

Team Evaluation Plan

Strategy/Goal Team Name: Inspire

Data Sources:

Pilot target population size: Various

Plan year: 2011-2012

Target population description: Students in grades 4-8, their parents; also adults who have not completed a post-secondary credential

Overall target population (size):

Comparison group description: N/A

Expected Outcome (What do you hope to accomplish?) Ex. Increase placement into college level courses.	Criteria for Success (How will you determine if the outcome was met?) Ex. After retesting, 25% of students will place into college level course.	Results (Provide the data collected to evaluate this outcome) Ex. 29% (33/105) of students retested into college level course.	Use of Results (How will you use this data? What changes will be made as a result of these findings?)	Processes Impacted
Increase outreach to elementary and middle school students through campus tours .	Increase number of tours from 10 to 14. Increase attendance at campus tours by 20% (920 total attendees)	.	Data from questions, surveys of teachers, and other feedback channels will be used to further refine tour program.	Revises current campus tour program.
Generate 75-100 unique questions and answers related to post-secondary education through campus tours and College and Career Expo.	Establish database of common questions and answers about post-secondary education as asked by students in grades 4-8 and their parents.		Direct parents, students and community partners to questions and answers.	
Increase attendance at College and Career Expo by 20%	Attract 600 or more attendees to College and Career Expo.		Feedback from surveys and other channels will be used to refine and improve College Expo	
Pilot one adult inspire engagement event .	100 or more attendees at adult inspire event.		Feedback from event will be used to revise and improve adult inspire event.	
Create 5-10 "Who Inspires You?" video segments .	5-10 short videos produced. Videos hosted on Web and promoted via a variety of channels. Videos to receive 1,500 or more views.		Additional videos will be produced. Enhancements will be made to video Web page.	