

FASHION MERCHANDISING

Associate in Applied Science A.A.S.: Fashion Merchandising Degree

This 60 credit-hour curriculum provides all the phases of fashion merchandising, not only in business aspects, but also in aesthetic and creative sides of fashion, such as Visual Merchandising, Fashion Forecasting and Textiles. Students will study fashion history and trends as well as their influence on our lives. Students will also take courses in English composition, computer information systems, sociology and introductory psychology.

An educational background in fashion merchandising opens the door to various careers, such as fashion coordinating, fashion promoting, fashion show production, fashion displaying, stylist, sourcing, apparel quality assessment, retail buying and store managing.

F = Fall only course S = Spring only course U = Summer only course

FIRST SEMESTER:

Number	Course Title	Credits	Course Category
ENG 101	Composition	3	Communications
FAS 110	Costume History*	3	Program Requirement
FAS 112	Fashion Basics	3	Program Requirement
GRA 101	Introduction to Graphic Arts Technology	3	Program Requirement
MGT 111	Introduction to Business Organization	3	Program Requirement

SECOND SEMESTER:

Number	Course Title	Credits	Course Category
ART 105	Introduction to Visual Art	3	Humanities
FAS 107	Textiles I	3	Program Requirement
MGT 150	Business Math	3	Mathematics
MKT 106	Retail Merchandising (S)	3	Program Requirement
PSY 101	Introduction to Psychology	3	Social and Behavioral Science

THIRD SEMESTER:

Number	Course Title	Credits	Course Category
FAS 212	Visual Fashion Merchandising (F)	3	Program Requirement
FAS 220	Apparel Analysis (F)	3	Program Requirement
FAS 230	Fashion Forecasting (F)	3	Program Requirement
MKT 140	Principles of Professional Selling (F)	3	Program Requirement
SPE 101	Fundamentals of Speech Communication	3	Communications

FOURTH SEMESTER:

Number	Course Title	Credits	Course Category
FAS 116	Fashion Industries Career Practicum and Seminar	3	Program Requirement
FAS 225	Global Sourcing Apparel/Textiles (S)	3	Program Requirement
FAS 229	Promotion of Fashion (S)	3	Program Requirement
MKT 245	Principles of Marketing	3	Program Requirement
	Social and Behavioral Science ¹	3	Social and Behavioral Science

+ This course meets the World Culture and Diversity graduation requirement.

¹ See full list of [AAS General Education Electives](#).