

INTERNATIONAL BUSINESS

Associate in Applied Science Degree

Completing this 65 credit-hour program will prepare students to secure employment in the dynamic and growing field of international business. Specific vocational opportunity areas would include international marketing, finance, management and distribution. Businesses hiring graduates from this program include airlines, banks, export/import management companies, freight forwarders and the retailing industry.

FIRST YEAR

First Semester

ECO	200	Introduction to Economics	3
GEG	101♦	World Geography	3
MGT	111	Introduction to Business Organization	3
MGT	115	Introduction to International Business.....	3
SPE	101	Fundamentals of Speech Communication.....	<u>3</u>
			15

Second Semester

ACC	101	Introduction to Financial Accounting	4
Mathematics	elective ¹	3
MGT	165	International Management.....	3
MKT	245	Principles of Marketing	3
MKT	260	International Marketing.....	<u>3</u>
			16

SECOND YEAR

First Semester

BFC	225	International Finance	3
CIS	100	Computer Fundamentals or	
CIS	101	Introduction to Computer Information Systems	3
ENG	130	Business Writing	3
MAT	101	Supply Chain Management.....	3
MKT	190	Export Documentation.....	3
MKT	290	Principles of Exporting and Importing	<u>3</u>
			18

Second Semester

Foreign Language	elective	4
GEG	210	Economic Geography or	
HST	243♦	The Far East in the Modern World.....	3
Electives ²		<u>9</u>
			16

¹ A competency test, available in the Assessment and Testing Center, may be utilized to meet the mathematics requirement. Students who utilize the competency test to meet the mathematics requirement must complete a three credit-hour elective or must complete a three credit-hour MKT elective.

² Electives: MAT 230, MKT 191, MKT 193, MKT 196, MKT 252.

♦ These courses meet the World Cultures and Diversity graduation requirement.

INTERNATIONAL BUSINESS

International Business Certificate

This 19 credit-hour certificate program will prepare students beginning their business careers for entry level positions in the international business field. For students who have completed their college degrees and/or who have previous business experience, this program will provide opportunities for re-assignment into the international field of their present companies or provide new employment opportunities.

The specific goal of this program is to provide students with sufficient competencies in international business to allow them to qualify for and succeed in positions with firms such as international freight forwarders, export and import management companies, insurance companies, manufacturers and financial institutions dealing with companies engaged in the business of international trade.

Required:¹

ACC	101	Introduction to Financial Accounting	4
MGT	115	Introduction to International Business.....	3
MKT	190	Export Documentation.....	3
MKT	260	International Marketing.....	3
MKT	290	Principles of Exporting and Importing	3

Electives: Select three credit hours from the following:^{1,2}

BFC	225	International Finance	3
MAT	230	International Supply Chain Management.....	3
MKT	191	Business in the European Union.....	3
MKT	193	Business in ASEAN/North Pacific Asia	3
MKT	196	Business in Latin America	3
MKT	252	Internet Marketing.....	3

¹ Students are reminded that not all courses are offered each semester. In determining course selection, the student should consult with a Student Development faculty member or program coordinator.

² Students must satisfy the prerequisites for each course selected.