



# Presentation to the Harper College Board of Trustees

Cathy Brod, Executive Director  
Harper College Educational Foundation  
December 15, 2010

# Strategic Planning Process

## ▶ Context

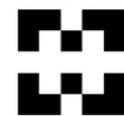
- Post Campaign – \$8.3 million FY06–09
- Launch of New College President
- Engagement Week
- Strategic Planning Retreat
  - 6 members of Foundation Board participated
  - 1 other volunteer of the Foundation also participated
- \$35,000 was provided by Power Construction through a gift to the Foundation



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# Strategic Planning Process

- ▶ Harper College Educational Foundation decided to begin its strategic planning process after Harper College finished its strategic plan
- ▶ The goal was to align the HCEF Strategic Plan with the College's Strategic Plan so it could be in support of the goals and directions



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# Initial Steps

- ▶ Meeting with Lane Moyer – Foundation President, Sheila Quirk Bailey, Dr. Ken Ender and Cathy Brod to begin shaping direction
- ▶ Issued RFP to select a consultant/facilitator for the strategic planning process
- ▶ Three finalists were interviewed and Lisa M. Dietlin and Associates, Inc. (LMDA) was selected
- ▶ December 1<sup>st</sup> retreat session identified



# Planning Process

- ▶ Shared college planning documents and CASE White Paper with LMDA
- ▶ Initial meeting with Lane Moyer, Jeff Butterfield, Cathy Brod, Sheila Quirk–Bailey and Lisa M. Dietlin to begin planning
- ▶ Determined process for the 5 hour retreat

# Board Pre-Retreat Activities

- ▶ Harper College Strategic Plan materials and information sent via US Mail to HCEF Board Members
- ▶ Electronic Survey conducted of HCEF Board Members which informed SWOT analysis developed by LMDA
- ▶ Facilitators for small group work recruited from the College: Mike Barzacchini, Phil Burdick, Maria Coons and Sally Griffith
- ▶ Instructions to facilitators distributed and shared
- ▶ Groups determined

# Retreat Details

- ▶ 18 participants including Board Members, Emeritus Board Members and Ex-Officio
- ▶ Staff and facilitators also present
- ▶ Overview of objectives by Lane Moyer
- ▶ Presentation by Cathy Brod on the history of the Foundation
- ▶ Presentation by Dr. Ender and Shelia Quirk Bailey on the College's Strategic Plan
- ▶ Group work conducted led by College Facilitators
- ▶ Reporting of small group outcomes to full participants



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# Outcomes

## A Work in Progress...What we have to date

- ▶ Aligned the HCEF Strategic Plan with the College's Strategic Plan
- ▶ Four Goals/Directions [IPAC]
  - 9 Objectives Identified
    - 18 action items determined to achieve the Objectives
    - Timeframes and budgetary impact still need to be detailed



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# Next Steps

- ▶ Staff and Executive Committee will begin working on the long range fundraising and operational plan [early January]
- ▶ Brown Bag Lunches with Board Members
  - Purpose is to provide an opportunity for input [late January and February 2011]
- ▶ Final Version of Foundation Plan
  - Submitted to the Foundation Board for final approval [March 2011]
- ▶ Cathy Brod and Lane Moyer to present Foundation Plan to Governing Board [March or April 2011]

# The people that we help



# The extended effect on their families



# The friendships we create



# The donors we honor



# Expressing our gratitude



# Working together



# Our Foundation Board



# Our Foundation staff



# Enthusiastic engagement



# Having some fun

