2016-2017 Annual Outcomes Report

Goal: Achieving Educational Goals: Academic Planning and Pathways
Establish practices that empower and support students in exploring and identifying academic options for effective planning and progress toward achieving their educational goals.

At Harper College, this refers to developing and providing our students with forms of communication, information and guidance to support them in effectively identifying and completing their educational goals. The intent of this goal is not to limit the educational options of our students, but to provide resources that contribute to students' progress toward their goals.

Goal targets	Status/Progress
Implement Areas of Interest by August 2017.	**In Progress – On Target.** Finalized Areas of Interest with program alignment in May 2017, after vetting model with students, faculty and staff. Launched basic website redesign relating to Areas of Interest in June 2017.
Reduce the number of "undecided" students at time of application from 25% to 15% by fall 2018.	**In Progress – On Target.** Began implementation of Areas of Interest, including web page and application redesign, with a goal of reducing students declaring "undecided" during the fall recruitment period from the baseline of 25% of students (1,540/6,118) in fall 2016 to 15% by fall 2018.
Reduce the number of "undecided" students at time of registration from 8% to 5% by fall 2018.	**In Progress – On Target** Began implementation of Areas of Interest, including web page and application redesign, with a goal of reducing students declaring "undecided" during fall registration from the baseline of 8% of students (1,032/12,905) in fall 2016 to 5% by fall 2018.

Accomplishments for FY2017:

- Researched and developed a first draft of Areas of Interest in fall 2016. Gathered survey and focus group feedback related to first draft of Areas of Interest.
- Presented second draft of Areas of Interest in January 2017. Categorized current sample transfer plans and AAS and certificate programs under each Area of Interest.
- Solicited feedback from chairs, coordinators and deans in spring 2017. Incorporated feedback and finalized Areas of Interest with programs in May 2017.
- Led implementation of initial web page redesign to reflect Areas of Interest.