



WHAT IS ORGANIC?

TO ORGANIC FARMERS, FOOD PROCESSING COMPANIES, SCIENTISTS, AND GOVERNMENT REGULATORS, THE TERM ORGANIC REFERS SPECIFICALLY TO FOOD PRODUCTION THAT FOLLOWS THE RULES OF THE UNITED STATES DEPARTMENT OF AGRICULTURE'S NATIONAL ORGANIC PROGRAM, OR NOP. NOP PROVIDES

VERY SPECIFIC GUIDELINES ABOUT BOTH CHEMICALS AND PRACTICES THAT ARE ALLOWED IN THE PRODUCTION AND PROCESSING OF FOODS THAT END UP BEING CERTIFIED AS ORGANIC BY THE USDA AND OTHER CERTIFYING AGENCIES.

WHAT IS NATURAL?

THERE IS A NATIONAL CERTIFICATION FOR NATURALLY GROWN AS WELL. CERTIFIED NATURALLY GROWN, OR CNG, IS AN ORGANIZATION THAT PROVIDES SMALL, LOCAL GROWERS WITH A LABEL AND CERTIFICATION SYSTEM THAT IS AN ALTERNATIVE TO THE NOP AND THAT CONSUMERS CAN TRUST AND UNDERSTAND. THIS IS IMPORTANT BECAUSE EXTENSIVE PAPERWORK, PLUS HIGH CERTIFICATION FEES, MAKE IT UNLIKELY IF NOT IMPOSSIBLE FOR MANY SMALL FARMS TO BECOME CERTIFIED ORGANIC.

WHAT IS LOCAL?

PER H.R.2419 WHICH AMENDED THE CONSOLIDATED FARM AND RURAL DEVELOPMENT ACT LOCALLY IS DEFINED AS "(I) THE LOCALITY OR REGION IN WHICH THE FINAL PRODUCT IS MARKETED, SO THAT THE TOTAL DISTANCE THAT THE PRODUCT IS TRANSPORTED IS LESS THAN 400 MILES FROM THE ORIGIN OF THE PRODUCT; OR "(II) THE STATE IN WHICH THE PRODUCT IS PRODUCED".

So, what about Trogg's Hollow?

WE ARE NOT CERTIFIED BY NOP NOR BY CNG. WHILE WE HAVE NO ISSUE WITH ANY OF THE CERTIFICATIONS, WE GO ABOVE AND BEYOND ALL CERTIFICATIONS BY APPLYING NO CHEMICALS, NEITHER ORGANIC NOR SYNTHETIC, EXCEPT THOSE THAT MOTHER NATURE DROPS ON OUR FARM. WE DO PROMISE TO GROW THINGS AS ORGANICALLY, NATURALLY AND SUSTAINABLY AS WE CAN. ALL OF OUR SEEDS AND PLANTS ARE CERTIFIED ORGANIC. WE RECLAIM AND COMPOST AS MUCH ORGANIC MATERIAL AS WE CAN TO HELP REBUILD THE SOIL AND WE DO WATER WHEN NECESSARY. AS FAR AS LOCAL, WE LIKE TO



TROGG'S HOLLOW CSA AND MARKET FARM IS A FAMILY-OWNED FARM DOING BIINTENSIVE URBAN FARMING LOCATED IN POPLAR GROVE, ILLINOIS. WE OFFER YEAR-ROUND SUSTAINABLE CSA SHARES. WE ALSO SELL SEASONAL VEGGIES AT LOCAL FARMERS MARKETS AND AT OUR ON-FARM STAND.

ALL OUR GROWING METHODS ARE TO ORGANIC CERTIFICATION STANDARDS BUT WE TAKE IT A STEP FURTHER BY APPLYING **NO CHEMICALS**, NEITHER ORGANIC NOR SYNTHETIC, EXCEPT THOSE THAT MOTHER NATURE DROPS ON OUR FARM. THIS IS THE WAY OUR GRANDPARENTS AND GREAT GRANDPARENTS GREW VEGGIES AND WE CONTINUE THIS TIME TESTED METHOD. WE DO THIS SO THAT OUR CHILDREN, OR ANYONE, CAN WALK INTO OUR FIELD, PICK A VEGGIE AND EAT IT THERE WITHOUT WORRYING WHAT MAY BE ON OR IN IT.



WHAT IS A CSA?



A CSA IS A FARM WHICH SELLS SHARES OF PRODUCE TO MEMBERS. THESE SHARES ARE BOXES OF VEGETABLES OR OTHER PRODUCTS FROM THE FARM. CONSUMERS BECOME MEMBERS BY PURCHASING A SHARE, USUALLY BEFORE THE SEASON BEGINS, AND ARE REWARDED WITH A BOX OF SEASONAL PRODUCE EACH WEEK THROUGHOUT THE GROWING SEASON.



THINK OF IT AS WITHIN A 200 MILE RADIUS OR SO, BUT WE'RE NOT STRICT.



TROGG'S HOLLOW

A VEGETABLE CSA AND MARKET FARM
FOR THE CHICAGOLAND AND ROCKFORD AREA
A NATURAL, SUSTAINABLE, AND LOCAL FARM

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THIS YEAR WE HAVE TWO DIFFERENT SUSTAINABLE SHARE SIZES – REGULAR AND SMALL SHARES ON WEEKLY AND BI-WEEKLY SCHEDULES.

SUSTAINABLE SHARES

- YEAR ROUND THAT ALLOW YOU TO MAKE A BIGGER CONTRIBUTION TO THE FARM, AND SHARE AN ACRE OF PRODUCE WITH ONLY 25 OTHER WEEKLY SUSTAINABLE SHAREHOLDERS.
- GO FROM THE BEGINNING OF MAY 2017 TO THE END OF APRIL 2018
- INTER BOXES CONTAIN FRESH GREENS FROM OUR TUNNELS, STORAGE CROPS, AND PRESERVED VEGGIES FROM THE SURPLUS OVER THE SUMMER

INCLUDED IN MEMBERSHIP

- WEEKLY OR BI-WEEKLY SHARES OF FRESH NATURALLY GROWN VEGGIES
- WEEKLY NEWSLETTERS WITH WONDERFUL RECIPES AND HAPPENINGS ON THE FARM
- FIRST CLAIMS TO PURCHASE ANY EXTRA PRODUCE FOR THE WEEK
- PARTICIPATION IN FARM EVENTS
 - SPRING MEET AND GREET, AND COOKING DEMOS
 - CAMPOUTS ON THE FARM, AND A SHAREHOLDER HARVEST POTLUCK.
- ACCESS TO ADD-ON SHARES FROM OTHER LOCAL PRODUCERS

PICKUP SITES

- ON-FARM IN POPLAR GROVE
- ROCKFORD CITY MARKET
- HUNTLEY FARMERS MARKET
- WEST DUNDEE
- WHEATON
- ELGIN
- ST. CHARLES
- HUMBOLDT PARK
- SYCAMORE/DEKALB

SIZES AND COSTS

- NORMAL (3/4 BUSHEL) WEEKLY SHARE – \$1800
- SMALL (1/2 BUSHEL) WEEKLY SHARE – \$1400
- NORMAL (3/4 BUSHEL) BI-WEEKLY SHARE – \$1000
- SMALL (1/2 BUSHEL) BI-WEEKLY SHARE – \$775



SHARES CAN BE PAID IN FULL UPFRONT, OR IN INSTALLMENTS. ALL SHARES MUST BE PAID IN FULL BEFORE 10/1/17. WE ACCEPT CASH, CHECK AND CREDIT CARD PAYMENTS. THE CREDIT CARD FEE FROM OUR CARD PROCESSOR HAS RISEN TO 3.5%. THIS WILL BE ASSESSED ON ALL CREDIT CARD TRANSACTIONS.

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