

2014-2015 Annual Outcomes Report

Strategic Direction - Accountability - Create a culture of innovation, accountability and transparency at Harper College.	
Goal - Identify funding and leverage partner resources for innovative projects.	
Goal targets	Status/Progress
Build a case for support and grant narrative to articulate resource needs to be leveraged for grant writing and to cultivate/solicit private donors.	Achieved. A case brochure “Finish” was developed, printed and distributed to individuals to cultivate/solicit private donors; this target was completed in FY2013.
Determine a process for assessing, assimilating and articulating the external resource needs of the College.	Achieved. A feasibility study was conducted through Campbell & Company to determine external support to meet the needs of the College; this target was completed in FY2014.
Secure support from government and private sources to meet the funding and partnership needs of the Strategic Plan activities.	Achieved. A private donor, Power Construction, was secured to sponsor and host the 2015 Strategic Planning Conference.
Accomplishments for FY2015	
<ul style="list-style-type: none"> • Launched the Promise fundraising initiative in support of the Harper College Promise Scholarship Program with a goal of raising \$5 million to match existing funds over the next three years. • Secured private, state and federal grants including the 2014-2019 \$2 million Title III funding, the \$71,500 Workforce Innovation and Opportunity Act (WIOA) grant and continuation of the \$12.9 million Trade Adjustment Assistance Community College and Career Training (TAACCCT) government grant. 	
Overall contributions to the 2010-2015 Strategic Plan	
<ul style="list-style-type: none"> • Conducted a feasibility study to gauge community support for the needs of Harper College. • Distributed the “Finish” brochure to prospective donors at events and receptions. • Secured government and private grants and donations, including the EDUCAUSE grant from the Bill & Melinda Gates Foundation, the TAACCCT grant and a \$1 million gift from Rita and John Canning. • Developed a donor relationship plan to strengthen the donor pipeline and increase engagement opportunities throughout the donors’ giving cycle. • Increased overall giving from year to year. 	
Active strategies for FY2015	
None	