

# FASHION

## SKETCHBOOK

# CONGRATULATIONS!

The Fashion Design and Merchandising Department proudly congratulates Myra Chung and Meta McKinney for earning 1st and 2nd place respectively at the Hand & Lock Embroidery contest in London last November.

Their talents and hard work are greatly recognized.



# HARPER FASHION SKETCHBOOK

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# INTRODUCTION

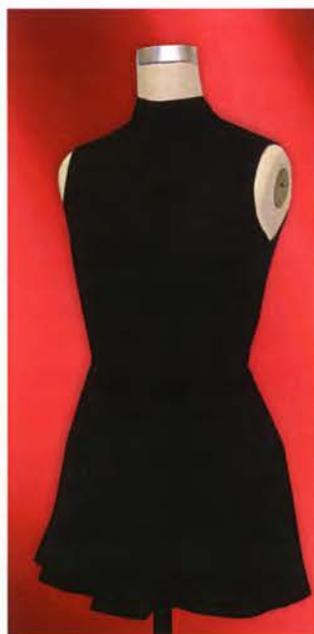
The Fashion Department has moved to new quarters in the newly renovated Career and Technical Education Center. Our programs are stronger than ever. Entrepreneurship is now a reality housed in Studio V, our new merchandising lab, a retail outlet that currently represents over 100 student and community artists and artisans. Fashion merchandising students developed and built this store and some of the products offered for sale come from design courses that produce experimental pieces.



# FAS 100

## Industrial Sewing Methods

This course introduces the use and care of industrial sewing equipment. Students explore basic sewing techniques, fashion terminology, and their application to basic garment construction. Basic flat pattern drafting is introduced for construction of a simple evening dress. This 'Little Black Dress' competes for the 'People's Choice Award' in the spring.



# FAS 101/103

## Flat Pattern Design and Draping I Apparel Design and Construction I

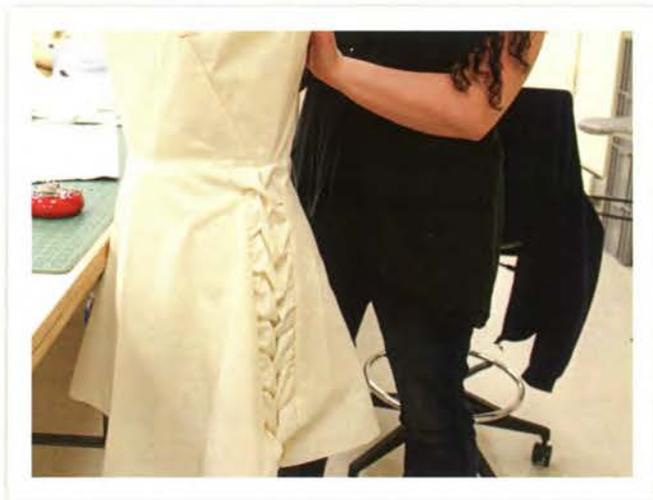
For the first time, students get a real taste of design. In FAS 101, students create a basic set of slopers and develop patterns for creative designs. In FAS 103, students use their slopers to create a pattern for a skirt. Professional design room techniques are emphasized.



# FAS 102/104

## Flat Pattern Design and Draping II Apparel Design and Construction II

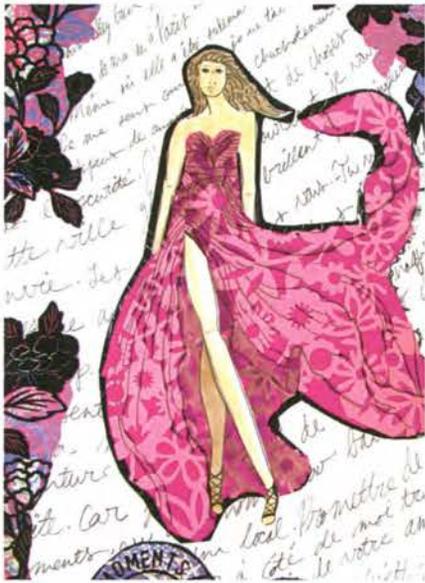
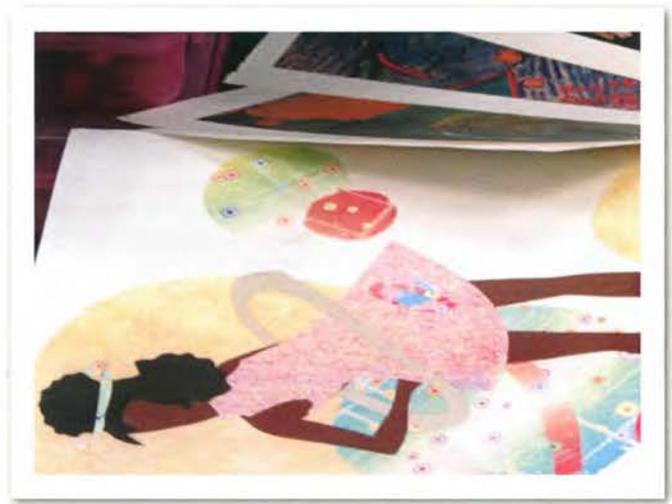
These classes continue the development of patterns from the basic sloper set and the construction of finished garments. Styling, fit, and professional sewing techniques are emphasized. Garments are constructed from corrected patterns.



# FAS 105

## Fashion Design and Illustration I

As a foundation course, FAS 105 introduces students to basic fashion sketching. They learn how to develop drawings of front, back, and side views, emphasizing the relationship of figure to garment. Sketching original designs is encouraged.



# FAS 107

## Textiles I

Students are introduced to basic design and color principles in the development of creative fabrics. They analyze and identify fabrics and employ various technical methods such as weaving, printing, dyeing, and knitting. Our new knitting machines allow students to explore design and technique in greater detail.



# FAS 109

## Fashion Arts and Design

Fashion Arts and Design allows students to focus on the principles of design. Students will learn about the properties of unusual materials as they apply them to their creative projects. They learn to critically assess design choices. The influences of present-day cultural trends on the field of design are emphasized.



# FAS 110

## Costume History

FAS 110 introduces the elements of design and color in historical perspective. This survey of historical periods of time focuses on the costume and its relationship to art and architecture. The influence of social, political, and economic forces on fashion in these periods is also examined.



# FAS 113

## Advanced Industrial Sewing Methods

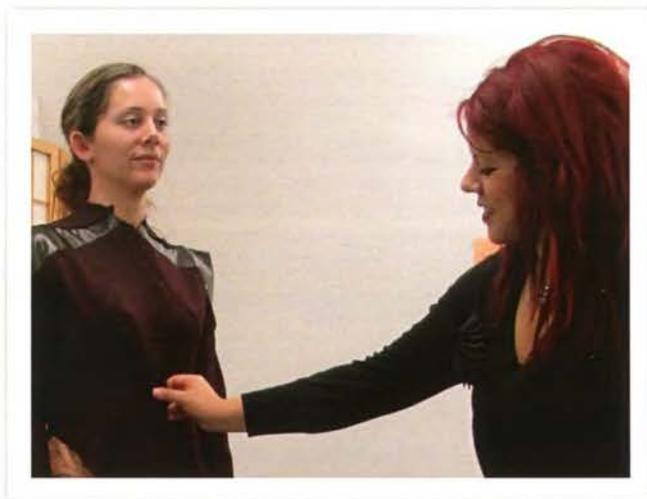
Students focus on application and mastery of basic sewing skills in pattern and fabric recognition and problem solving related to individual creative design. Industrial terminology, technical accuracy, and appropriate use of selected material and supplies are emphasized.



# FAS 201

## Flat Pattern Design and Draping III

This class continues advanced development of the basic sloper sets by including coat patterns, suit slopers, and basic principles of manual grading (size development). Students test patterns in muslin for fit and accuracy prior to the final coat project.



# FAS 203

## Advanced Diversified Apparel Design I

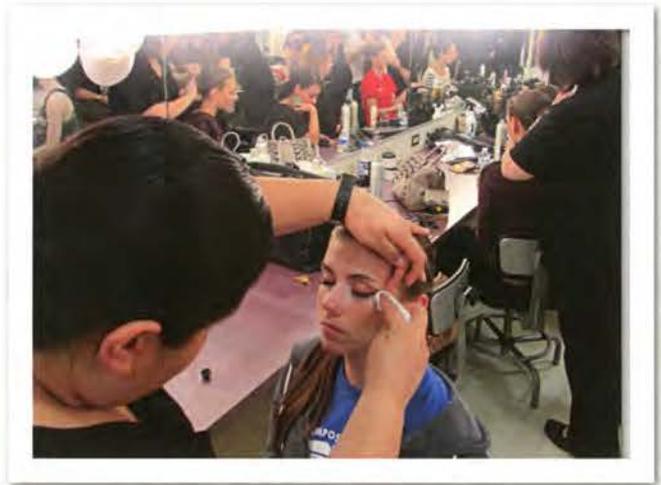
This course enables students to study knit fabrications and translate specialized patterns of original designs into completed knit garments. Visits to manufacturers and speakers from industry are included.



# FAS 212

## Visual Fashion Merchandising

This course explores the visual methods of communications. Students learn techniques of promoting products through design principles in advertising, publicity, display, fashion shows, and special events.



# FAS 229

## Promotion of Fashion

Promotion of Fashion includes various techniques and methods to sell fashion. Its emphasis is on advertising: newspapers, magazines, direct mail, catalogs, radio and television. It involves window displays, interior displays, shops, special events, fashion shows, and publicity. Students develop and analyze practical and creative assignments. These students take an active role in the production of our annual Spring Fashion Show.



# FAS 230

## Fashion Forecasting

The fashion industry is affected by social, economic, political and psychological forces. Students learn the influence of these forces and develop their own forecasts using techniques of trend forecasting that are introduced.

# FAS 245

## Topics in Fashion Design

This course focuses on selected topics in fashion design. Topics can include computer aided design, machine knitting, millinery, and trends as they are recognized in the fashion industry.



Studio V is a merchandising lab which is a functioning retail outlet. Its mission is to provide merchandising students an opportunity to apply their skills in display, customer service, salesmanship, and marketing, and to provide a venue for student artisans to test their product against professional standards while learning about the responsibilities of small business ownership. Studio V is open to community artisans as well, providing them an opportunity to showcase and sell their products.



