FLIGHT OF THE HAWKS

Harper’s Credential-Seeking Student Lifecycle Map
Presentation Overview

1. Background
2. Walk-Through
3. Socialization
Being a new student is similar to navigating a shapeless river on a dark night.

-Judith Scott-Clayton (2011)
Designed and tailored to help students choose, enter and complete programs that enable them to **SOAR** and achieve their goals for careers and future education.

**SEARCH:**
Explore Your Journey

**ONBOARD:**
Prepare To Take Flight

**ADVANCE:**
Follow Your Flight Path

**REALIZE:**
Ensure a Successful Landing

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Connection  
Entry  
Progress  
Completion
Explore and choose one of 10 Academic Areas of Interest and consider a pathway that leads to transferring to a university or immediate employment.
Complete your personalized New Student Checklist, attend Orientation and meet your assigned Advisor who will guide you from Start to Finish.

First Semester Academic Plan

- Critical Courses
- Electronic

Getting to Know You
Build out your personalized plan to completion, engage your ‘Network of Support’, monitor and **track** your **progress**, and meet important **milestones**.
Prepare to finish, attend graduation, celebrate and Go Forward! Join the Harper Alumni community and share your success story.

Transfer or Enter Labor Market
You Matter; We Care
Creating a ‘Culture of Care’
Socialization: How can we integrate and reinforce the *Flight of the Hawks* messaging to students and employees?

**IDEAS**

- Employee Onboarding
- New Student Orientation
- Student & Employee Communications
- Rebranding Critical Systems
- Collateral Pieces
“Improving student retention is not something that can be done by an isolated group at the college...or achieved through a single initiative. Improving retention rates is a collective responsibility: everyone – faculty, staff and administrators, along with the students themselves – must work together to promote student success.”

-McClenny & Waiwaiole