

GRAPHIC ARTS TECHNOLOGY

Associate in Applied Science A.A.S.: Option 4: Graphic Arts Technology Degree - Web Design

This 64 credit-hour program is designed to prepare students for a wide range of employment opportunities in the graphic arts industry. This degree provides a well-rounded foundation of knowledge and skills to prepare students for new jobs as well as provide career advancement opportunities. The curriculum includes current application instruction with a focus on web technologies. Emphasis is on web and graphic design, including a complete understanding of website design and best practices, hosting and internet protocols. All students in the program complete a required sequence of classes and then select this web design specialty to be employable in this visual communication industry or transfer to a 4 year program.

*This sequenced degree plan is one of four options that students may pursue to earn the Graphic Arts Technology Associate in Applied Science (AAS) degree. While there are multiple specializations, **this particular degree can be awarded only once.***

F = Fall only course S = Spring only course U = Summer only course

FIRST SEMESTER:

Number	Course Title	Credits	Course Category
ENG 101	Composition	3	Communications
GRA 101	Introduction to Graphic Arts Technology	3	Program Requirement
GRA 102	Graphic Arts Desktop Publishing	3	Program Requirement
GRA 103	Digital Imaging I	3	Program Requirement
	Mathematics ¹	3	Mathematics

SECOND SEMESTER:

Number	Course Title	Credits	Course Category
ENG 102	Composition	3	Communications
GRA 105	Color Management	3	Program Requirement
GRA 112	Digital Illustration I	3	Program Requirement
GRA 120	Graphic Design I	3	Program Requirement
GRA 130	Introduction to Photography	2	Program Requirement
	Social and Behavioral Science ^{2, +}	3	Social and Behavioral Science

THIRD SEMESTER:

Number	Course Title	Credits	Course Category
ART 121	Design I	3	Humanities
GRA 229	Page Layout	3	Program Requirement
	Humanities or Social and Behavioral Science ⁺	3	Humanities or Social and Behavioral Science
WEB 110	Internet Fundamentals	3	Program Requirement
WEB 150	Web Foundations	3	Program Requirement

FOURTH SEMESTER:

Number	Course Title	Credits	Course Category
GRA 145	Wordpress and Mobile Technologies	3	Program Requirement
GRA 220	Graphic Design II	3	Program Requirement
GRA 221	Graphic Portfolio Design	2	Program Requirement
GRA 231	Variable Data Technologies (F)	3	Program Requirement
WEB 170	Web Graphics and Prototyping	3	Program Requirement
WEB 180	Web Multimedia	3	Program Requirement

1 The mathematics requirement (MTH 065 or higher) for this degree can be met with Math Competency. See [Math Competency options](#) for information. Students who utilize Math Competency to meet the mathematics requirement must complete an additional three-hour Graphic Arts course. See program coordinator for recommended courses.

2, + One three credit-hour course from the Social and Behavioral Sciences electives for the AAS degree is required. At least one of the Humanities or Social and Behavioral Sciences requirements must also meet the World Cultures and Diversity graduation requirement. See full list of [AAS General Education Electives](#).