



President's Priorities FY2016

February 10, 2016

FY16 Institutional Priorities

- Collaborative Leadership
- Building M
- Enrollment Management Plan
- Strategic Plan



Collaborative Leadership

Build processes that promote collaborative leadership between and among the College's management and leadership personnel and the faculty.

- President's Cabinet now includes Tom Dowd
- All other teams including faculty and/or managers are up and running
 - HIEA (new Champion Team)
 - Strategic Initiatives Council
 - Management Council
 - Operations Council
 - Deans Council



Building M

Refocus programming for Building M to ensure it provides the greatest impact on the largest number of students. This will serve as a prototype for aligning current resource allocations with changing student needs and institutional priorities.

- Just discussed



Implement the Enrollment Management Plan

<p>Increase credit student enrolment by .8%, or 82 full-time equivalent students (FTE) including CE reimbursables.</p> <ul style="list-style-type: none"> • New Students: Increase by 1% (49 FTEs) • Continuing Students: Increase by .5% (34 FTEs) 	<p>As of 2/5/16, the annualized FTE is down 1.8%.</p> <ul style="list-style-type: none"> • New market segment is up 0.04% • Continuing population is down -2.4%
<p>Conduct Blackboard calling project to connect with students no longer enrolled at Harper and encourage them to re-enroll. This should result in at least a 3% return or 44 FTEs.</p>	<p>Completed.</p> <ul style="list-style-type: none"> • Exceeded target on first campaign. Exceeded target. 1,125 students enrolled with an ROI of \$ 883,041 • Conducted a second campaign for spring semester targeted to adult students who applied and never enrolled. Exceeded target. 31 students enrolled with an ROI of \$32,533
<p>Dual Credit Students: Increase dual credit enrollment by 1% yielding 12 FTEs.</p>	<p>On Target.</p> <ul style="list-style-type: none"> • AS of 2/5/16, captured additional 169 FTEs annually or 69% increase.
<p>Implement specific initiatives recommended by the Strategic Enrollment Management Task Force.</p>	<p>On Target.</p> <ul style="list-style-type: none"> • Named Retention Officer • Released an RFI for an Enterprise Relationship Module • Investigating Shopping Cart Registration Module
<p>Conduct research to better understand needs of adult students.</p>	<p>On Target</p> <ul style="list-style-type: none"> • Conducting 10 Focus Groups with adults who applied but did not enroll, are currently enrolled and completely withdrawn from the college. Results will be available in March.



Strategic Plan

Operationalize and Launch the College's Strategic Plan

- Identified Goal Leaders
 - Curriculum – Jennifer Berne and Jennifer Smith
 - Student Experience – Paula Hanley and Bobby Summers
 - Employee Skills – Roger Spayer and Pearl Ratunil
 - Pathways – Kathy Bruce and John Garcia
 - Stewardship – Mark Mrozinski and Dave Braunschweig
- Goal Teams Selected
 - 130 employee volunteers
 - 85 members assigned to teams
- Planning Leadership Orientations
 - IEM's
 - Onboarding
 - Technology Backbone



Questions

