

HARPER COLLEGE

Tuition Relief

Program Update

Challenges facing Higher Education: Inevitable enrollment decline or online opportunity?

- A shrinking pool of high school graduates following a decade of falling fertility: Demographic cliff in education
- A more ethnically diverse student population increases minority representation
- Distance learning has surged, especially for adult learners
- International students face an increasingly uncertain future

Source: McKinsey and Company – November 2020

Spring 2021 Enrollment Overview as of December 16, 2020

	Spring 2019	Spring 2020	Spring 2021	1 Year Change	
				+/-	%
CE Reimbursable	1.7	4.6	16.8	12.2	267.9%
Dual Credit (on campus)	28.3	0.0	0.0	0.0	
Traditional	4,111.9	4,582.2	3,772.9	-809.3	-17.7%
<i>Online</i>	502.4	622.3	3,213.8	2,591.4	416.4%
Tuition Bearing	4,142.0	4,586.8	3,789.7	-797.1	-17.4%
AED	8.3	96.5	146.7	50.2	52.0%
Dual Credit (off campus)	0.0	0.0	0.0	0.0	
Non-Tuition Bearing	8.3	96.5	146.7	50.2	52.0%
Overall Total	4,150.2	4,683.2	3,936.4	-746.9	-15.9%

All numbers are FTE (Full-Time Equivalent) which is the total number of credit hours enrolled / 15.

Spring
Enrollment
Update

Tuition Relief Program Overview and Goals

Work Group

- Laura McGee
- Rebecca Suthers
- Alejandro Mendoza
- Mike Barzacchini
- Sue Skora
- Beth Younglove
- Heidi Healy
- Donna Harwood

Objective: To aid students who need financial assistance and are interested in beginning or re-starting their college journey at Harper College.

Generate 1500 additional credit hours or 100 FTE

Target populations: New and former Harper College students - Adult Learners

Apply today for spring semester.



This is your time.

Generous scholarships available.

we are
HARPER

CALL ADMISSIONS AT 847.925.6700
FOR INFORMATION ABOUT:
GETTING STARTED
FINISH LINE
TUITION RELIEF PROGRAM
WOMEN'S PROGRAM

FOR INFORMATION ABOUT THE
MOVING FORWARD SCHOLARSHIP,
PLEASE EMAIL:
CPE@HARPERCOLLEGE.EDU

FOR INFORMATION ABOUT
WAREHOUSING AND LOGISTICS,
PLEASE EMAIL:
RAPID_SKILL@HARPERCOLLEGE.EDU

*Tuition Relief Program: Scholarships are available to new students and former students who have been gone from Harper for one or more semesters. Students enrolled in fall 2020 are not eligible.

Whether you are an adult or a recent high school graduate, there may be a scholarship that can help you go forward affordably.

Getting Started and Finish Line grants: Ask admissions if either of these apply to you.

Tuition Relief Program: \$500 toward tuition for new or returning students* who register for a minimum of 6 credit hours (two classes).
harpercollege.edu/financialaid

Women's Program: Funding and hands-on help.
harpercollege.edu/womensprogram

Moving Forward Scholarship: Up to \$4,000 in short-term Continuing Professional Education (CPE) training for people negatively impacted by COVID-19.
harpercollege.edu/pro

Warehousing and Distribution: Free, self-paced online supply chain/logistics training.
harpercollege.edu/pro

Harper College is committed to the policy that all persons shall have equal access to its programs, facilities, and employment without regard to race, color, creed, religion, national origin, sex, age, marital status, disability, public assistance status, veteran status or sexual orientation. 26017

Sample Marketing



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This is your time to invent yourself. Generous scholarships, no-cost tech access. Earn job-ready credentials or start a four year degree at Harper College. Classes start January 19.



HARPERCOLLEGE.EDU/START
This is Your Time. Get
Started at Harper.

LEARN MORE

Outcomes to date

\$58,500 awarded to date

260 applications received

180 eligible applicants

117 students awarded

67 students enrolled

635 credits hours – 42 FTE

Goal for program: 100 FTE

Student Profile

- | | | | |
|---------------------|-----|------------------------|-----|
| • New students: | 57% | • Degree Seeking: | 62% |
| • Former students: | 43% | • Certificate Seeking: | 24% |
| • First Generation: | 60% | • Student at large: | 11% |
| • Adult Students: | 79% | • AED: | 3% |

Questions

