

Sector Summits

Focus on Technology
Talent Development

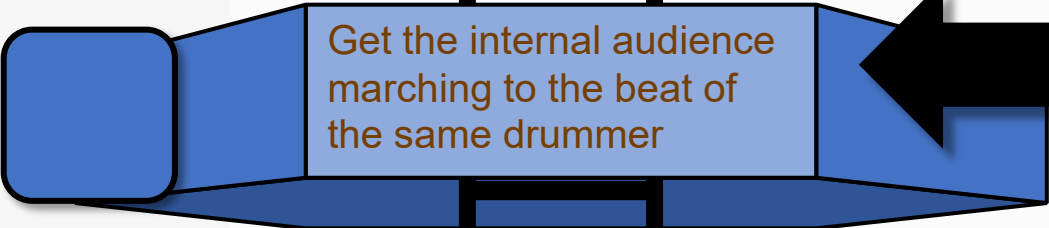
Business Strategy Team



EXTERNAL
BRAND



INTERNAL
MESSAGING



COMMUNITY
LEADERSHIP



ASSIGNED DELIVERABLES

PLAYBOOK

Internal document for
“level setting” the
campus community

MARKETING COLLATERAL

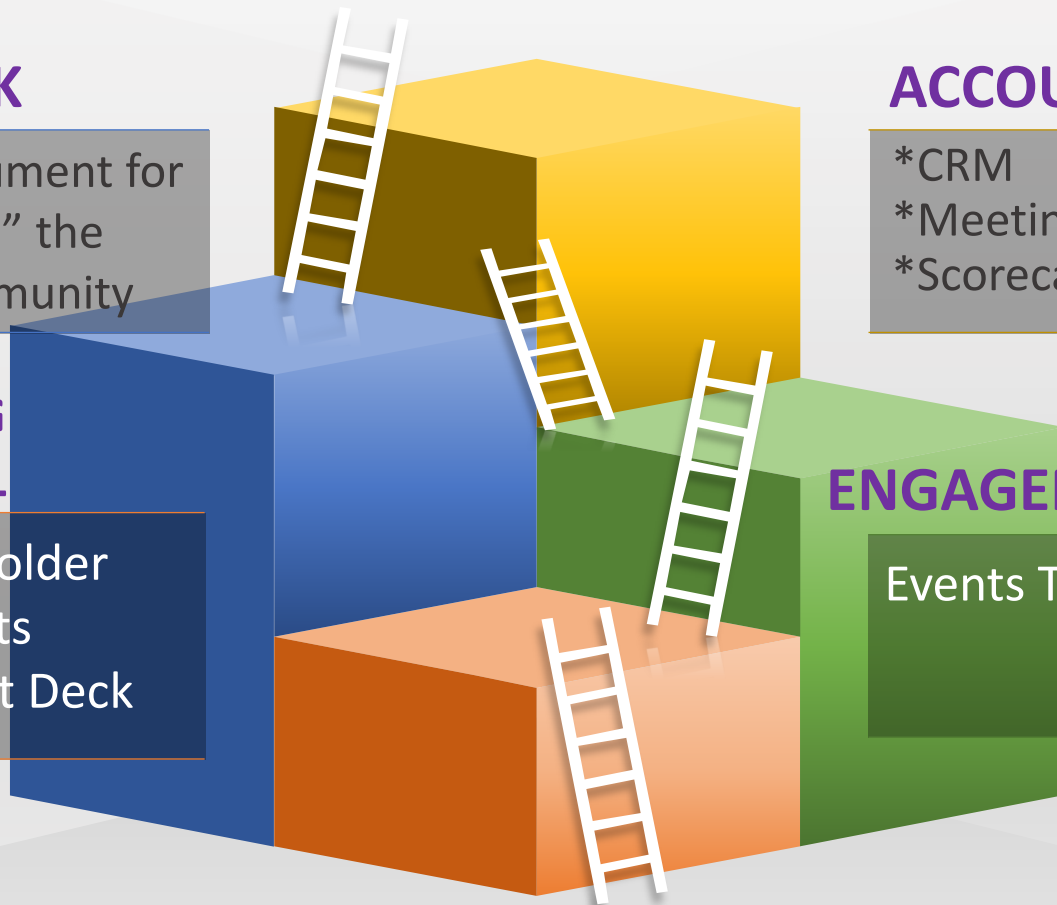
- * Outreach folder
- * Sales Sheets
- * PowerPoint Deck

ACCOUNTABILITY

- *CRM
- *Meeting Cadence
- *Scorecard

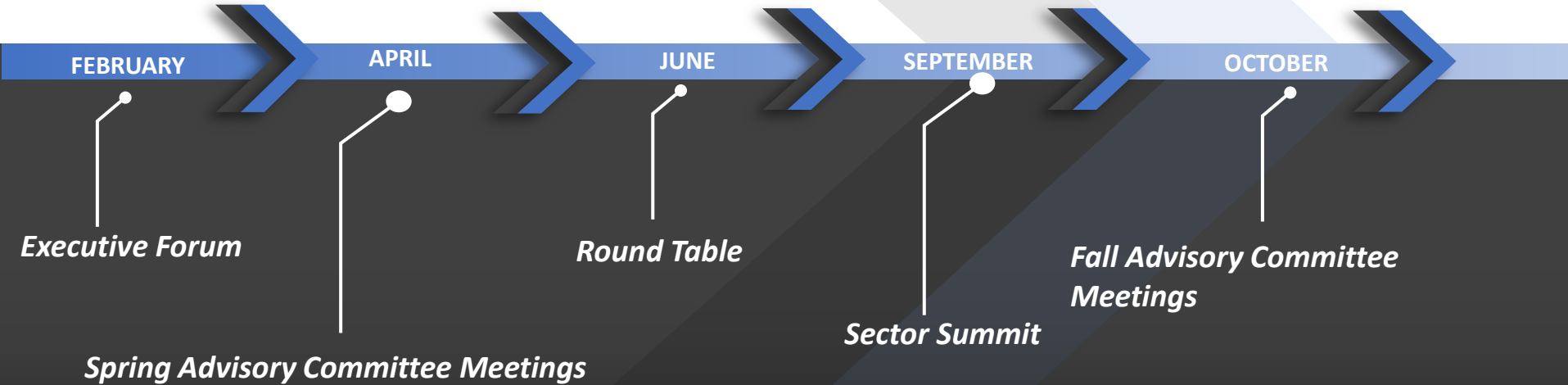
ENGAGEMENT PLAN

Events Timeline



BUSINESS STRATEGY TEAM

PLAN FOR STANDING EMPLOYER ENGAGEMENT MEETINGS



Our 1st Hybrid Event Leveraging Technology



TECHNOLOGY SECTOR SUMMIT

Friday, October 22, 2021



Technology Sector Summit: By the Numbers



Multiple Industries – Multiple Voices

Jim Nelson,
Manufacturing

Equity in
the
Workplace

Cybersecurity

S.S.A.
K.C.
Bixby

Jonathan
Jones,
Digital
Content
Manager

Ryane Bohm,
Product
Marketing
Director at Gong

Melanie
Ellis,
Registered
Nurse

Industry
4.0

Anu Patel,
Google

A.I.
Artificial
Intelligence

Bob
Weidner,
MSCI



Technology Think Tank: A Call to Action

1

STEP



Transform
the Ideas of
Educators
and the
Business
Community

2


STEP



Identify Talent
Development
Opportunities

3

STEP



Complete
mini-needs
assessments
of Harper as
a Technology
Hub

Let's Discuss

