

HEATHER ZOLDAK, CFRE

Chief Advancement Officer

Harper College

February 21, 2024

BACKGROUND

- UW-Madison
- Baltimore
- Chicago

“I was raised by my parents to believe that you had a moral obligation to try and help save the world.”

Anne Lamott

HARPER COLLEGE, PART 1

2000-2008

“What you do makes a difference, and you have to decide what kind of difference you want to make.”

Jane Goodall

2008-2012





HARPER COLLEGE, PART 2

2013 – 2023

**PROMISE
PROGRAM**

**DONOR
STEWARDSHIP**

**ALUMNI
ENGAGEMENT**

**SCHOLARSHIP
IMPACT**

**INSPIRE
CAMPAIGN**

“I have found that among its other benefits, giving liberates the soul of the giver.”

Maya Angelou



FUTURE GROWTH



Alumni Connections



Workforce Partnerships



Continued Scholarship Growth and Wrap-Around Services Support



Diversifying Board and Volunteers



MY WHY

“I am first generation college student and I wanted to thank you for giving to Harper College and making a difference in students like me. I struggled financially with paying for college but I can confidently say I am exactly where I need to be. My family was so proud of me for receiving a scholarship and I am glad I can set a generational change for my family. With your support, I have the motivation to keep going.”

Jessica S.

Foundation Scholarship recipient



THANK YOU!