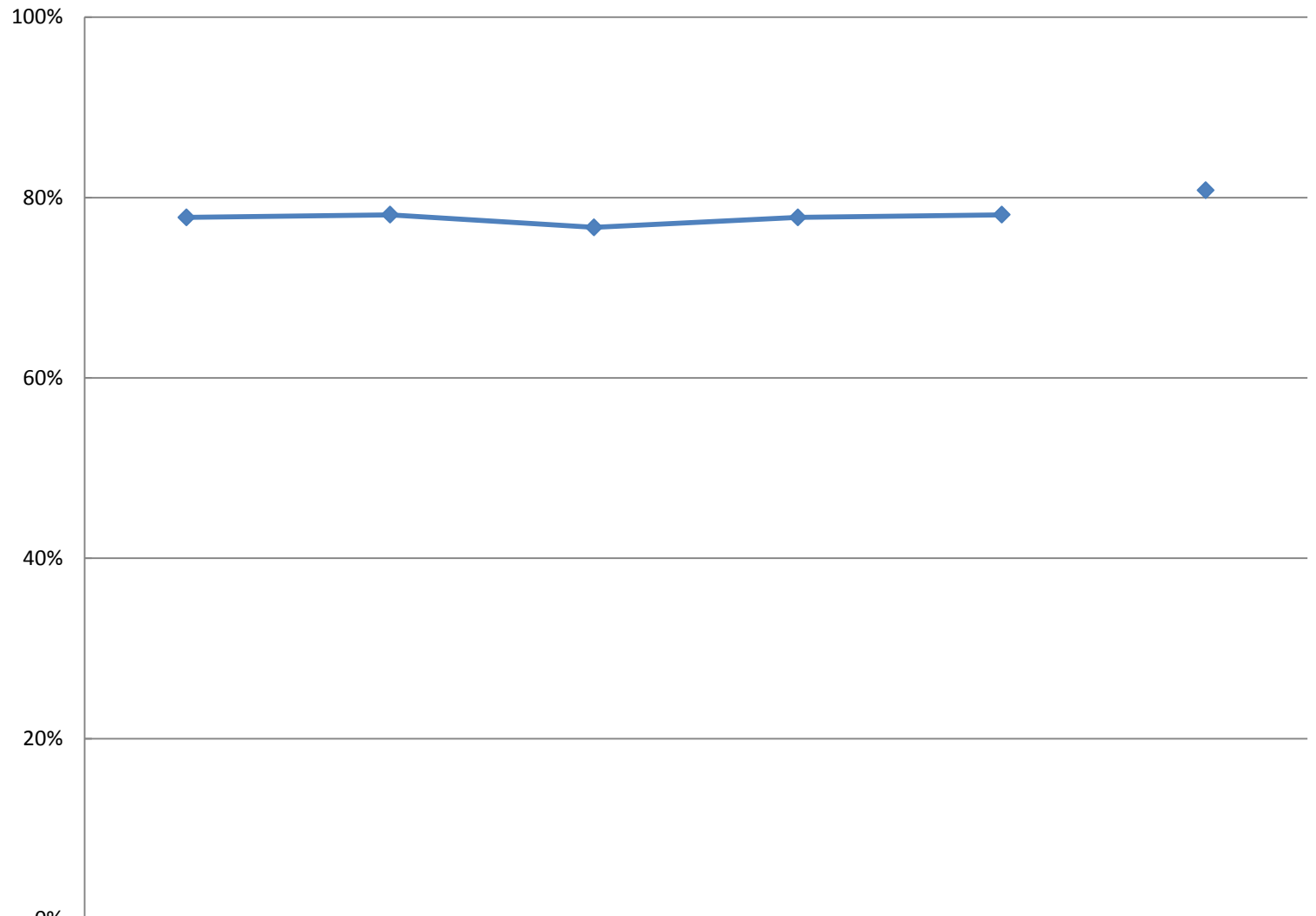


## Semester to Semester Persistence Rate – New, Degree-Seeking Students



◆ New, degree-seeking students  
N reenrolled spring/N enrolled fall

	Fall 2009 to spring 2010 (baseline)	Fall 2010 to spring 2011	Fall 2011 to spring 2012	Fall 2012 to spring 2013	Fall 2013 to spring 2014	2015 goal target (3% over baseline)
New, degree-seeking students	77.8%	78.1%	76.7%	77.8%	78.1%	80.8%
N reenrolled spring/N enrolled fall	2,160/2,778	2,140/2,740	2,063/2,688	1,835/2,359	2,630/3,369	