

Establishing a College Promise Leadership Consortium

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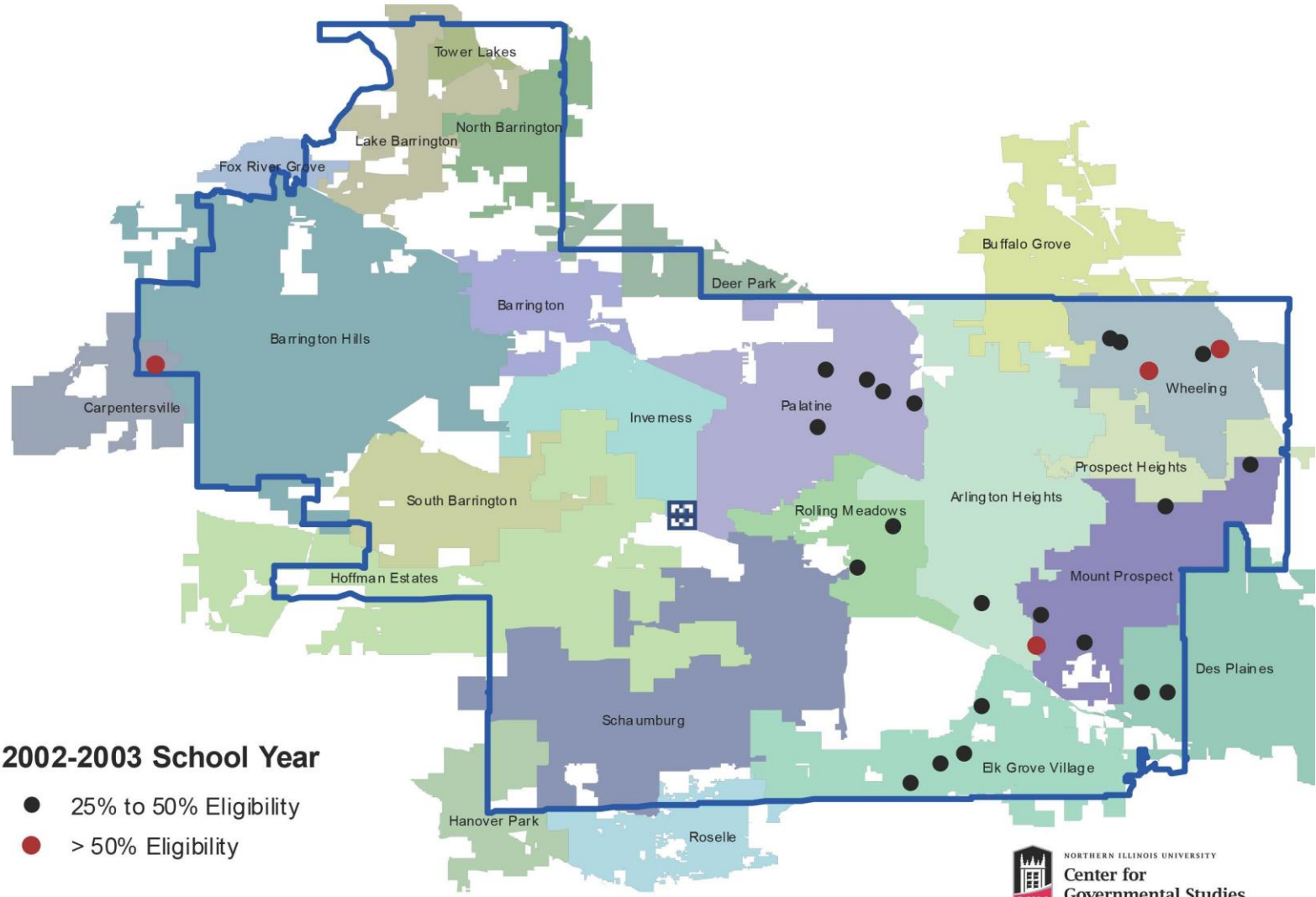
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Develop a Compelling Narrative to Build a Coalition

- The World Has Changed
- Post-Secondary is not Optional
- College and Career Readiness is Critical for EVERY High School Graduate
- Equity



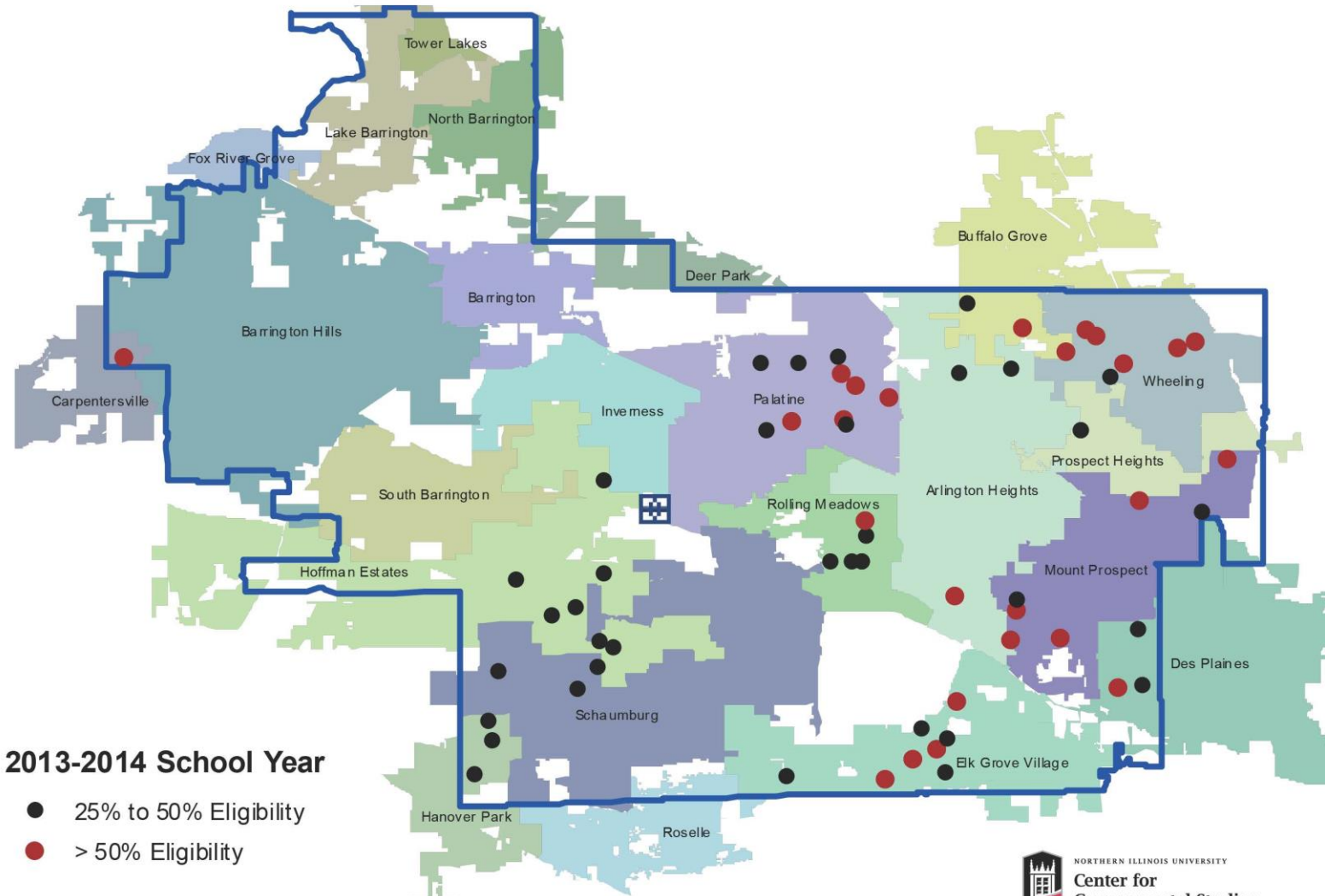
Percentage of Students Eligible to Participate in the Free/Reduced Lunch Program in the Harper College District - 2003



Source: Illinois State Board of Education, Fall Enrollment Counts, 2002-03



Percentage of Students Eligible to Participate in the Free/Reduced Lunch Program in the Harper College District - 2014



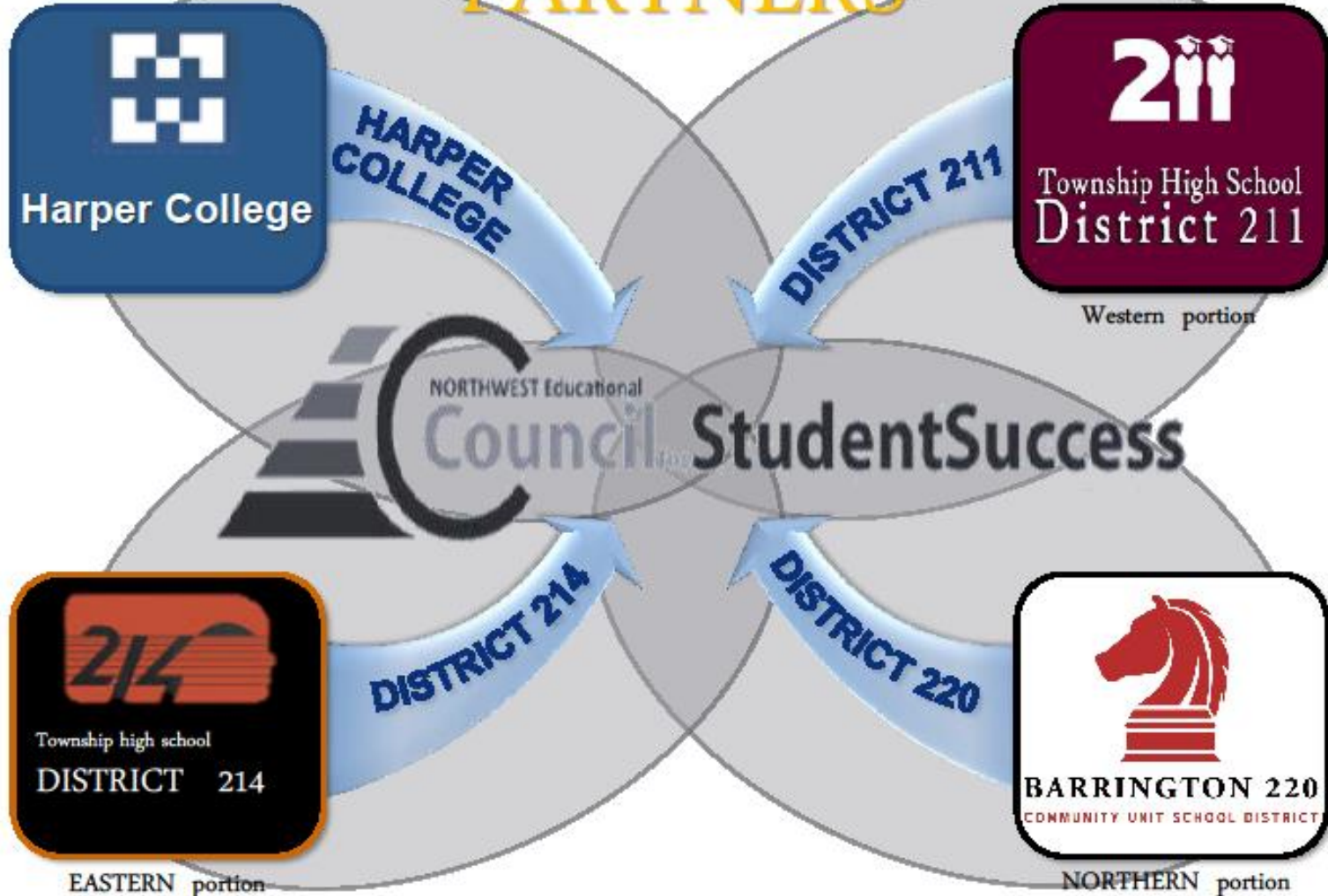
Source: Illinois State Board of Education, Fall Enrollment Counts, 2013-14



Collective Impact Strategy

- Building a Superstructure to support Collective Impact
- Shift for Organizations:
 - Away from considering their work in isolation
 - Toward seeing their work in the context of a broader system
- Artifacts to assure lasting, durable structure

PARTNERS



Northwest Educational Council for Student Success

Vision

To ensure that every high school and college graduate is prepared for 21st century careers and postsecondary readiness and success.

Goals

- Increase percentage of students who begin college-ready
- Ensure curriculum alignment
- Create pathways that lead to postsecondary credentials and employment
- Leverage resources

Business Partners

We listened to what is important to employers!

It's all in the

attitude,

attendance,

and **commitment**



Students are developing long-term life and work skills

Current Business Partners

Acme Industries
Advocate Good Shepherd
Allpoints Inc.
Annie's Resale for the World
Aronson Advertising
Atomatic Mechanical Services
Autism Home Support Services
Bass, Solomon, & Dowell, LLP
Baxter International
BMO Harris
Bright Horizons
Bright Stars Academy Early Childhood Education Center
Callan Associates
Chartered Consultants, Inc.
Chicago Prime Steakhouse
Clementi's Pizzeria & Bar
D. M. Re & Associates Inc. Insurance Agency
Daily Herald Media Group
Dial Tool Industries
Divine Signs, Inc.
Engis Corporation
Fabricators & Manufacturers Association, International (FMA)
Faith Community Homes
First Bank of Highland Park
Gallo Associates
Grade Power Learning - Palatine

Hodgson Consulting & Solutions
Illinois Manufacturers' Association
Imperial Woodworking Company
IMS Buhrke-Olson
Iverson & Company
JourneyCare
JP Wood Martial Arts
Just Tires
Keller Williams Team Realty
Kelley, Kelley & Kelley
Kramer Photography
Lake Cook Exteriors
Legat Architects
Little City
Marin Auto Body / Palatine Complete Automotive
Max Services, Inc.
Meet Chicago Northwest
MeritCorp Group LLC
Morgan Stanley
Mortenson Construction
Mother G
Motorola Solutions
Nation Pizza & Foods
Northern Trust Company
Northwest Community Healthcare
Nu-Way Industries, Inc.

OMET Americas, Inc.
Palatine Park District
P-K Tool & Manufacturing
Power Construction Company LLC
Quality Computer Partners
Renaissance Schaumburg Convention Center Hotel
Rohrman Auto Group
Schaumburg Bank & Trust Company NA
Schaumburg Business Association
Schaumburg Park District
Schaumburg Township District Library
School of Rock - Arlington Heights
State Farm - Scott Weer Agency
Takeda Pharmaceuticals U.S.A., Inc.
The Jacobson Group
The Matrix Group
The Steel Supply Co.
Tishma Innovations
TJ Erbach & Associates, LLC
Touch Tunes
TransTech IT Staffing
Wintrust
Woods Event Management
YMCA
Zurich North America



Artifacts Institutionalizing Change

- Memorandum of Understanding (MOU) between Boards
- Statement of Vision, Mission, Goals
- Data Sharing Agreement
- Organizational Design

HARPER COLLEGE
PROMISE SCHOLARSHIP

TUITION EARNED



Achieving the Promise

The Harper Promise Scholarship Program offers every high school student attending public high schools in Districts 211, 214 & 220 the Promise of **Opportunity**.

Students can **EARN** two years of tuition at Harper College by meeting benchmarks in 5 areas:

- ✓ Attendance
- ✓ Rigor: College ready
- ✓ C's or better
- ✓ Graduate on time
- ✓ Community Service

Benchmarks were developed in collaboration with businesses, high schools and Harper. These benchmarks help students succeed in college and the workforce!

Business Engagement

1. Promise for Opportunity – meet with students in small groups to provide information on career options.
2. Promise for Today – provide opportunities for students to do mock interviews and/or job shadow.
3. Promise for the Future – provide hiring preference to Promise students.
4. Promise for Support – provide financial support, equipment and/or in-kind donations.

Financing the Promise

\$10 million by 2019

-currently at \$8.2 million

Northwest Educational Council for Student Success

Significant Results since 2009

Math and English Alignment:

Moved from 45.8% College Ready (Math) to 75.4%

Moved from 78.8% College Ready (English) to 84.8%

Power of 15:

Dual credit moved from 546 students to 3,057 students

Dual credit students enrolling in Harper went up 233%

46% of recent high school grads have earned college credit from Harper

Pathways:

34 aligned program pathways (9th Grade to Sophomore Year of College)

21 secondary industry certificates established

Promise Scholarships:

65.2% of all high school freshman registered for program

50 % remain eligible after first year



- Champions must be visible and involved
- Deliverables must be delivered
- Early wins are important
- Initiatives must be coordinated and managed
- “We will figure it out” is the prevailing attitude

Questions?

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