

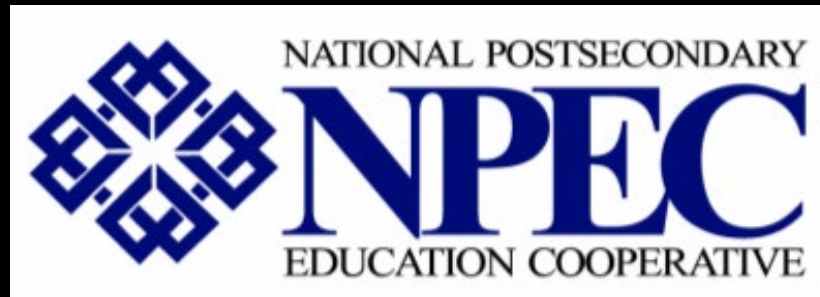
Harper College  
**Community Education**  
Workforce Solutions

**The culture of lifelong learning**



# Why Community Education?

- ◆ Workforce training and development
- ◆ Prepare students for college-level course work
- ◆ Life-long learning and recreational opportunities





# The Culture of Lifelong Learning

- ❖ What do we mean by “lifelong learning”?
- ❖ “...companies are increasingly embracing upskilling and re-skilling their workforce.”

*Brent Stubbs | Vice President for Economic Development, Savannah Technical College*

- ❖ Children are inspired by family members who attends college
- ❖ Adults want to explore their passions and interests



# Demographics

- ◆ Average Age: 41
- ◆ Average Age (non-Motorcycle Safety): 46
- ◆ Most classes are in the evening
- ◆ Mix of in-person and online





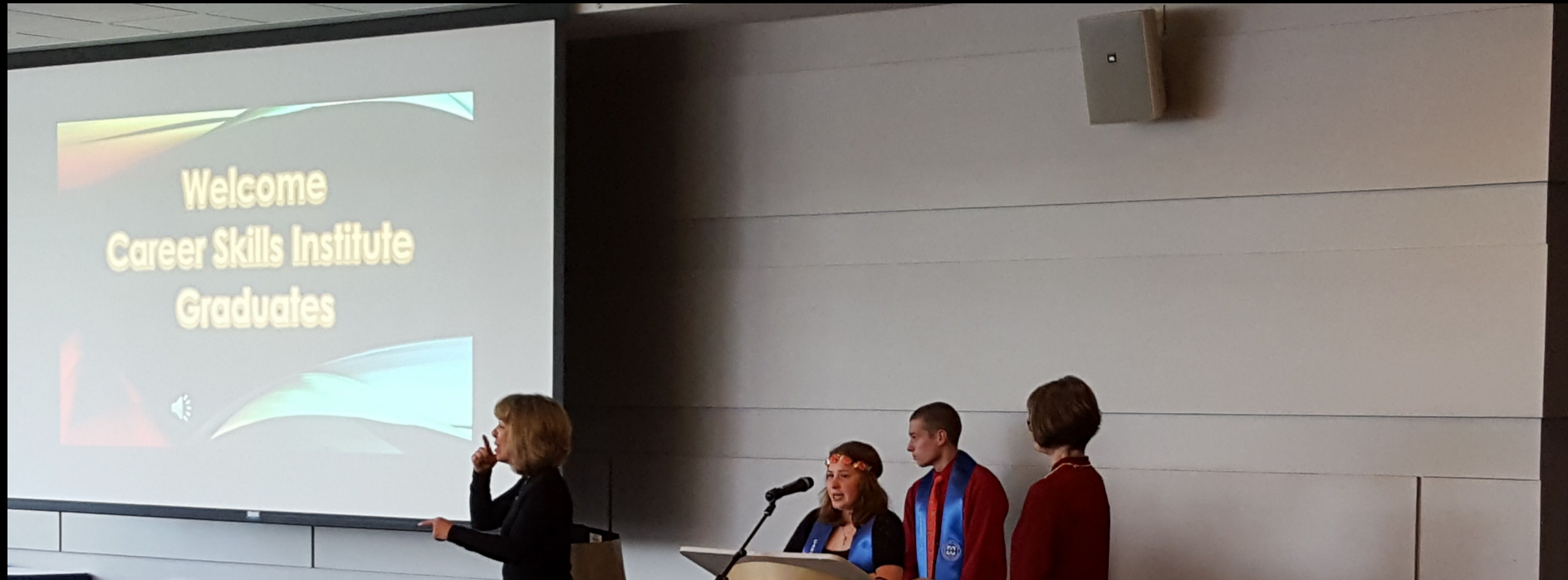
# InZone - College for Kids



Summer college experience for ages 6 -14



# Career Skills Institute





# Community Music and Arts Center

Arts:  
Ceramics  
Bronze sculpture  
Painting  
Writing & Publishing  
Improv performance



Music:  
Private lessons  
Classes  
Ensembles

Cultivating diverse traditions, introducing them to new generations while actively promoting cultural exchanges.



# Career and Technical Skills

**Business Skills:** Customer service, sales, management skills, leadership, Org Culture, Ethics

**Technology Skills:** Power BI, Microsoft Office Suite, Web Design, Automation Engineering, Project Management

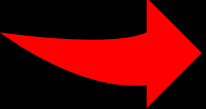
**Health Careers:** CPR


ACT/SAT Exam Prep



# Partnerships

Facilitate students

CE  Credit

CE  Credit

Online courses for  
Small Business  
Development  
Center clients

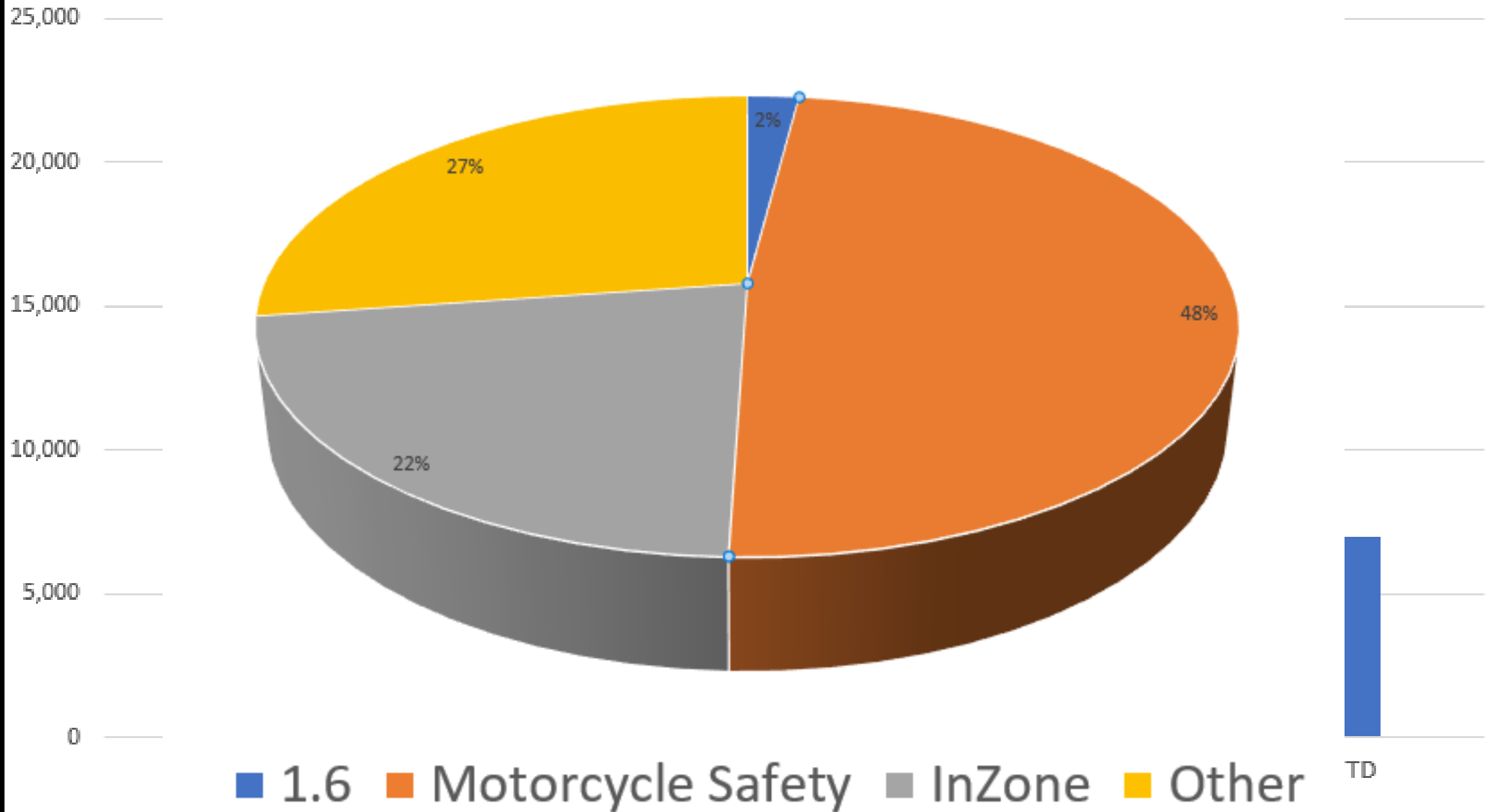
# Lifelong Learning Institute



The Lifelong Learning Institute is dedicated to adult learners age 55+.

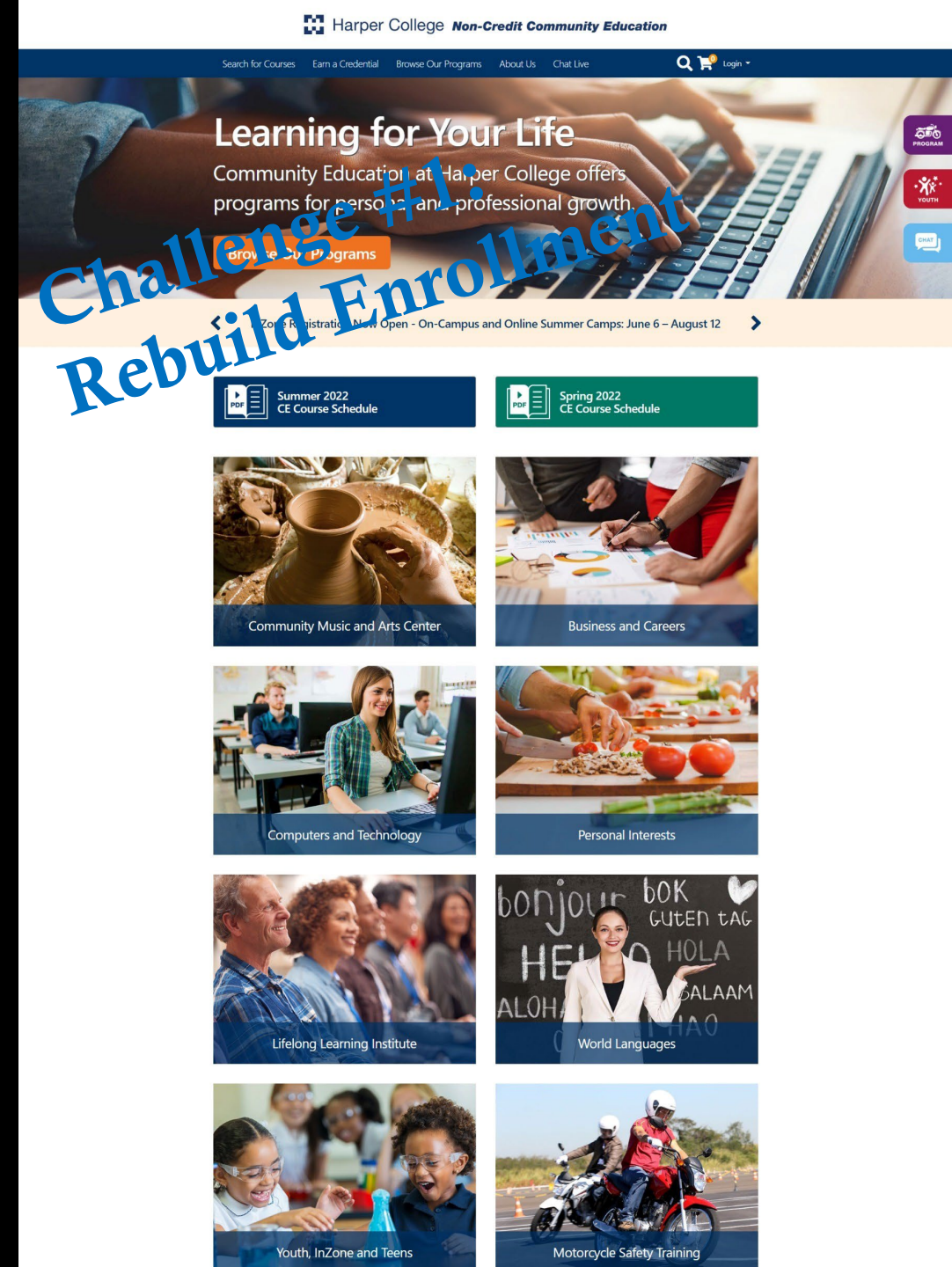


# 2019 Enrollment



# Challenge #1: Rebuild Enrollment

- ◆ Partnership with Marketing Department
- ◆ Strategically build an annual marketing plan
  - ◆ Leverage Marketing Dept resources
- ◆ Launch new web page
- ◆ Revision of catalog
- ◆ Live Chat option for student contact



# Challenge #2: Online Learning

- Estimate: 20% online / 80% in-person classes
- CE Instructors Classes moved online
- Partnership with regional Community Colleges for Lifelong Learning Institute
- LERN Online classes – consistently Top 5





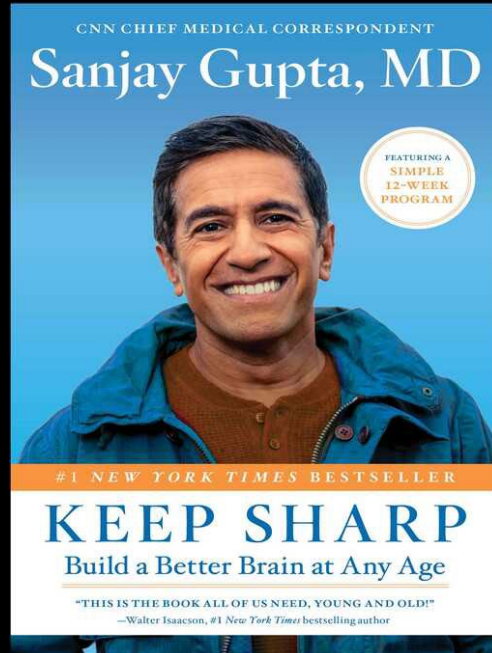
# CE Partners With...

◆Library

◆Maker Space



# Why be a lifelong learner?



Dr. Sanjay Gupta: "...taking a class in cooking, art or continuing education; joining a writing group; or learning a new language."

Thank you!

Questions?

