**Sample Student**

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**FASHION MERCHANDISING**

Customer service oriented and resourceful professional with a passion for working in the fashion industry. Proven track record in merchandising, visual presentation, and delivering positive experience to customers. Excellent communication and interpersonal skills. Strong Microsoft Office skills.

**Education**

Harper College, Palatine, IL   
Associate in Applied Science, Fashion Merchandising Degree May 20xx

**Relevant Coursework**

Textiles Graphic Arts Technology Visual Arts

Retail Merchandising Visual Fashion Merchandising Apparel Analysis

Fashion Forecasting Global Sourcing Apparel/Textiles Marketing

**Practicum Experience**

**Macy’s,** Northbrook, IL January 20xx to May 20xx

* Restocked store following merchandising plan and helped maintain floor displays
* Greeted customers, determined their needs and successfy built large customer base
* Answered customer’s questions regarding store and merchandise and explained use and care of merchandise to ensue customer satisfaction
* Maintained neatness of store by following store maintenance and housekeeping standards as part of department team

**Experience**

**lululemon,** Schaumburg, IL

Sales Associate / Key HolderJune 20xx to Present

* Recommend, select and help locate merchandise based on customer’s need using strong customer service skills and sales protocol
* Maintain knowledge of sales, promotions and policies regarding payment and exchanges
* Assist with store security including checking bags and monitoring sales floor and fitting rooms as member of management team
* Price, arrange and display merchandise to attract customers and promote sales
* Open and close registers, balance cash drawers, and make deposits
* Maintain records related to sales and develop client book to maintain customer loyalty

**Skills**

Computerized Sales Tracking Systems

Microsoft Office: Word, Excel, Outlook, and PowerPoint

**Activities**

Harper College, Palatine, IL

**Harper’s Bizarre Fashion Club** - President August 20xx to May 20xx

**Student Activities Board** - Member August 20xx to May 20xx