### Emergency Notification Phase Two

#### Overview

- Last year Harper implemented first iteration of emergency notification via text messaging with the RAPID Notify system
  - Opened to Harper students, faculty and staff, as well as community
  - Reasons selected:
    - Rapid Notify was already in use by Harper for Robo calling function such as Drop for Non-payment
    - Quick implementation turnaround merely added text functionality
    - Ease of user enrollment from Harper Website
    - Fairly inexpensive for initial set-up

#### Overview

- RAPID Notify system did not meet our long term requirements in following areas:
  - Text only for emergency
  - Speed of notification
  - List of clients unavailable
  - Lack of message acknowledgement
  - Poor software support
  - Lack of robust feature functionality compared to newer products

- Upgrade to Robust System
  - School Messenger System selected
    - Selection Criteria
      - Integrates with Voice over IP System
      - Integrates with Banner
      - Allows SMS-text, e-mail, phone calls
      - Provides reporting on client lists
      - Provides message acknowledgement
      - No usage costs
      - Ease of message sending
      - Rapid message delivery

Participating Committee Members(Initial/Subsequent):

Mike Alsup, Mia Igyarto, Sheryl Otto, Vicki Atkinson, Mike Nejman, Mike Barzacchini, Jason Ferguson, Sue Contarino, Regan Myers, Maria Moten

### The School Messenger system

- Is an emergency alert system geared for schools
- Used by a number of peer Community Colleges
- Is easy to use just a few clicks to send out an alert
- Can send messages to different "notification groups"
  - Emergency (Main Group is not optional)
  - Weather related closing (optional example)
  - Capable of creating other groups as well

#### The Subscriber

- Can choose which campus(es) to receive alerts about
  - Main
  - HPC
  - NEC
- Can choose to receive messages in English or Spanish
- Can select the desired method(s) of notification
  - SMS Text
  - Email
  - Phone call (Internal External)

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#### Harper College

EMERGENCY ALERT SYSTEM	Phone, Email, and SMS Text Messages	English
	Get the latest communication from Harper College.  Email: Password (case sensitive):    Image: Sign In   First time user? Sign up now	<u>Forqot vour password? Click</u> <u>Here</u>



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Harper College					
Messages Contact Info My Account					

#### **Notification Preferences**

Contacts				
Contact Information	Туре	Status	Actions	
scontari@harpercollege.edu	Email	Active	Account Email cannot be removed	
(847) 770-	SMS Text	Active	×Delete	
Add More				

Interests	
💡 In addition to Em	ergency notifications, I would like to receive the following types of announcements:
Ø	🗹 General (Weather related closings)
Language 🥥	© English
	O Español
Campus 📀	HPC (Harper Professional Center/ Schaumburg) Main (Palatine Campus)
	🗹 Main (Palatine Campus)
	NEC (North East Center/ Prospect Hieghts)
Save Cancel	

Logged in as Sue Contarino (scontari@harpercollege.edu) Current system time is October 30th, 2009 01:09 pm (America/Los\_Angeles) Use of this system is subject to the <u>Privacy Policy</u> and <u>Terms of Service</u> © 1999-2009 Reliance Communications, Inc. All Rights Reserved.

### Costs:

- The cost of Rapid Notify was a onetime \$2500 set up fee. The annual service is \$4500. There is a usage fee of \$0.10/message sent.
- The cost of School Messenger \$7500 for 12 months of service the cost includes unlimited Emergency notification. The service cost is based on 10,000 users (faculty, staff, students, community) at \$0.75/<u>user</u>. The \$600 setup fee was waived.

#### School Messenger Rollout – high level

- Keep the old system for 6 months while implementing new system (July 1<sup>st</sup> contract expires)
- Send a link in an all campus email encouraging faculty, staff and students to sign up
- Send text announcements (with link) to those currently enrolled in RAPID Notify system

Notification by Text, phone and e-mail of new system

#### **School Messenger Rollout**

- > 12/2 How to video made and posted on web Mike B
- > 12/4 message sent to Harper Faculty and Staff about new system IT (Sue Contarino and Tammy Mahoney)
- 12/5 morning update portals/webpage's with announcements of the new emergency alert system. Leave the announcement prominently displayed until 1/29.
  - Employee Portal Sue C
  - Student Portal Sue C
  - Luminous Sue C
  - Harper College.edu Mike B
- > 12/5 morning Replace Rapid Notify url with School Messenger url on portals/webpage's
  - Employee Portal Sue C
  - Student Portal Sue C
  - Luminous Sue C

- Harper College.edu Mike B
- > 12/5 morning update "Get Plugged In" online document Sheryl Otto & Linda Mueller
- > 12/5 afternoon Send voice message to Rapid Notify subscribers requesting that they subscribe to new system Sue C
- > 12/15 afternoon Send txt message to Rapid Notify subscribers requesting that they subscribe to new system Sue C
- > 1/15 afternoon Send txt message to Rapid Notify subscribers requesting that they subscribe to new system Sue C
- > 1/18 Send email message to all students Sue C
- 1/19 Post Face book announcement Mike B
- > 1/19 News tip Mike B to work with Erin to communicate to external news media
- Post information about the new emergency alert system in January issue of Harbinger (I've requested the publication schedule) Sue C and Jason
- > 2/1 Report on how many people have subscribed to the new system Sue C
- > 2/15 Send txt message to Rapid Notify subscribers requesting that they subscribe to new system Sue C
- > 3/15- Send modified voice message to Rapid Notify subscribers stating that system will no longer be available Sue C
- > 4/1 Report on how many people have subscribed to the new system Sue C
- > 4/15 Send modified text message to Rapid Notify subscribers stating that system will no longer be available Sue C