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## MANAGEMENT

### Entrepreneurship Certificate

*This 21 credit-hour certificate is designed for those individuals who are exploring entrepreneurial ventures, want to apply the entrepreneurial mindset to their careers and/or want to start small businesses. Focus will be on leadership, creativity, innovation and funding sources. The Associate in Applied Science in Business Administration includes a specialized study area for Entrepreneurship. Please refer to Business Administration in this section of the catalog if you are interested in pursuing a degree in this discipline.*

#### Required:

Number	Course Title	Credits
ACC 100	Introductory Accounting or	
ACC 101	Introduction to Financial Accounting .....	4
MGT 111	Introduction to Business Organization .....	3
MGT 154	Entrepreneurship .....	3
MGT 205	Leadership .....	3
MGT 254	Applied Entrepreneurship .....	3
MGT 255	Entrepreneurial Financing .....	3

#### Electives: Select a minimum of three credit hours from the following courses:

Number	Course Title	Credits
FIN 215	Financial Statements Interpretation and Analysis .....	3
MGT 165	Global Business .....	3
MGT 211	Internship in Small Business .....	3
MKT 180	Strategic Writing for a Digital World .....	3
MKT 245	Principles of Marketing .....	3
MKT 252	Internet Marketing .....	3