



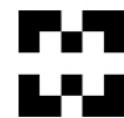
Presentation to the Harper College Board of Trustees

Cathy Brod, Executive Director
Harper College Educational Foundation
December 15, 2010

Strategic Planning Process

► Context

- Post Campaign – \$8.3 million FY06–09
- Launch of New College President
- Engagement Week
- Strategic Planning Retreat
 - 6 members of Foundation Board participated
 - 1 other volunteer of the Foundation also participated
- \$35,000 was provided by Power Construction through a gift to the Foundation



Harper College

Strategic Planning Process

- ▶ Harper College Educational Foundation decided to begin its strategic planning process after Harper College finished its strategic plan
- ▶ The goal was to align the HCEF Strategic Plan with the College's Strategic Plan so it could be in support of the goals and directions

Initial Steps

- ▶ Meeting with Lane Moyer – Foundation President, Sheila Quirk Bailey, Dr. Ken Ender and Cathy Brod to begin shaping direction
- ▶ Issued RFP to select a consultant/facilitator for the strategic planning process
- ▶ Three finalists were interviewed and Lisa M. Dietlin and Associates, Inc. (LMDA) was selected
- ▶ December 1st retreat session identified

Planning Process

- ▶ Shared college planning documents and CASE White Paper with LMDA
- ▶ Initial meeting with Lane Moyer, Jeff Butterfield, Cathy Brod, Sheila Quirk–Bailey and Lisa M. Dietlin to begin planning
- ▶ Determined process for the 5 hour retreat

Board Pre-Retreat Activities

- ▶ Harper College Strategic Plan materials and information sent via US Mail to HCEF Board Members
- ▶ Electronic Survey conducted of HCEF Board Members which informed SWOT analysis developed by LMDA
- ▶ Facilitators for small group work recruited from the College: Mike Barzacchini, Phil Burdick, Maria Coons and Sally Griffith
- ▶ Instructions to facilitators distributed and shared
- ▶ Groups determined

Retreat Details

- ▶ 18 participants including Board Members, Emeritus Board Members and Ex-Officio
- ▶ Staff and facilitators also present
- ▶ Overview of objectives by Lane Moyer
- ▶ Presentation by Cathy Brod on the history of the Foundation
- ▶ Presentation by Dr. Ender and Shelia Quirk Bailey on the College's Strategic Plan
- ▶ Group work conducted led by College Facilitators
- ▶ Reporting of small group outcomes to full participants



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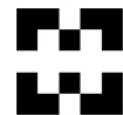
Outcomes

A Work in Progress...What we have to date

- ▶ Aligned the HCEF Strategic Plan with the College's Strategic Plan
- ▶ Four Goals/Directions [IPAC]
 - 9 Objectives Identified
 - 18 action items determined to achieve the Objectives
 - Timeframes and budgetary impact still need to be detailed

Next Steps

- ▶ Staff and Executive Committee will begin working on the long range fundraising and operational plan [early January]
- ▶ Brown Bag Lunches with Board Members
 - Purpose is to provide an opportunity for input [late January and February 2011]
- ▶ Final Version of Foundation Plan
 - Submitted to the Foundation Board for final approval [March 2011]
- ▶ Cathy Brod and Lane Moyer to present Foundation Plan to Governing Board [March or April 2011]



Harper College

The people that we help



The extended effect on their families



The friendships we create



The donors we honor



Expressing our gratitude



Working together



Our Foundation Board



Our Foundation staff



Enthusiastic engagement



Having some fun

