Chapter 9 - REPORTING AND ANALYZING LONG-LIVED ASSETS

LO 1: Explain the accounting for plant asset expenditures.

- **Plant Assets (Also known as Property, Plant, and Equipment/ Fixed Assets):** resources that have
  - physical substance (a definite size and shape).
  - are used in the operations of a business.
  - are not intended for sale to customers.
  - are expected to provide service to the company for a number of years.

- **Cost of Plant Assets:** Historical cost principle requires that companies record plant assets at COST.
  - Consists of all expenditures necessary to acquire an asset and make it ready for its intended use.
  - Cost is measured by the cash paid in a cash transaction or the cash equivalent price paid.
  - Cash equivalent price is the
    - fair value of the asset given up or fair value of the asset received, whichever is more clearly determinable.

1. **Revenue Expenditure:** costs incurred to acquire a plant asset that are EXPENSED IMMEDIATELY.
   - Include the cost of ordinary repairs, which are expenditures to maintain operating efficiency and expected productive life of the unit.
   - “Expenditures that produce benefits ONLY IN THE CURRENT PERIOD.” They are EXPENSED in the current period.
   - Ex: Engine tune-up for delivery truck. It allows the truck to continue its productive activity but DOES NOT INCREASE FUTURE BENEFITS. This is an example of a maintenance cost.

   Ex: **Aug. 1:** $500 was paid for a tune-up of a delivery truck. The journal entry would be recorded as

<table>
<thead>
<tr>
<th>Description</th>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintenance and Repairs Expense</td>
<td>Aug. 1</td>
<td>500</td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td></td>
<td>500</td>
<td></td>
</tr>
</tbody>
</table>
2. **Capital Expenditure**: costs INCLUDED IN A PLANT ASSET ACCOUNT.
   - Include the cost of **additions and improvements**, which are costs incurred to increase the operating efficiency, productive capacity, or expected useful life of a plant asset.
   - Costs that are **CAPITALIZED NOW** and expensed later.
   - “Expenditures that produce future benefits.” They are recorded as an ASSET and EXPENSED IN FUTURE PERIODS.
   - Ex: Major improvement on a truck that EXTENDS its useful life.
   - The accounting varies depending on the nature of the expenditure.

Ex: **July 1**: The engine of a forklift near the end of its useful life is overhauled (taken apart to be repaired) at a cost of $5,000 which extends its useful life by 6 years. The journal entry to record this expenditure is

<table>
<thead>
<tr>
<th></th>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>(1) Forklift</td>
<td>July 1</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td></td>
<td></td>
<td>5,000</td>
</tr>
</tbody>
</table>

**COST OF PLANT ASSETS**

1. **Land**: All necessary costs incurred in making land **ready for its intended use** increase (debit) the Land account. Costs typically include:
   - Cash purchase price.
   - Closing costs such as title and attorney’s fees.
   - Real estate brokers’ commissions.
   - Accrued property taxes and other liens on the land assumed by the purchaser.

2. **Land Improvements**: Includes all expenditures necessary to make the improvements **ready for their intended use**. They have **limited useful lives** and they are expensed (depreciated) over their useful lives. Costs typically include:
   - Driveways.
   - Parking lots.
   - Fences.
   - Landscaping.
   - Underground sprinklers.

3. **Buildings**: Includes all costs related directly to purchase or construction. **Purchase costs** typically include:
Purchase price, closing costs (attorney’s fees, title insurance, etc.) and real estate broker’s commission.
• Remodeling and replacing or repairing the roof, floors, electrical wiring, and plumbing.

**Construction costs** typically include:
• Contract price plus payments for architects’ fees, building permits, and excavation costs.
• Interest costs to finance a construction project which are limited to interest costs incurred during the construction period.

4. **Equipment**: Include all costs incurred in acquiring the equipment and preparing it for use.
Costs typically include:
• Cash purchase price.
• Sales taxes.
• Freight charges.
• Insurance during transit paid by the purchaser.
• Expenditures required in assembling, installing, and testing the unit.

**TO BUY OR LEASE?**

• **Lease**: “contractual agreement in which the owner of an asset (lessor) allows another party (lessee) to use the asset for a period of time at an agreed price.”

• Some **ADVANTAGES** of leasing:
  • Reduced risk of obsolescence.
  • Little or no down payment.
  • Shared tax advantages.
  • Assets and liabilities not reported.

**LO 2**: Apply depreciation methods to plant assets AND
LO 6: Compute periodic depreciation using the declining-balance method and units-of-activity method.

- **Depreciation**: “Process of allocating to expense the cost of a plant asset over its useful life in a rational and systematic manner.”

**IMPORTANT FACTS ABOUT DEPRECIATION**

- Process of cost allocation, not asset valuation.
- Applies to land improvements, buildings, and equipment, **NOT LAND**.
  - LAND DOES NOT DEPRECIATE.
- Depreciable, because the revenue-producing ability of asset will decline over the asset’s useful life.

**FACTORS IN COMPUTING DEPRECIATION**

1. **Cost**: All expenditures necessary to acquire the asset and make it ready for intended use.

2. **Useful Life**: Estimate of the expected productive (service) life of the asset for its owner. It may be expressed in terms of time, units of activity (such as machine hours), or units of output.

3. **Salvage Value (Residual Value)**: Estimate of the asset’s value at the end of its useful life. An asset cannot be depreciated past its salvage value.

**DEPRECIATION METHODS**

1. **STRAIGHT-LINE METHOD**: equal amount of depreciation is taken out each year.

   *Depreciable Cost (amount that gets depreciated) = Cost – Salvage Value*

   \[
   \text{Depreciation Expense} = \frac{\text{Cost} - \text{Salvage Value}}{\text{Useful Life in Periods}}
   \]

   Ex: Smith Inc. bought a machine for $20,000 to use in his business. The machine’s useful life is 5 years. What is the depreciation expense per year and what journal entry would be made at the end of the year?

   A) Depreciation Expense = ($20,000 - $0) ÷ 5 years = **$4,000 per year**

   ***Another way to compute depreciation expense would be to do **depreciable cost x straight-line rate**.***

   Straight-Line Rate= 100% ÷ Useful Life in Years............100% ÷ 5 years = **20%**

   Depreciable Cost = Cost – Salvage Value............$20,000 - $0 = **$20,000**

   **Depreciation Expense** = $20,000 x 20% = **$4,000 per year**

   B) End of the year journal entry on December 31 to record depreciation expense.
Chapter 9 Review

5. **End Book Value** = Cost of Asset – Accumulated Depreciation

OR Beginning Book Value of the Current Year – Depreciation Expense

**Beginning Book Value** = Cost for the first year AND the End book value from the previous year for all other years

**Accumulated Depreciation**: Balance in Accumulated Depreciation from previous year + Current year’s depreciation expense

- As you can see, after year 5, the machine has fully depreciated and reached its **salvage value of $0**.

2. **DECLINING BALANCE METHOD**: type of an accelerated depreciation method which yields larger depreciation expenses in the early years of an asset’s life and less depreciation in the later years. It uses a multiple of the straight-line rate and applies it to the asset’s beginning period book value.

**STEP 1**: Straight Line Rate = 100% ÷ Useful Life in Years

**STEP 2**: If **Double Declining**...Straight-Line Rate x 2
If **1.5 Declining**..... Straight-Line Rate x 1.5

Ex: Holiday Company purchased a machine for $600,000. The company expects the service life of the machine to be five years. The anticipated residual value is $40,000. Holiday Company uses the double declining method.

100% ÷ 5 years = 20% x 2 = **40% Double Declining Rate**

<table>
<thead>
<tr>
<th>Depreciation Method</th>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation Expense</td>
<td>Dec. 31</td>
<td>4,000</td>
<td></td>
</tr>
<tr>
<td>Accumulated Depreciation - Machinery</td>
<td></td>
<td></td>
<td>4,000</td>
</tr>
</tbody>
</table>
Use table to keep track of depreciation per year.

### DECLINING BALANCE METHOD

Double-Declining Rate = \( \frac{100\%}{5} = 20\% \times 2 = 40\% \)

<table>
<thead>
<tr>
<th>YEAR</th>
<th>BEGINNING BOOK VALUE ($)</th>
<th>DEPRECIATION RATE (%)</th>
<th>DEPRECIATION EXPENSE ($)</th>
<th>ACCUMULATED DEPRECIATION (END OF YEAR) ($)</th>
<th>END BOOK VALUE ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$600,000</td>
<td>40.0%</td>
<td>$240,000</td>
<td>$240,000</td>
<td>$360,000</td>
</tr>
<tr>
<td>2</td>
<td>$360,000</td>
<td>40.0%</td>
<td>$144,000</td>
<td>$384,000</td>
<td>$216,000</td>
</tr>
<tr>
<td>3</td>
<td>$216,000</td>
<td>40.0%</td>
<td>$86,400</td>
<td>$470,400</td>
<td>$129,600</td>
</tr>
<tr>
<td>4</td>
<td>$129,600</td>
<td>40.0%</td>
<td>$51,840</td>
<td>$522,240</td>
<td>$77,760</td>
</tr>
<tr>
<td>5</td>
<td>$77,760</td>
<td>40.0%</td>
<td>*$37,760</td>
<td>$575,920</td>
<td>$40,000</td>
</tr>
</tbody>
</table>

*Need to reach residual value of $40,000 by end of year 5 so depreciation expense for year 5 is end book value year 4 ($77,760) - $40,000 Salvage Value = $37,760

**Depreciation Expense** = Beginning Book Value X Depreciation Rate

**End Book Value** = Cost of Asset – Accumulated Depreciation

OR Beginning Book Value of the Current Year – Depreciation Expense

B) What journal entry would Holiday Company have to record on December 31 of the 1\textsuperscript{st} year the company had the machine to adjust for depreciation?

<table>
<thead>
<tr>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 31</td>
<td>Depositation Expense</td>
<td>Accumulated Depreciation- Machinery</td>
</tr>
<tr>
<td></td>
<td>240,000</td>
<td>240,000</td>
</tr>
</tbody>
</table>

3. **UNITS OF ACTIVITY METHOD**: charges a varying amount to expense for each period of an asset’s useful life depending on its **USAGE**. May also be called the *units-of-production method* or *units-of-output method*. The usage can be in hours, miles driven, or quantity produced.

**STEP 1**: Depreciation Cost per Unit = \( \frac{\text{Cost} – \text{Salvage Value}}{\text{Total Units of Activity}} \)

**STEP 2**: Depreciation Expense = Depreciation per unit X Units of Activity for Period

Ex: Clark Company bought an airplane for $500,000 that had a total useful life of 3,000,000 miles. The salvage value of the plane at the end of its useful life is $50,000. Year 1, the airplane flew 500,000 miles.
A) What is the depreciation expense and journal entry for the end of the 1st year?

**Step 1:** Depreciation Cost per Unit = ($500,000 - $50,000) ÷ 3,000,000 miles = $0.15 per mile  
**Step 2:** Depreciation Expense = $0.15 per mile X 500,000 miles = $75,000

<table>
<thead>
<tr>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation Expense</td>
<td>Dec. 31</td>
<td>75,000</td>
</tr>
<tr>
<td>Accumulated Depreciation - Airplane</td>
<td></td>
<td>75,000</td>
</tr>
</tbody>
</table>

B) If the airplane flew 800,000 in year 2, 900,000 in year 3, and 400,000 miles in years 4 and 5, what would the depreciation expense be in each of those years?

<table>
<thead>
<tr>
<th>YEAR</th>
<th>BEGINNING BOOK VALUE ($)</th>
<th>MILES USED (MILES)</th>
<th>DEPRECIATION RATE PER UNIT ($ per mile)</th>
<th>DEPRECIATION EXPENSE ($)</th>
<th>ACCUMULATED DEPRECIATION (END OF YEAR) ($)</th>
<th>END BOOK VALUE ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$500,000</td>
<td>500,000</td>
<td>$0.15</td>
<td>$75,000</td>
<td>$75,000</td>
<td>$425,000</td>
</tr>
<tr>
<td>2</td>
<td>$425,000</td>
<td>800,000</td>
<td>$0.15</td>
<td>$120,000</td>
<td>$195,000</td>
<td>$305,000</td>
</tr>
<tr>
<td>3</td>
<td>$305,000</td>
<td>900,000</td>
<td>$0.15</td>
<td>$135,000</td>
<td>$330,000</td>
<td>$170,000</td>
</tr>
<tr>
<td>4</td>
<td>$170,000</td>
<td>400,000</td>
<td>$0.15</td>
<td>$60,000</td>
<td>$390,000</td>
<td>$110,000</td>
</tr>
<tr>
<td>5</td>
<td>$110,000</td>
<td>400,000</td>
<td>$0.15</td>
<td>$60,000</td>
<td>$450,000</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

***Depreciation Expense = Depreciation Cost per unit X Units of Activity for Period***

**PARTIAL YEAR DEPRECIATION**

<table>
<thead>
<tr>
<th>Method</th>
<th>Useful Life</th>
<th>Depreciable Cost</th>
<th>Depreciation Rate</th>
<th>Depreciation Expense</th>
</tr>
</thead>
<tbody>
<tr>
<td>Straight-line</td>
<td>Years</td>
<td>Cost less residual value</td>
<td>Straight-line rate*</td>
<td>Constant</td>
</tr>
<tr>
<td>Units-of-activity</td>
<td>Units of activity</td>
<td>Cost less residual value</td>
<td>Cost – Residual value / Total units of activity</td>
<td>Variable</td>
</tr>
<tr>
<td>Double-declining-balance</td>
<td>Years</td>
<td>Declining book value, but not below residual value</td>
<td>Straight-line rate* × 2</td>
<td>Declining</td>
</tr>
</tbody>
</table>

*Straight-line rate = (100% ÷ Useful life)
**Annual Depreciation X Fraction of the Year that Company Has Fixed Asset**

- Assets placed in service during the *first half of a month* are normally treated as having been purchased on the *FIRST DAY OF THAT MONTH*.
- Asset purchases during the *second half of a month* are treated as having been purchased on the *FIRST DAY OF THE NEXT MONTH*.

Ex) Smith Inc. bought a machine for $20,000 on October 1 to use in his business. The machine’s useful life is 10 years. What is the depreciation expense for the current year and what journal entry would be made at the end of the year?

**STRAIGHT LINE**

A) Depreciation Expense = ($20,000 - $0) ÷ 10 years = $2,000 per year \( \times \frac{3}{12} \) months = $500

B) End of the year journal entry on December 31 to record depreciation expense.

- | Date | Debit | Credit |
  - | Dec. 31 | 500 | 500 |

   **Accumulated Depreciation- Machinery**

**DECLINING BALANCE METHOD**

A) Depreciation Expense for Year 1....

- **Step 1**: Double Declining Rate= \( \frac{1}{10} = 10\% \times 2 = 20\% \)
- **Step 2**: First-Year Annual Depreciation - $20,000 x 20\% = $4,000
- **Step 3**: First-Year Partial Depreciation (For 3 months) = $4,000 x (3/12) = $1,000

   End of the year journal entry on December 31 of Year 1 to record depreciation expense.

- Date | Debit | Credit |
  - | Dec. 31 | 1,000 | 1,000 |

   **Accumulated Depreciation- Machinery**

**DECLINING BALANCE METHOD**

<table>
<thead>
<tr>
<th>YEAR</th>
<th>BEGINNING BOOK VALUE ($)</th>
<th>DEPRECIATION RATE (%)</th>
<th>DEPRECIATION EXPENSE ($)</th>
<th>ACCUMULATED DEPRECIATION [END OF YEAR] ($)</th>
<th>END BOOK VALUE ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$20,000</td>
<td>20.0%</td>
<td>$1,000</td>
<td>$1,000</td>
<td>$19,000</td>
</tr>
<tr>
<td>2</td>
<td>$19,000</td>
<td>20.0%</td>
<td>$3,800</td>
<td>$4,800</td>
<td>$15,200</td>
</tr>
</tbody>
</table>

B) End of the year journal entry on December 31 of Year 1 and 2 to record depreciation expense.
Revised Periodic Depreciation

- Accounted for in the period of change and future periods (Change in Estimate).
- Not handled retrospectively.
- Not considered error.

**New Depreciation per Year (assuming Straight-Line) =**

\[
\text{New Depreciation per Year} = \frac{\text{Book Value} - \text{Revised Salvage Value}}{\text{Revised Remaining Useful Life}}
\]

Ex) Nanki Corporation purchased equipment on January 1, Year 1 for $650,000. Years 1, 2, and 3 Nanki depreciated the asset on a straight-line basis with an estimated useful life of eight years and a $10,000 salvage value. In Year 4, due to changes in technology, Nanki revised the useful life to a total of six years with no salvage value. What depreciation would Nanki record for the Year 4 on this equipment?

1. Find original depreciation expense per year. \((650,000 - 10,000) \div 8 \text{ years} = 80,000 \text{ per year}\)

2. Find book value at start of Year 4 (when the change in estimate occurred)
   
   Book Value = Cost – Accumulated Depreciation = \(650,000 - 240,000 = 410,000\)

3. Revised Salvage Value = 0

4. Revised Remaining Usef Life = Total Life in Number of Years – Number of Years Used

   - If useful life is extended then ADD Number of Years **Extended** to above formula.
   - If useful life is decreased then DEDUCT Number of Years **Decreased** to above formula.

Revised Useful Life = 6 years – 3 years Used = 3 years remaining

New Depreciation per Year = \((410,000 - 0) \div 3 \text{ years} = 136,667 \text{ a year starting in Year 4}\)

<table>
<thead>
<tr>
<th>Date</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Depreciation Expense</td>
<td>Dec. 31</td>
<td>136,667</td>
</tr>
<tr>
<td>Accumulated Depreciation- Equipment</td>
<td>Year 4</td>
<td>136,667</td>
</tr>
</tbody>
</table>

**Impairments**

- **Permanent** decline in the fair value of an asset.
So as not to overstate the asset on the books, the company writes the asset down to its new fair value during the year in which the decline in value occurs.

LO 3: Explain how to account for the disposal of plant assets.
**DISCARDING (RETIRING) A FIXED ASSET**

- No cash is received.
- Decrease (debit) Accumulated Depreciation for the full amount of depreciation taken over the life of the asset.
- Decrease (credit) the asset account for the original cost of the asset.

### Discarding a fixed asset (After fully depreciated)

<table>
<thead>
<tr>
<th>Account</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accumulated Depreciation - Asset</td>
<td>XXX</td>
<td>XXX</td>
</tr>
<tr>
<td>Equipment, Machinery, Building, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ex:</strong> Machinery acquired at a cost of $50,000 is now fully depreciated. On October 31, the machinery is discarded. The entry to record the discard (retirement) is</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Debit</td>
<td>Credit</td>
</tr>
<tr>
<td>Accumulated Depreciation - Machinery</td>
<td>Oct. 31</td>
<td>50,000</td>
</tr>
<tr>
<td>Machinery</td>
<td></td>
<td>50,000</td>
</tr>
</tbody>
</table>

### Discarding a fixed asset (Not fully depreciated)

<table>
<thead>
<tr>
<th>Account</th>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accumulated Depreciation - Asset</td>
<td>XXX</td>
<td>XXX</td>
</tr>
<tr>
<td>Loss on Disposal of Plant Assets</td>
<td>XXX</td>
<td>XXX</td>
</tr>
<tr>
<td>Equipment, Machinery, Building, etc.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Ex:</strong> Machinery acquired at a cost of $50,000 is discarded on October 31. However, the Machinery only had an accumulated depreciation balance of $48,000 on October 31. The entry to record the discard is</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Debit</td>
<td>Credit</td>
</tr>
<tr>
<td>Accumulated Depreciation - Machinery</td>
<td>Oct. 31</td>
<td>48,000</td>
</tr>
<tr>
<td>Loss on Disposal of Machinery</td>
<td></td>
<td>2,000</td>
</tr>
<tr>
<td>Machinery</td>
<td></td>
<td>50,000</td>
</tr>
</tbody>
</table>

**SELLING AN ASSET**
**Step 1:** Find Book Value = Cost – Accumulated Depreciation

**Step 2:** Proceeds Received from Sale – Book Value of Asset

- **If POSITIVE** ---- Proceeds Received from Sale > Book Value of Asset then there is a **GAIN ON SALE**.
- **If NEGATIVE** ---- Proceeds Received from Sale < Book Value of Asset then there is a **LOSS ON SALE**.

### Journal Entry if GAIN

<table>
<thead>
<tr>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>XXX</td>
</tr>
<tr>
<td>Accumulated Depreciation - Asset</td>
<td>XXX</td>
</tr>
<tr>
<td>Equipment, Machinery, Building, etc.</td>
<td>XXX</td>
</tr>
<tr>
<td>Gain on Disposal of Plant Assets</td>
<td>XXX</td>
</tr>
</tbody>
</table>

### Journal Entry if LOSS

<table>
<thead>
<tr>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>XXX</td>
</tr>
<tr>
<td>Accumulated Depreciation - Asset</td>
<td>XXX</td>
</tr>
<tr>
<td>Loss on Disposal of Plant Assets</td>
<td>XXX</td>
</tr>
<tr>
<td>Equipment, Machinery, Building, etc.</td>
<td>XXX</td>
</tr>
</tbody>
</table>

Ex: Paradise Corporation sold equipment that cost $100,000 and had accumulated depreciation of $60,000 for $45,000. Compute the gain or loss on sale and record the journal entry for the sale of equipment.

**Step 1:** Find Book Value = $100,000 – $60,000 = $40,000

**Step 2:** Cash Received from Sale – Book Value of Asset = $45,000 - $40,000 = $5,000 **GAIN**

<table>
<thead>
<tr>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>45,000</td>
</tr>
<tr>
<td>Accumulated Depreciation - Equipment</td>
<td>60,000</td>
</tr>
<tr>
<td>Equipment</td>
<td>100,000</td>
</tr>
<tr>
<td>Gain on Disposal of Plant Assets</td>
<td>5,000</td>
</tr>
</tbody>
</table>
LO 4: Identify the basic issues related to reporting intangible assets.

**Intangible Assets**: are rights, privileges, and competitive advantages that result from ownership of long-lived assets that do not possess physical substance.

- **Limited life** or an **indefinite life**.
- Common types include: patents, copyrights, franchises or licenses, trademarks, trade names, and goodwill.

**ACCOUNTING FOR INTANGIBLES**

**Limited-Life Intangibles**
- Amortize to expense.
- Credit asset account (used more often) or accumulated amortization.
- **Amortization**: USING up intangible assets. It results from the passage of time or a decline in usefulness of the intangible asset. (Like depreciation for plant assets.)

**Indefinite-Life Intangibles**
- No foreseeable limit on time the asset is expected to provide cash flows.
- No amortization.

**TYPES OF INTANGIBLE ASSETS**

1. **Patents**: “Exclusive right to manufacture, sell, or otherwise control an invention for a period of 20 years from the date of the grant.”

   - Capitalize costs of purchasing a patent and amortize over its 20-year life or its useful life, whichever is shorter.
   - Expense any research and development costs in developing a patent.
   - Legal fees incurred successfully defending a patent are capitalized to Patent account.
   - Journal entry to record amortization of patents would be:

<table>
<thead>
<tr>
<th>Debit</th>
<th>Credit</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amortization Expense</td>
<td>XXX</td>
</tr>
<tr>
<td>Patents</td>
<td>XXX</td>
</tr>
</tbody>
</table>

2. **Research and Development Costs**: “Expenditures that may lead to patents, copyrights, new processes, and new products.”

   - **NOT** intangible costs.
   - All research and development costs are expensed when incurred.

3. **Copyrights**: “Give the owner the exclusive right to reproduce and sell an artistic or published work.”

   - Granted for the life of the creator plus 70 years.
   - Capitalize costs of acquiring and defending it.
   - Amortized to expense over useful life.
4. **Trademarks and Trade Names**: “Word, phrase, jingle, or symbol that distinguishes or identifies a particular enterprise or product.” Examples include Wheaties, Monopoly, Sunkist, Kleenex, Coca-Cola, Big Mac, and Jeep.
   - Legal protection for indefinite number of **20 year renewal periods**.
   - Capitalize acquisition costs.
   - No amortization.

5. **Franchises**: “Contractual arrangement between a franchisor and a franchisee.” Examples include Toyota, Shell, Subway, and Marriott.
   - When a company incurs costs in connection with the acquisition of the franchise or license, it should recognize an intangible asset.
   - Franchise (or license) with a limited life should be amortized to expense over the life of the franchise.
   - Franchise with an indefinite life should be carried at cost and not amortized.

6. **Goodwill**: EXCESS of the purchase price that a company pays OVER the fair market value of another company’s identifiable net assets (assets – liabilities) that it acquires.
   - Includes exceptional management, desirable location, good customer relations, skilled employees, high-quality products, etc.
   - Only recorded when an entire business is purchased.
   - Internally created goodwill should not be capitalized.
LO 5: Discuss how long-lived assets are reported and analyzed.

- Either within the balance sheet or the notes, companies should disclose the balances of the major classes of assets, such as land, buildings, and equipment, and of accumulated depreciation by major classes or in total.
- The depreciation and amortization methods used and the amount of depreciation and amortization expense for the period should also be disclosed.

**ANALYSIS**

1. **Return on Assets**: indicates the amount of net income generated by each dollar of assets.

\[
\text{Return on Assets} = \frac{\text{Net Income}}{\text{Average Total Assets}}
\]

\[**\text{Average Total Assets} = \frac{\text{Total Assets Beginning of Year} + \text{Average Total Assets End of Year}}{2}\]

**Ex**: A rate earned on total assets of 10% indicates that a company earned $0.10 of net income from every $1 invested in average total assets.
2. **Asset Turnover**: indicates how efficiently a company uses its assets to generate sales.

\[
\text{Asset Turnover} = \frac{\text{Net Sales}}{\text{Average Total Assets}}
\]

**Ex**: A asset turnover ratio of 1.4 indicates that a company generated $1.40 of sales from every $1 invested in average total assets.

3. **Profit Margin**: tells how effective a company is in turning its sales into income—that is, how much income each dollar of sales provides.

\[
\text{Profit Margin} \times \text{Asset Turnover} = \text{Return on Assets}
\]

\[
\frac{\text{Net Income}}{\text{Net Sales}} \times \frac{\text{Net Sales}}{\text{Average Total Assets}} = \frac{\text{Net Income}}{\text{Average Total Assets}}
\]

- Profit Margin and Asset Turnover can be used to find Return on Assets.