



President's Priorities Update

February 13, 2014

President's Priorities

- Review of the College Mission Statement
- Finalize and Implement the Community Relations Plan
- Implement Recommendations Related to Employee Diversity, Equity and Inclusion
- Major Gifts Campaign
- Develop a “Master Plan” for Health and Wellness; Program Statement for Building M
- Adult Enrollment and Retention



Mission Time Line

- Spring Semester
 - Mission Criteria
 - Mission Input
- Fall Opening – Mission Draft
- Fall Semester
 - Vet Mission Draft
 - Shared Governance
 - Board Meeting



Community Relations Plan

- Task Force put forward 9 recommendations
- Held dinner for community input participants
- Hiring full-time Community Relations Manager
- Incorporating recommendations into College Operational Plan



Diversity & Inclusion Initiatives

1st Six
Months
of 2014

- Support for our affinity employee groups
- Diversity Score Card
- Bias incident reporting
- Diverse Teaching Fellow
- 360° evaluations and Exit interviews
- Shepherd the proposed IEMs
- College-wide Communications Plan that promotes diversity and inclusion



Major Gifts Campaign

- Completed Feasibility Study
- Moved to exploration stage of campaign to align with 50th celebration



“Master Plan” for Health and Wellness; Program Statement for Building M

- Surveying students, employees and community
- Benchmarking athletic programs and researching athletics trends
- Researching and reviewing Wellness and Sports facilities and employee wellness programs
- Investigating partnerships
- Interacting with Student Life and HR/Wellness committees



Adult Enrollment and Retention

3 Tiered Approach

- **Marketing and Admissions** (Barzacchini, Parzy)
 - Focus on messaging to adults in ads, touch points
- **Student Onboarding and Advising** (Otto, Atkinson, Moten)
 - Focus on building a program of study and retention
- **Programming/Scheduling Review** (Coons, Marwick)
 - Focus on programs of study that lead to jobs; scheduling that is adult friendly, cohort-based programs



Questions?

