GRAPHIC ARTS DESIGN AND TECHNOLOGY

Associate in Applied Science A.A.S.: Option 3: Graphic Arts Design and Technology Degree - Print Graphics

This 62 credit-hour program is designed to prepare students for a wide range of employment opportunities in the graphic arts industry. This degree provides a well-rounded foundation of knowledge and skills to prepare students for new jobs as well as provide career advancement opportunities. The curriculum includes current application instruction with a focus on print production and prepress techniques. Emphasis is on print projects, including a complete understanding of planning through print and finishing. All students in the program complete a required sequence of classes and then select this print production specialty to be employable in this visual communication industry or transfer to a 4 year program.

This sequenced degree plan is one of four options that students may pursue to earn the Graphic Arts Design and Technology Associate in Applied Science (AAS) degree. While there are multiple specializations, this particular degree can be awarded only once.

F = Fall only course   S = Spring only course   U = Summer only course

FIRST SEMESTER:

Number	Course Title	Credits	Course Category
ENG 101	Composition I	3	AAS General Education
GRA 101	Introduction to Graphic Arts Technology	3	Program Requirement
GRA 102	Graphic Arts Desktop Publishing	3	Program Requirement
GRA 103	Digital Imaging I	3	Program Requirement
	Mathematics[1]	3	AAS General Education

SECOND SEMESTER:

Number	Course Title	Credits	Course Category
ENG 102	Composition II or		
SPE 101	Fundamentals of Speech Communication	3	AAS General Education
GRA 112	Digital Illustration I	3	Program Requirement
GRA 120	Graphic Design I	3	Program Requirement
GRA 130	Introduction to Photography	2	Program Requirement
GRA 145	Wordpress and Mobile Technologies or		
WEB 110	Internet Fundamentals	3	Program Requirement

THIRD SEMESTER:

Number	Course Title	Credits	Course Category
	AAS General Education elective+	3	AAS General Education
GRA 105	Color Management	3	Program Requirement
GRA 111	Print Media Production	3	Program Requirement
GRA 229	Page Layout	3	Program Requirement
GRA 231	Personalized Marketing	3	Program Requirement

FOURTH SEMESTER:

Number	Course Title	Credits	Course Category
	AAS General Education elective+	3	AAS General Education
GRA 211	Project Management, Scheduling and Estimating or		
MGT 111	Introduction to Business Organization	3	Program Requirement
GRA 213	Packaging, Finishing and Distribution	3	Program Requirement
GRA 230	Prepress and Digital Front End	3	Program Requirement
GRA 233	Integrated Digital Printing	3	Program Requirement
	Elective[2]	3	Program Requirement

[1] The mathematics requirement (MTH 065 or higher) for this degree can be met with Math Competency. See Math Competency options for information. Students who utilize Math Competency to meet the mathematics requirement must complete an additional three-hour AAS General Education elective. See full list of AAS General Education Electives.

[+] At least one of the AAS General Education electives must meet the World Cultures and Diversity graduation requirement. See full list of AAS General Education Electives. See full list of World Cultures and Diversity courses. ART 121 is recommended for one of these electives.

[2] Graphic Arts electives: ART 121, GRA 113, GRA 131, GRA 145, GRA 211, GRA 214(S), GRA 222(F), GRA 232, GRA 235, GRA 299, MKT 180, MKT 245, WEB 110, WEB 140, WEB 150