

2014-2015 Annual Outcomes Report

Strategic Direction - Inspiration - Develop programs with educational partners that inspire postsecondary education and career readiness as a life goal.	
Goal - Inspire all students to seek postsecondary opportunities.	
Goal targets	Status/Progress
Plan and hold the annual College and Career Expo with a goal of 800 attendees.	Achieved. The first College and Career Expo was held in April 2011. This project was institutionalized effective FY2013.
Develop five “Inspire” videos annually.	Achieved. Created 26 videos from FY2012 through FY2015, which highlighted topics such as graduation, the Fast Track program and adult learners. During FY2015, videos were viewed by more than 4,300 people on the Harper YouTube website, adult learner landing pages and at events.
Facilitate eight campus tours for approximately 800 elementary and middle school students each year.	Achieved. Collaborated with Community Relations to host eight campus tours in FY2015. More than 1,500 elementary and middle school students attended from partner and surrounding schools. In total, more than 3,000 students attended campus tours from FY2012 through FY2015.
Plan and hold the annual Inspire U event for adult learners, attracting 200-250 attendees.	Achieved. Held the third annual Inspire U event in May 2015 with more than 350 attendees. Overall, more than 1,000 adults attended Inspire U events from FY2013 to FY2015.
Accomplishments for FY2015	
<ul style="list-style-type: none"> • Conducted tours for elementary and middle school students, hosted activities and assisted Community Relations with planning and outreach. • Advocated and helped to finance the purchase of the Harper Hawks mascot costume which will be used at a variety of community events. • Supported production of the first set of Fast Track graduation videos. • Provided support and input into the Harper Leadership Institute (HLI) InZone project and endorsed the Cosmic Explorers Resource for Excellence Grant application. 	
Overall contributions to the 2010-2015 Strategic Plan	
<ul style="list-style-type: none"> • Developed, conducted and institutionalized the College and Career Expo. Since 2011, these events have attracted more than 4,000 elementary and middle school students and their families. The Expo has become one of the showcase Harper outreach events of the year, with continued participation from Inspire goal team members and other Harper faculty, staff, student and community volunteers. • Developed, conducted and institutionalized Inspire U, the adult learner counterpart to the College and Career Expo. Inspire U brought more than 1,000 people to campus over three years to take part in career and enrichment experiences and learn about college opportunities. • Expanded the campus tour program for elementary and middle school students, aligning the program with other Harper initiatives. The tour program served more than 3,000 students from FY2012 through FY2015. • Led the development of videos that communicate the value of a college education. These videos have been viewed by more than 15,000 people over the past five years, online and at events. 	
Active strategies for FY2015	
None	