

Strategic Planning Update

Dr. Mark Mrozinski

Strategic Planning and Accountability Committee



Policy & Planning

- Board of Trustees policy on planning:
Within the scope of the College's Philosophy and Mission Statements, the Board of Trustees requires the administration to prepare, for Board approval, a Strategic Long-Range Plan (SLRP) spanning four years.
(07.11.00)
- Previous Strategic Plan 2010-2015 has concluded.
- Mission statement development (Jan 2014 – Feb 2015)
- Strategic planning process (Oct 2014 – Sep 2015)

Preparation for Planning

Fall 2014

Internal Dialogue Sessions

Goal: Identify strategic issues

Audience: Harper faculty and staff

- Approaches to the Adult Market
- Strengths, Weaknesses, Opportunities and Threats
- Student Engagement
- Demographic Shifts in the College's Community
- An Overview of the Strategic Planning Process

External Engagement

March 2015

Strategic Planning Conference

Goal: Identify Strategic Direction and Goal Themes

Audience: Regional leaders in education, business, workforce development, and government; Harper Board of Trustees; faculty, staff

Strategic Direction Themes

- Inclusion
- Engagement
- Achievement

Goal Themes

- Pathways
- Student Experience
- Curriculum & Instruction
- Aligning Employee Skill Sets with Strategic Directions
- Stewardship

Campus Input PT I

April – May 2015

Charge: Draft descriptive statements to refine understanding of strategic direction and goal themes

Audience: Faculty and staff

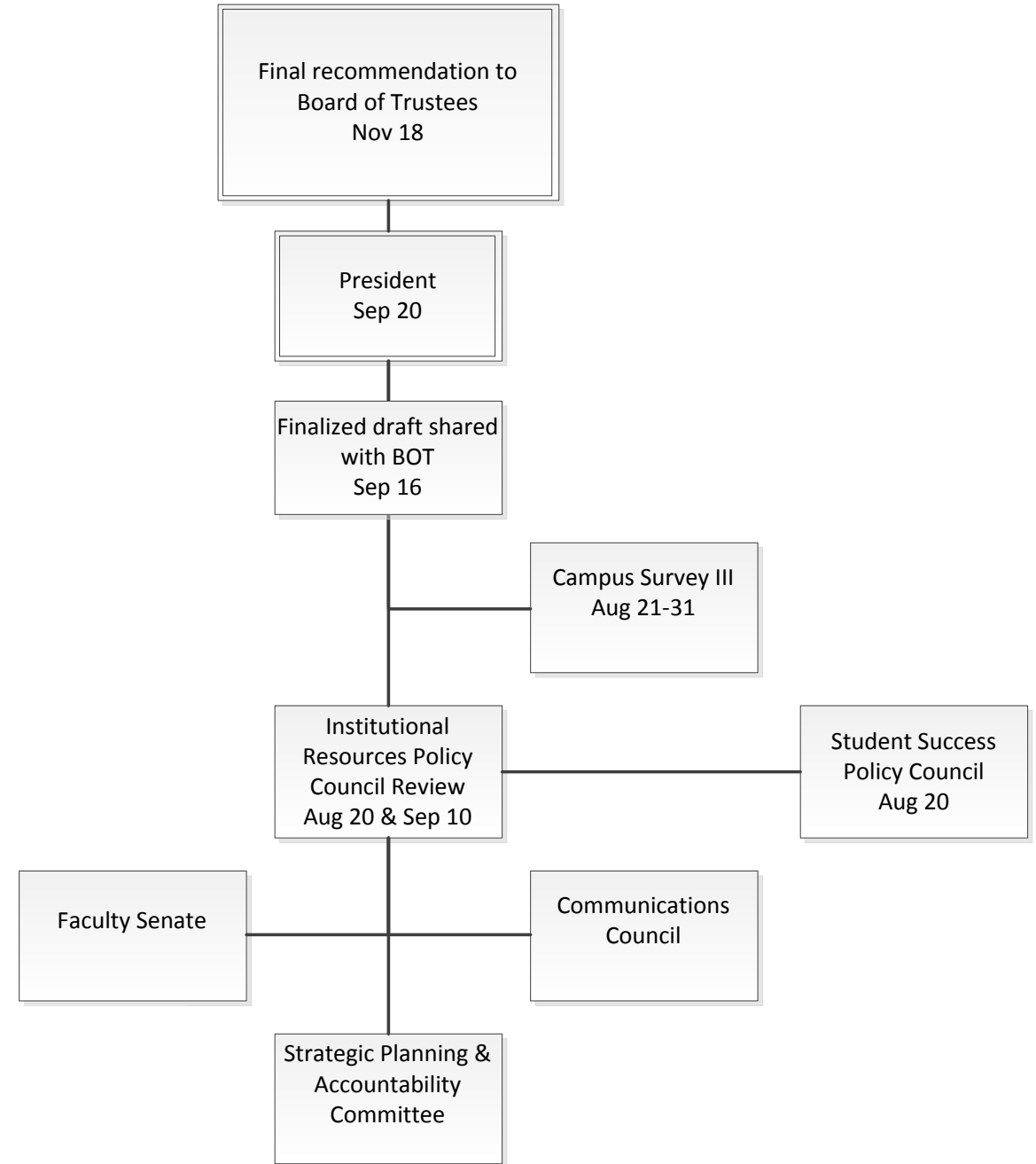
1. Strategic Planning & Accountability (SPA) Committee drafted initial statements.
2. **Campus Survey I**
3. SPA reviewed survey results and received additional input through written and oral statements. SPA synthesized input and responded to aggregated general concerns.
4. SPA formed work groups for increased input, dialogue, and creation of a second draft.

Campus Input PT II

June – July 2015

1. Formed four work groups comprised of faculty and staff to:
 - a. **Respond** to specific issues identified through the first phase of input.
 - b. **Revise** the direction and goal statements in a way that reconciles conference context and campus input.
 - c. **Provide** a descriptive paragraph that clarifies ambiguities.
2. Work groups met through June and July. Input was also provided by guest constituents who attended the meetings.
3. Second draft reviewed by SPA.
4. **Campus Survey II**
5. SPA reviewed survey results and additional input, and revised second draft.
6. SPA approved revised strategic direction and goal statements.

Shared Governance Process



Next Steps

- **Finalize** draft through the governance process and advance the recommendation to the President.
- **Share** finalized draft with the Board of Trustees (September 16).
- **Advance** final recommendation to the Board of Trustees (November 18).

Thank you!

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