Harper College
Environmental Scan 2014
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Environmental scanning process

- Purpose of the Harper College Environmental Scan
- Collection of data on external demographic, economic, and societal changes
- Analysis of the data to determine regional uniqueness and trends
- Compilation of information to tell a story
Key Trends and Considerations

- Employment & Work Force
- District Demographics
- Financing of the College
- Sender Districts
- Technology
- Sustainability
Employment & Work Force

- Wages beginning to improve
- CPI steady
- Energy costs decreasing
- Unemployment declining
- Changes in occupations
- Commuter patterns
District Demographics

- Increased diversity
  - Racial changes
  - Immigration
  - Age
- Loss of household buying power
Financing of the College

- Underfunded pension system impact
  - Tax burden
  - 15.6% increase in support?
- Financial aid declining
  - State-level cutbacks
  - Higher tuition rates
Sender Districts

- Decreased enrollment
- Increased diversity
- PSAE results high
- Performance indicators doing very well
Technology

- MOOCs facing challenges
- Online enrollment increasing
- Faculty technology aptitude a challenge
- Data security issues
- New methods of pedagogy
- Student analytics
Sustainability

- Global impacts on local resources
- Local consumer behavior
Any Questions?

Thank you!
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