Start Smart Update

What is Start Smart?

What is the impact of Start Smart?

What are the next steps for Start Smart?
What is Start Smart?

A Student Experience Defined by Common Features

1. Educational Planning

2. Academic Support Services & Strategies

3. Academic and Intellectual Engagement
Start Smart and Areas of Interest (AOI)

- Alignment of Start Smart options with the Areas of Interest.
- Increased Start Smart options for students.
Start Smart Enrollment

2015: 645
2016: 785
2017: 1,017
What is the impact of Start Smart?

- Persistence
- Success
- Student Satisfaction
What is the impact of Start Smart?

<table>
<thead>
<tr>
<th>Fall 2017 Cohort: Fall to Spring Persistence</th>
<th>Overall</th>
<th>SS*</th>
<th>No SS*</th>
<th>Difference</th>
</tr>
</thead>
<tbody>
<tr>
<td>All</td>
<td>85%</td>
<td>94%</td>
<td>82%</td>
<td>12%</td>
</tr>
<tr>
<td>Developmental</td>
<td>79%</td>
<td>91%</td>
<td>75%</td>
<td>16%</td>
</tr>
<tr>
<td>College</td>
<td>91%</td>
<td>97%</td>
<td>88%</td>
<td>9%</td>
</tr>
<tr>
<td>Female</td>
<td>87%</td>
<td>94%</td>
<td>85%</td>
<td>9%</td>
</tr>
<tr>
<td>Male</td>
<td>84%</td>
<td>95%</td>
<td>80%</td>
<td>15%</td>
</tr>
<tr>
<td>African American</td>
<td>73%</td>
<td>94%</td>
<td>64%</td>
<td>30%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>83%</td>
<td>95%</td>
<td>79%</td>
<td>16%</td>
</tr>
<tr>
<td>White</td>
<td>87%</td>
<td>94%</td>
<td>84%</td>
<td>9%</td>
</tr>
<tr>
<td>Pell</td>
<td>88%</td>
<td>95%</td>
<td>85%</td>
<td>10%</td>
</tr>
<tr>
<td>First Gen</td>
<td>83%</td>
<td>95%</td>
<td>79%</td>
<td>15%</td>
</tr>
</tbody>
</table>

* SS = Passed Start Smart with A, B or C
* No SS = Either did not enroll in SS or Earned D, F or W in SS
What are the next steps for Start Smart?

Fall 2018

Continue to build options to accommodate all students

Enrollment Recommendation

Realize
QUESTIONS?