

Sample Student
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FASHION MERCHANDISING

Customer-service oriented and resourceful professional with a passion for working in the fashion industry. Proven track record in merchandising, visual presentation and delivering positive experience to customers. Excellent communication and interpersonal skills. Strong Microsoft Office skills.

Education

Harper College, Palatine, IL
Associate in Applied Science, Fashion Merchandising Degree May 20xx

Relevant Coursework

Textiles	Graphic Arts Technology	Visual Arts
Retail Merchandising	Visual Fashion Merchandising	Apparel Analysis
Fashion Forecasting	Global Sourcing Apparel/Textiles	Marketing

Practicum Experience

Macy's, Northbrook, IL January 20xx to May 20xx

- Restocked store following merchandising plan and helped maintain floor displays
- Greeted customers, determined their needs and successfully built large customer base
- Answered customer's questions regarding store and merchandise and explained use and care of merchandise to ensure customer satisfaction
- Maintained neatness of store by following store maintenance and housekeeping standards as part of department team

Experience

lululemon, Schaumburg, IL June 20xx to Present
Sales Associate / Key Holder

- Recommend, select and help locate merchandise based on customer's need using strong customer service skills and sales protocol
- Maintain knowledge of sales, promotions and policies regarding payment and exchanges
- Assist with store security including checking bags and monitoring sales floor and fitting rooms as member of management team
- Price, arrange and display merchandise to attract customers and promote sales
- Open and close registers, balance cash drawers, and make deposits
- Maintain records related to sales and develop client book to maintain customer loyalty

Skills

Computerized Sales Tracking Systems
Microsoft Word, Excel, Outlook and PowerPoint

Activities

Harper College, Palatine, IL
Harper's Bizarre Fashion Club – President August 20xx to May 20xx
Student Activities Board August 20xx to May 20xx