



Harper College®

Strategic Planning
C O N F E R E N C E

March 4-6, 2015

Welcome!



Our Facilitator and Moderator



Rick Maher
President and CEO
Maher & Maher

Agenda Highlights – Wednesday

- 1:00-1:40 p.m. **Welcome and Opening**
- 1:40- 3:05 p.m. **Higher Education in an Era of Change (Keynote and Panel)**
- 3:05-3:20 p.m. **Changing District and Student Profile**
- 3:20-4:45 p.m. **Aligning Workforce and Community Needs (Keynote and Panel)**
- 4:45-5:40 p.m. **Small Group Breakout Activity**
- 5:40-6:00 p.m. **Wrap-up and Debrief**
- 6:00 & 7:00 p.m. **Reception and Dinner (Hosted by Power Construction)**

Dr. James Applegate

2010 Strategic Planning Conference



Strategic Planning

Review of Results

Suggestions for Increased Impact

Strategic Directions

- Completion
- Partnership
- Accountability
- Inspiration



Completion

The quality of teaching and learning is critical for all students and they must also have a credential with transfer and/or market value.



Partnership



Accountability

Ensuring data-based decision making
with transparent Outcomes Tracking

Category	Measure	In Progress - Needs Attention	In Progress - On Target	Target Achieved
Student Progress	Graduation Rate			
	Transfer Out Rate			
	Persistence Rate: Fall to Spring			

Inspiration

Postsecondary Credentials for All

- Grade Schools to Adult Programs
- School Based Relationships
- Promise



Suggestions for Increasing IMPACT



Higher Education in an Era of Change

Dr. James Griesemer

- Dean Emeritus of the Daniels College of Business
- Director of the Strategic Issues Program
University of Denver





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HARPER COLLEGE'S CHANGING DISTRICT AND STUDENT PROFILE

Our New Mission Statement

Harper College enriches its diverse communities by providing quality, affordable, and accessible education. Harper College, in collaboration with its partners, inspires the transformation of individual lives, the workforce, and society.

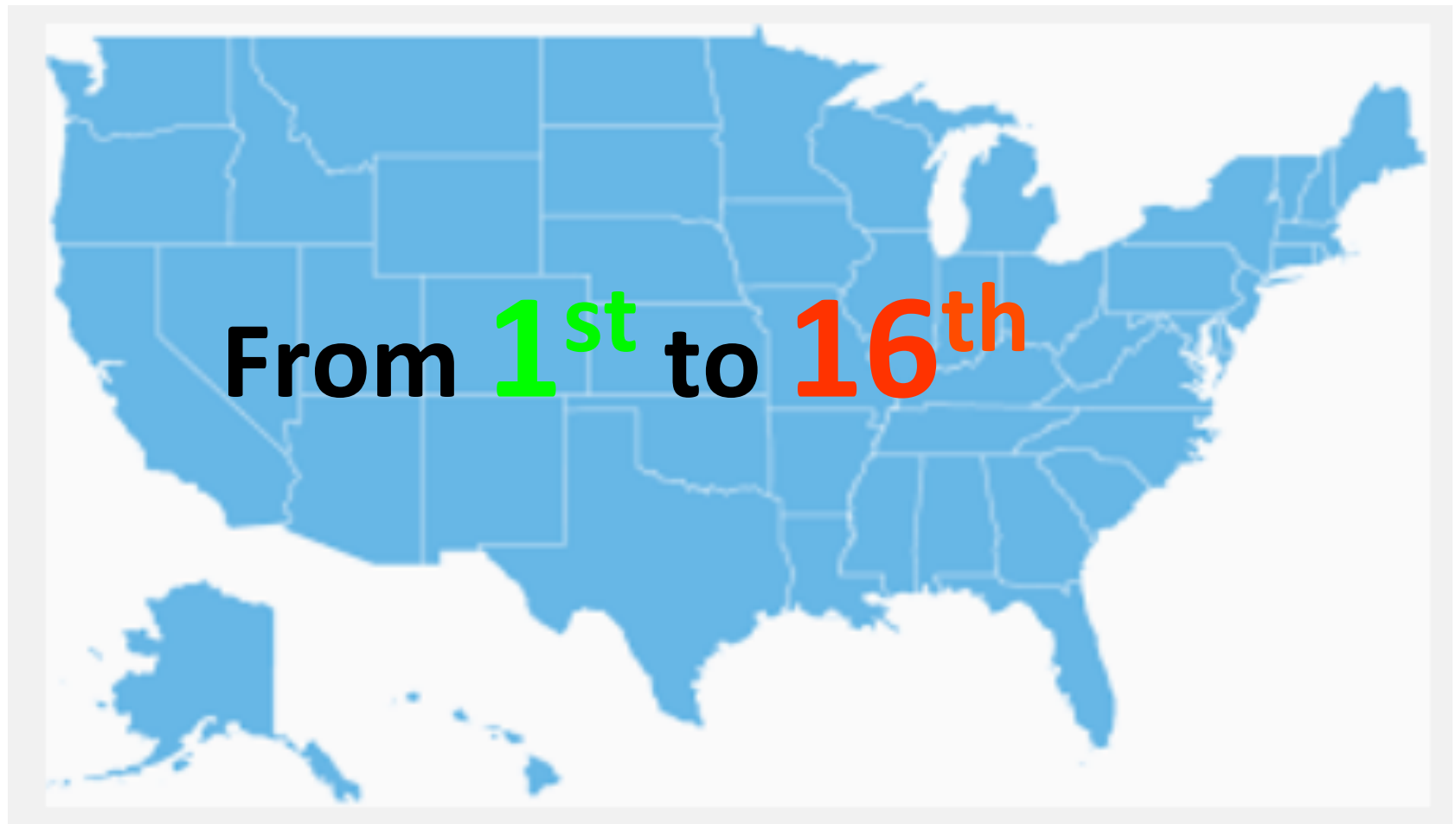


Factors Impacting Our Next Plan

- postsecondary **credentials** are *critical*
- **Changing** district and student **profile**
- **Technology**

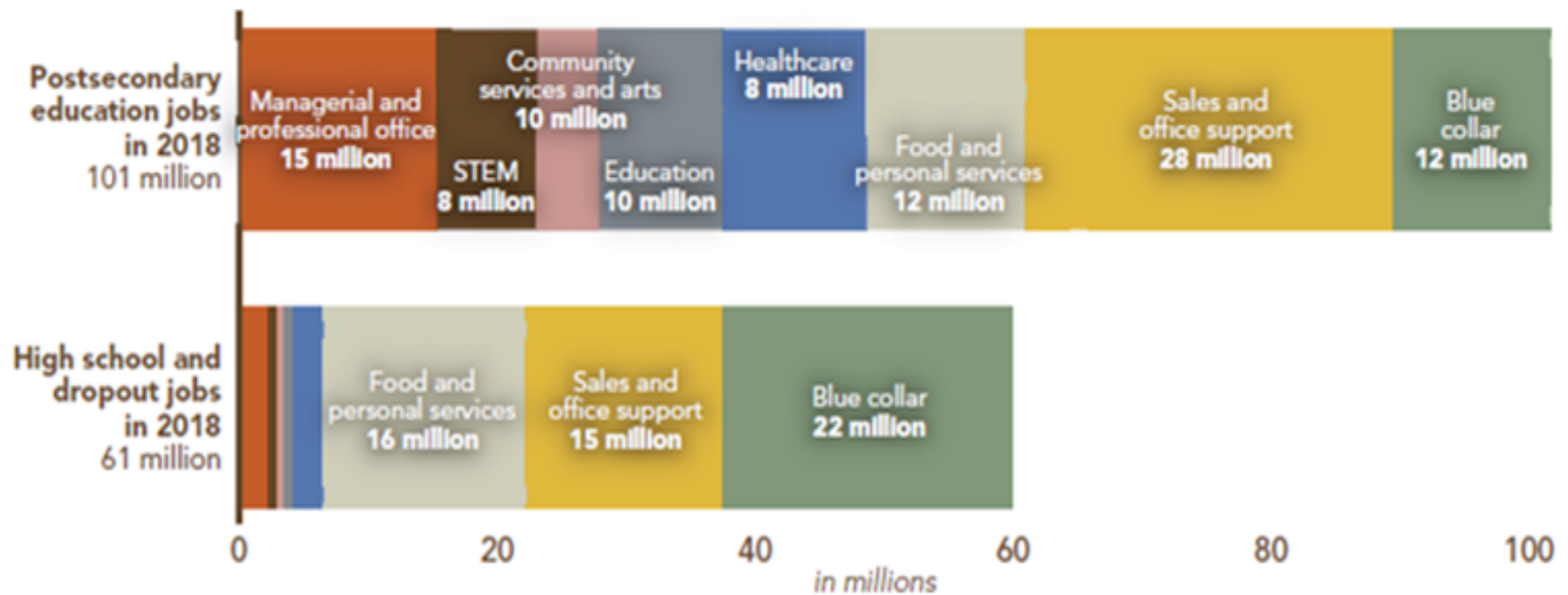


Postsecondary Credentials are Critical



Building and Maintaining the Middle Class

Cannot remain in the **middle class**
without a postsecondary credential



Escape from Poverty

Never more
likely to die poor
if born poor
than
RIGHT NOW!

postsecondary
credential with
Labor Market Value



District Profile: Economic Trends

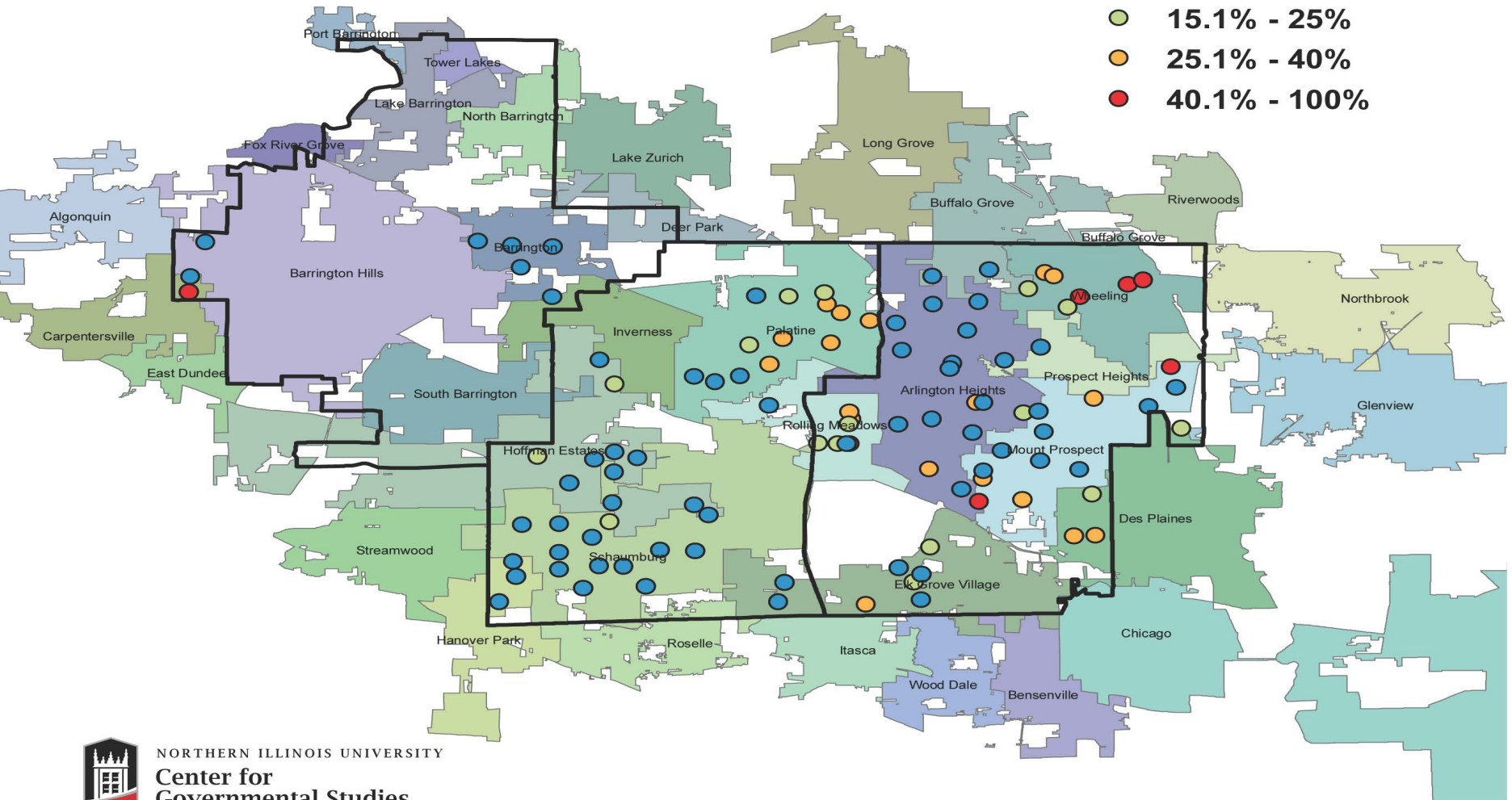
- **Decrease in median household income**
- **Increase in low income households**



Percentage of Students Participating in the Free/Reduced Lunch Program in the Harper College District - 2003

2002-2003 School Year

- 0% - 15%
- 15.1% - 25%
- 25.1% - 40%
- 40.1% - 100%



NORTHERN ILLINOIS UNIVERSITY

**Center for
Governmental Studies**

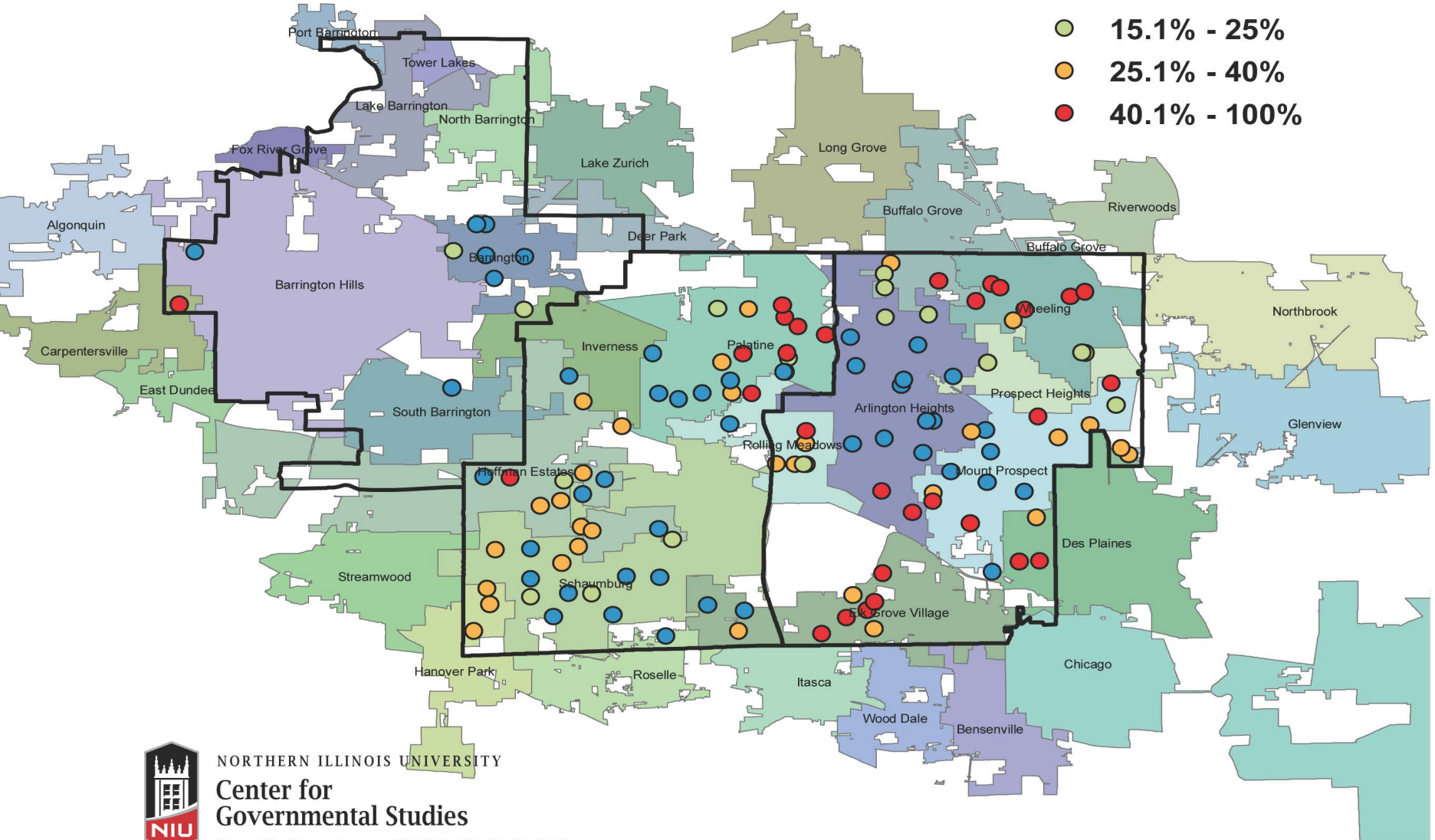
Outreach, Engagement, and Information Technologies

Source: Illinois State Board of Education, 2002-2003 Fall Enrollment Counts Data

Percentage of Students Participating in the Free/Reduced Lunch Program in the Harper College District - 2013

2012-2013 School Year

- 0% - 15%
- 15.1% - 25%
- 25.1% - 40%
- 40.1% - 100%



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Center for
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Outreach, Engagement, and Information Technologies

Source: Illinois State Board of Education, 2012-2013 Fall Enrollment Counts Data

Educational Attainment of District Residents

- **8% did not graduate** from high school
- **44%** have **high school degree** or **some college/no degree**
- **48% college degree/advanced** degree

American Community Survey, 2013



District Demographics

The Harper district population is becoming more diverse in age, race, ethnicity, primary language spoken in the home, and birth place.



A Changing District



Hispanic, Asian, African American residents



White residents



Birth Rates/High School Graduates



District Age

40% do not speak English at home

Changing Student Profile

Full Time vs. Part Time:

- **Increasing** numbers of **part time** students
- **Full Time** enrollment is **trending down**
from 45% to 38 % *(2009-2012)*



Student Profile: Financial Need

Financial need over the last 5 years

- **83% increase** in **Pell Grant** awarded
(2,538 to 4,656 students)
- **106% increase** in the **amount** of financial aid
awarded *(\$5.8 million to \$12 million)*



Employment & Workforce

Workforce Gaps:

Healthcare and Manufacturing

Growing Industries:

Healthcare, Information Technology,
Social Service and Management



Technology

Higher education is implementing technology-centric pedagogical models.

Higher education continues to expand the use of technology-based teaching methodologies in the classrooms.



Thoughts on Next Plan

- Reduce Directions and Goals
- Leverage the Classroom
- Focus on Student Pathways
- Adult Student
- Technology





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Day 2





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Day 3

