

INSTITUTIONAL EFFECTIVENESS

William Rainey Harper College

Overview



- Review materials from September meeting
 - What is Institutional Effectiveness?
 - Proposed Institutional Effectiveness Measures – how did we get here?
- Benchmarking process
- Illinois peer groups
- Review benchmark data

What is Institutional Effectiveness?

- A commitment to continuous quality *improvement*.
- A measure of *success* as an educational institution.
- Information to document *progress* towards goals.



Institutional Effectiveness - Definition

- “... the heart of any definition of institutional effectiveness remains the ability of an institution to **match** its **performance** to the purposes established in its **mission** and **vision** statements and to the **needs** and **expectations** of its **stakeholders** (Alfred, Shults & Seybert, 2007).

Proposed Institutional Effectiveness Measures

- Graduation Rate
- Persistence Rate
- Student Satisfaction
- Student Advancement Rate
- Success rate in developmental coursework
- Success rate of developmental students in first college-level course
- Performance after transfer
- Transfer Out Rate
- Market Penetration: Credit and non-credit students
- Percentage share of high school graduates
- Employment in field (Career Graduates)
- Graduate satisfaction with preparation for career or transfer
- Licensure/Certification pass rate
- Cost per credit hour
- Cost per FTE student
- Percent minority employees
- Ratio of minority students to district population
- Training dollars per FTE employee

How were the proposed IE measures selected?

- We considered:
 - ▣ The Harper College mission and values, strategic plan, college initiatives and stakeholder expectations
- We reviewed well-respected publication:
 - ▣ *Core Indicators of Effectiveness for Community Colleges* (American Association of Community Colleges)
- We consulted plans of other community colleges:
 - ▣ Conducted benchmarking activity to examine the Institutional Effectiveness plans of 21 community colleges.
 - ▣ Identified the IE measures used at peer colleges in Illinois and nationwide.

Overview of Benchmarking Process

- Identified the Institutional Effectiveness Measures
 - ▣ Measurable
 - ▣ Comparable
 - ▣ Standardized data
- Identified and defined sources of data for these measures
 - ▣ IPEDS (Integrated Postsecondary Education Data System)
 - ▣ NCCBP (National Community College Benchmark Project)
 - ▣ CCSSE (Community College Survey of Student Engagement)
- Compared Harper data with Illinois peer group data (most recent available year for which data can be benchmarked)

Illinois Peer Group

- Illinois Community College Board (ICCB) conventional peer group + Elgin
- IPEDS
 - CLC, Triton, COD, Moraine Valley, Elgin, Oakton and Joliet
- NCCBP
 - COD, Joliet, Moraine Valley and Oakton
- CCSSE
 - City Colleges of Chicago (Harold Washington, Truman and Wilbur Wright), COD, CLC, Danville, Elgin, Illinois Valley, John Wood, Joliet, Kankakee, Lincoln Land, Morton, Oakton, Rend Lake, Triton

Handout Walkthrough

- Doug Easterling will walk us through the handout for current Harper and Illinois peer group data on the proposed Institutional Effectiveness measures.

Questions/Discussion

