

# Harper College Educational Foundation

A look back at our many accomplishments  
July 2012– May 2014



*The  
President's  
Ball*



# 100 Influential Women Breakfast



*The Power of Giving: Helping People Go Forward*

# Prospective Donor Receptions

- ▶ Northern Trust – 9/18/2012
- ▶ Diane Hill – 4/25/2013
- ▶ Jack Lloyd – 6/27/2013
- ▶ Kathy Gilmer & Sam Oliver – 9/12/2013
- ▶ Georgeanna Mehr – 10/7/2013



# Golf Open



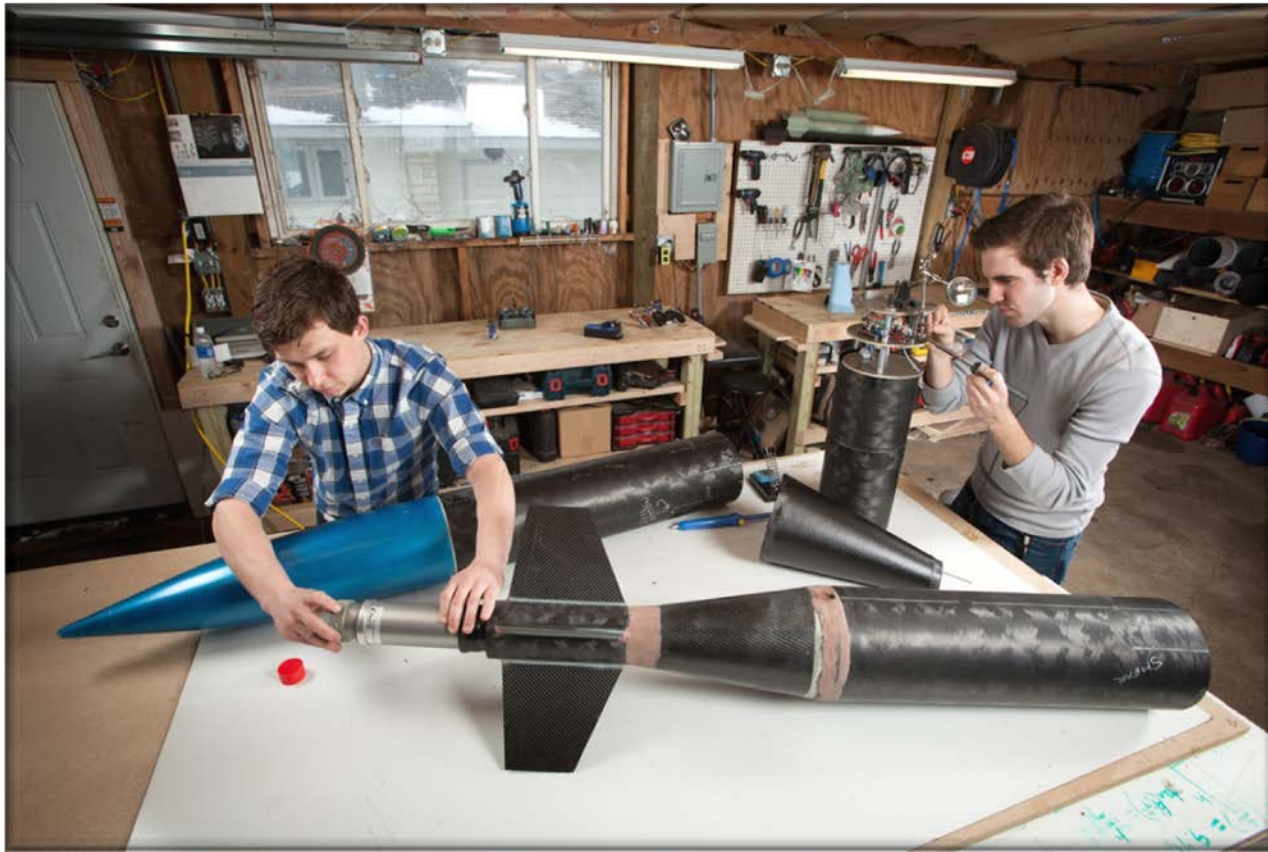
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# Golf Open

- ▶ **Total Net Revenue (2013)**
  - \$75,000
- ▶ **Total Net Revenue (2014) *projected***
  - \$88,000

★ **Increase of 17% over last year** ★

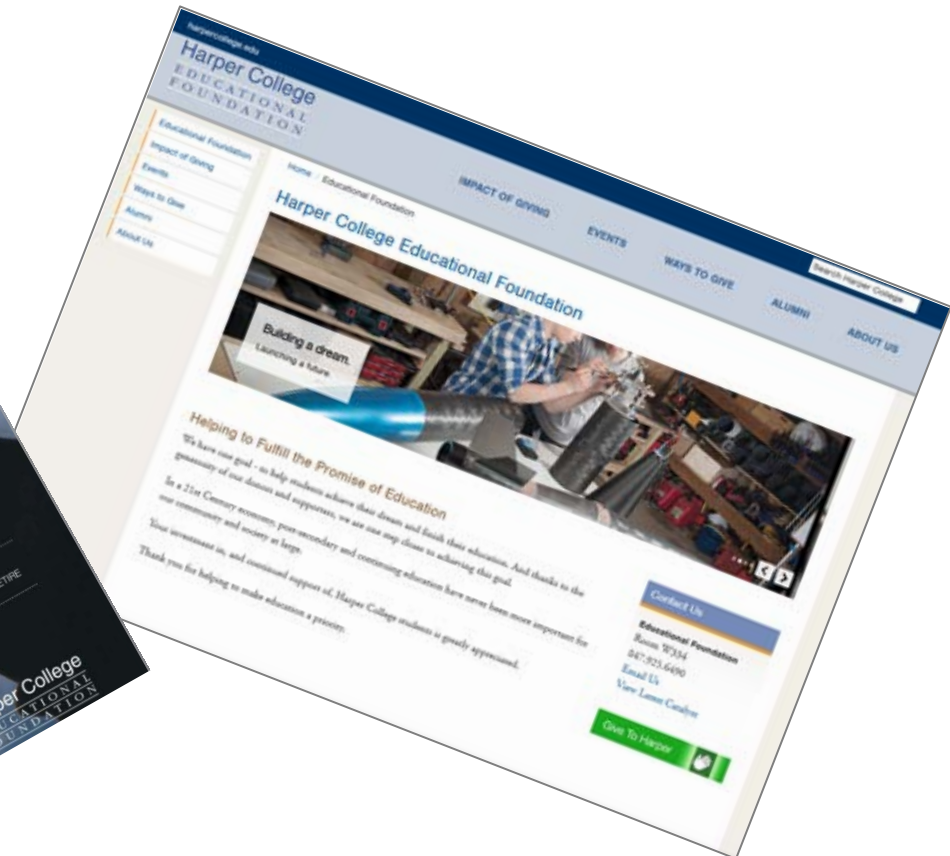
# “Rocket Boys”



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# New Catalyst and Website Design



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# New Board Members



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# New Staff

# THE **A**-TEAM



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# New Foundation Reception Area



# Feasibility Study

Campaign Strategy Recommendation

Campaign Strategy: Key Findings

Harper College Educational Foundation

Philanthropic Market Study Report  
September 10, 2013

Marc Hilton, CFRE, Vice President

Campbell & Company

Advancement Planning • Fundraising • Communications • Executive Search

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# By the Numbers...

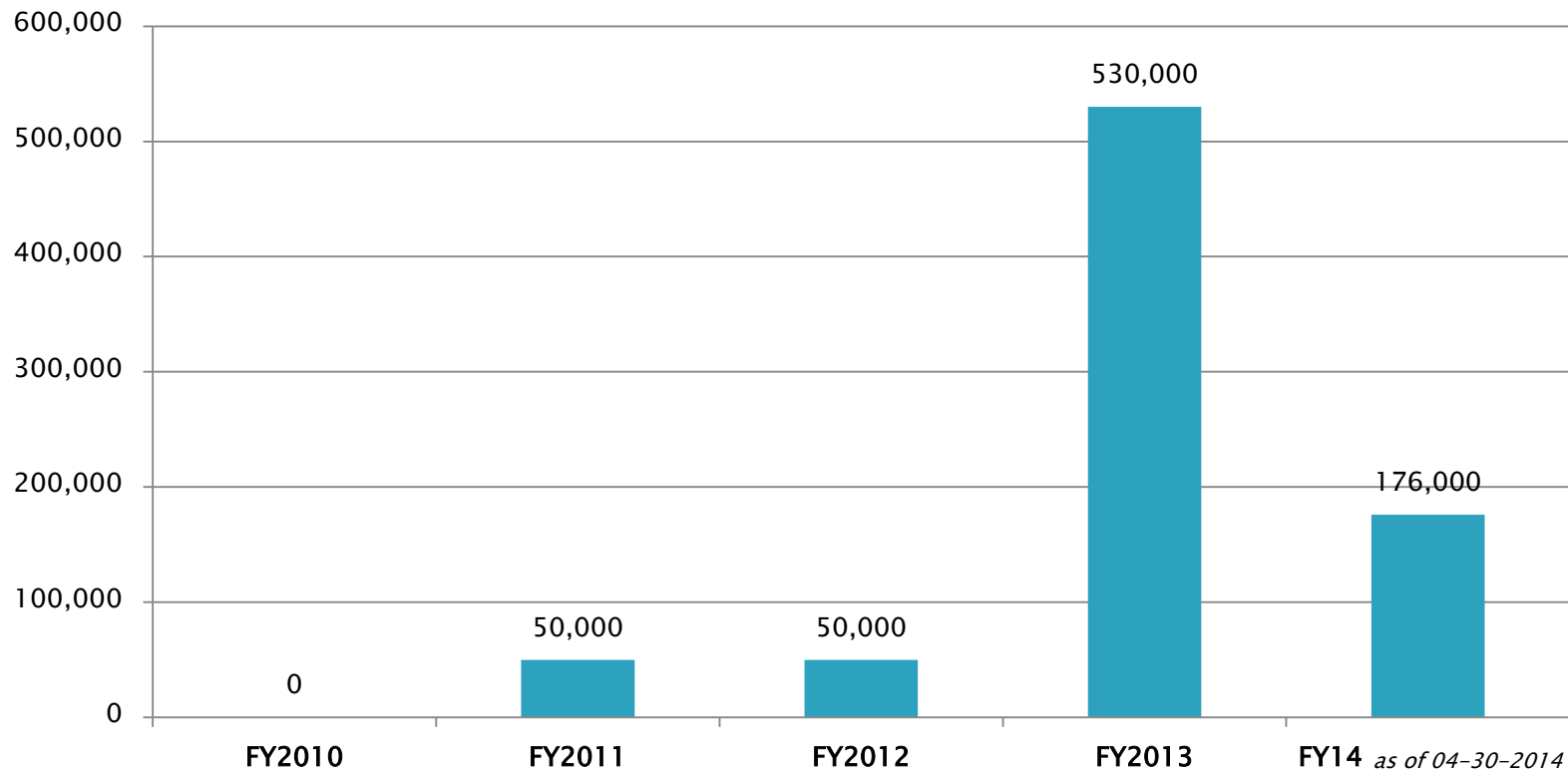
## Harper College Educational Foundation Statement of Revenues *Fiscal Years 2010-2014*

<b>REVENUES</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>	<b>FY2013</b>	<b>FY2014</b> <i>as of 05-31-14</i>
Contributions	357,179	401,052	580,576	438,090	1,695,130
In-kind Contributions	32,500	34,867	25,400	3,083,512	35,429
Fundraising Events	222,661	139,545	99,404	469,698	107,715
Investments - Market Gain/Interest	375,976	605,080	27,305	605,582	754,574
Planned Gifts	0	50,000	50,000	530,000	176,000
<b>Total Revenues</b>	<b>988,316</b>	<b>1,230,544</b>	<b>782,685</b>	<b>5,126,882</b>	<b>2,768,848</b>

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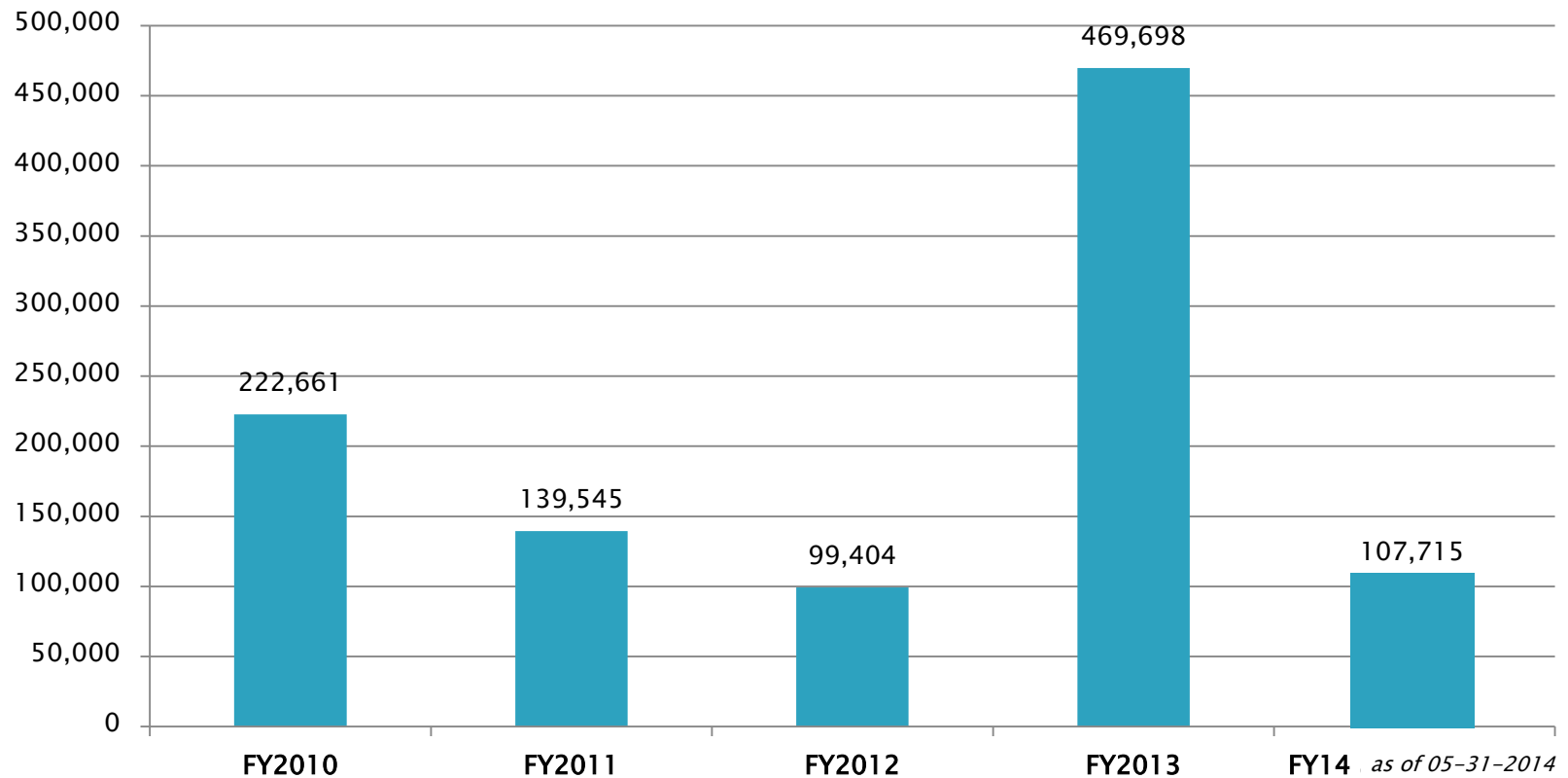
# By the Numbers...cont'd

## Harper College Educational Foundation Planned Gifts FY2010–FY2014



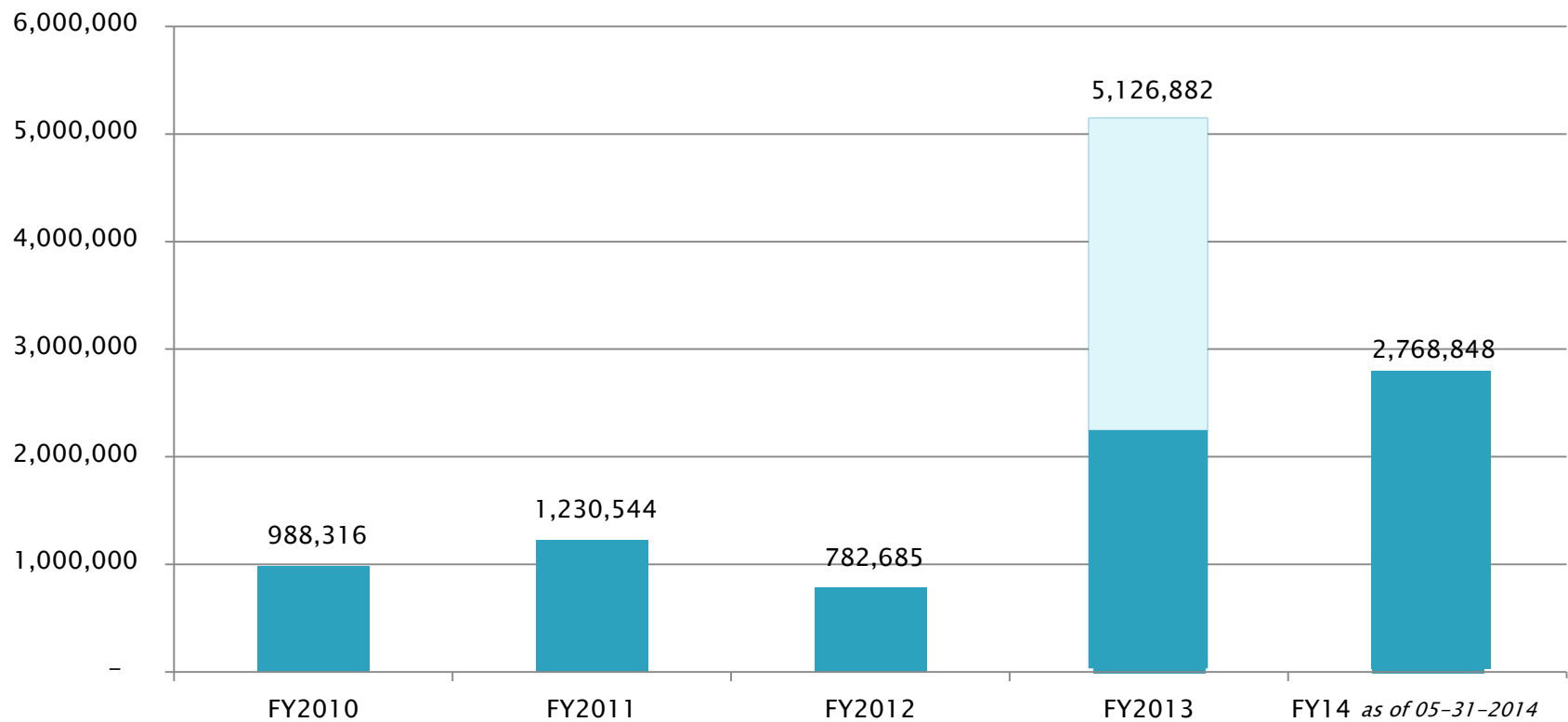
# By the Numbers...cont'd

## Harper College Educational Foundation Fundraising Events FY2010–FY2014



# By the Numbers...cont'd

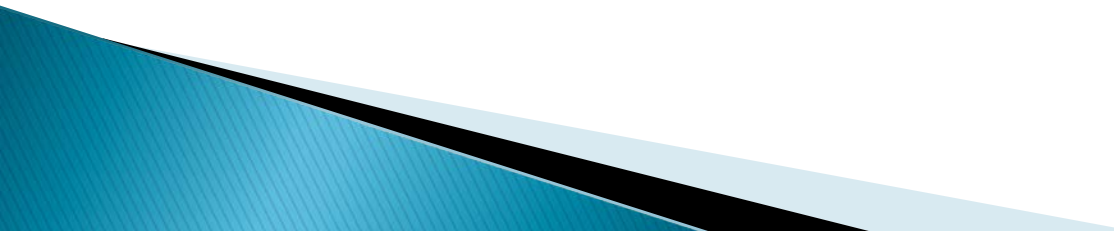
## Harper College Educational Foundation Total Revenues FY2010–FY2014





# By the Numbers...cont'd

## Scholarships Awarded

- ▶ 71% – 2012
  - ▶ 92% – 2013
  - ▶ 97% – 2014
- 

# Distinguished Alumni



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# Heritage Society Luncheon



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# Fast Track Graduation Stoles



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# Canning \$1 Million Gift Celebration



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# Nursing Alumni Symposium



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# Inaugural Scholarship Dinner





# Graduation Gift



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# Naming Opportunities

**Canning Center**  
for Student and  
Enrollment Services

**Reeser Ceramic  
Studio**

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# Coming Soon...

## Heritage Hall



## Alumni Center

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**HARPER COLLEGE  
50<sup>TH</sup> ANNIVERSARY  
CELEBRATION!**