

Harper College Environmental Scan 2014

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Environmental scanning process

 Purpose of the Harper College Environmental Scan
 Collection of data on external demographic, economic and societal changes
 Analysis of the data to determine regional uniqueness and trends

Compilation of information to tell a story

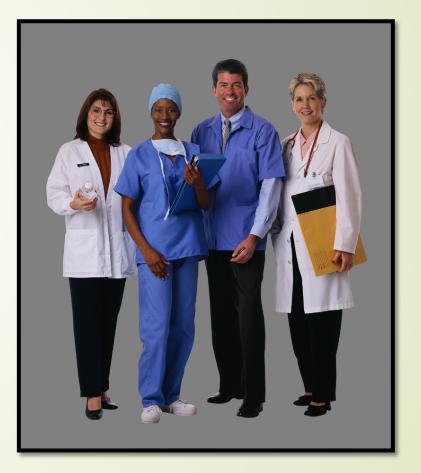
Key Trends and Considerations

- Employment & Work Force
- District Demographics
- Financing of the College
- Sender Districts
- Technology
- Sustainability



Employment & Work Force

Wages beginning to improve
CPI steady
Energy costs decreasing
Unemployment declining
Changes in occupations
Commuter patterns



District Demographics

Increased diversity
Racial changes
Immigration
Age
Loss of household buying power



Financing of the College

Underfunded pension system impact
Tax burden
15.6% increase in support?
Financial aid declining
State-level cutbacks
Higher tuition rates



Sender Districts

Decreased enrollment
Increased diversity
PSAE results high
Performance indicators doing very well



Technology

- MOOCs facing challenges
- Online enrollment increasing
- Faculty technology aptitude a challenge
- Data security issues
- New methods of pedagogy
- Student analytics



Sustainability

 Global impacts on local resources
 Local consumer behavior





Thank you! Sherrie Taylor, MPA and Diana Robinson, Director

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