Harper College Educational Foundation

A look back at our many accomplishments
July 2012– May 2014
The President’s Ball
100 Influential Women Breakfast
Prospective Donor Receptions

- Northern Trust – 9/18/2012
- Diane Hill – 4/25/2013
- Jack Lloyd – 6/27/2013
- Kathy Gilmer & Sam Oliver – 9/12/2013
- Georgeanna Mehr – 10/7/2013
Golf Open

The Power of Giving: Helping People Go Forward
Golf Open

- **Total Net Revenue (2013)**
  - $75,000

- **Total Net Revenue (2014) projected**
  - $88,000

★ **Increase of 17% over last year** ★
“Rocket Boys”
New Catalyst and Website Design
New Board Members
New Staff

The A-Team

The Power of Giving: Helping People Go Forward
New Foundation Reception Area
Feasibility Study

Campaign Strategy Recommendation

Campaign Strategy: Key Findings

Harper College Educational Foundation
Philanthropic Market Study Report
September 10, 2013

Marc Hilton, CFRE, Vice President

The Power of Giving: Helping People Go Forward
# By the Numbers...

## Harper College Educational Foundation

### Statement of Revenues

**Fiscal Years 2010-2014**

<table>
<thead>
<tr>
<th>REVENUES</th>
<th>FY2010</th>
<th>FY2011</th>
<th>FY2012</th>
<th>FY2013</th>
<th>FY2014 as of 05-31-14</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>357,179</td>
<td>401,052</td>
<td>580,576</td>
<td>438,090</td>
<td>1,695,130</td>
</tr>
<tr>
<td>In-kind Contributions</td>
<td>32,500</td>
<td>34,867</td>
<td>25,400</td>
<td>3,083,512</td>
<td>35,429</td>
</tr>
<tr>
<td>Fundraising Events</td>
<td>222,661</td>
<td>139,545</td>
<td>99,404</td>
<td>469,698</td>
<td>107,715</td>
</tr>
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<td>Investments - Market Gain/Interest</td>
<td>375,976</td>
<td>605,080</td>
<td>27,305</td>
<td>605,582</td>
<td>754,574</td>
</tr>
<tr>
<td>Planned Gifts</td>
<td>0</td>
<td>50,000</td>
<td>50,000</td>
<td>530,000</td>
<td>176,000</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>988,316</td>
<td>1,230,544</td>
<td>782,685</td>
<td>5,126,882</td>
<td>2,768,848</td>
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</tbody>
</table>
By the Numbers... cont’d

Harper College Educational Foundation
Planned Gifts FY2010–FY2014

FY2010: 0
FY2011: 50,000
FY2012: 50,000
FY2013: 530,000
FY14 as of 04–30–2014: 176,000
By the Numbers... cont’d

Harper College Educational Foundation
Fundraising Events FY2010–FY2014

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as of 04-30-14

as of 05-31-2014
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Total Revenues FY2010–FY2014

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FY2010–FY2014 as of 05-31-2014
By the Numbers... cont’d

Scholarships Awarded

- 71% – 2012
- 92% – 2013
- 97% – 2014
Distinguished Alumni
Heritage Society Luncheon

The Power of Giving: Helping People Go Forward
Fast Track Graduation Stoles

The Power of Giving: Helping People Go Forward
Canning $1 Million Gift Celebration
Nursing Alumni Symposium

The Power of Giving: Helping People Go Forward
Inaugural Scholarship Dinner

Receiving this scholarship showed me that anything is possible.
Graduation Gift

The Power of Giving: Helping People Go Forward
Naming Opportunities

Canning Center
for Student and Enrollment Services

Reeser Ceramic Studio
Coming Soon...

Heritage Hall

Alumni Center
HARPER COLLEGE
50TH ANNIVERSARY
CELEBRATION!