

## **President's Report**

**December 2015**

The fall semester is coming to a close; semesters seem to fly by so quickly. The August opening seems so recent; yet, so much has happened over the last few months. Students, faculty and staff are pushing toward the finish line—as final exams end this week. Soon after, the mood will lighten as most prepare for holiday festivities.

We are disappointed that although it is mid-December, the State is still without a budget. Unfortunately, the budget stalemate is impacting the College's operating budget. We are fairly certain that the College will receive less than its anticipated State operating grant when a budget resolution is reached. In fact, with a \$3 billion gap between the State's proposed spending and revenue, it is almost guaranteed that all of the funds will not be forthcoming.

The question seems to be: How much will we be cut? Rather than: Will we be cut? So, the College's executive team is working very hard to reduce expenses as much as possible over the next six months anticipating a reduction in State funding. Currently, we are considering a scenario where the College would experience a 25% reduction in State funding, or about \$1.8 million dollars. In addition to the measures we have already taken to slow down hiring due to the fall enrollment shortfall, further measures will be taken. I will communicate to faculty and staff the actions we are taking at our all-campus President's meeting on January 13. These are tough fiscal times in the State of Illinois and we will do our best to protect mission critical programs.

This month we will honor the Men's and Women's Cross Country teams at the Board meeting. As you will recall, the Men finished 1<sup>st</sup> and Women 2<sup>nd</sup> at the National Conference. We continue to field very strong teams, no doubt due to the coaching abilities of Coach Macnider. We so appreciate his commitment to our runners and to Harper College.

We have been very busy, as you will note from the following.

### **Student Success**

- Harper's Ethics Bowl Team won the Two-Year College National Ethics Bowl Championship on November 21, making the team champions for two years in a row. The team went undefeated to earn a bid to the Intercollegiate Ethics Bowl (IEB) Championship in February 2016. Teams qualify to the IEB through regional qualifying events. Harper has qualified three of the last four years, and each time they were the only two-year college to qualify. Team members who competed in the Championship were Ali Longbottom, Austin Wheat, Eri Svenson, Lauren Bell and Lauren Faul. They are coached by Philosophy faculty members Brett Fulkerson-Smith and John Garcia.

- Harper student-athletes were honored by the NJCAA. Meghan Chartier was awarded NJCAA First Team DIII Volleyball All-American. Niko Mihalopoulos was awarded NJCAA Second Team Men's DIII Soccer All-American. Will Troman, Adam Brauer, Tyler (T.J.) Paton, Eddie Lamas, Ali Gutt, and Leslie Rosiles were awarded NJCAA DIII Cross Country All Americans. The cross country athletes were part of Harper's nationally ranked teams: the men's DIII National Champions and Region IV Champions, and the women's DIII National Runner-Up and Region IV Champions.
- Four Honors Students, Elizabeth Shambo, Meghan O'Toole, Nancy Ramirez, and Eri Svenson gave presentations at the National Honors Collegiate Conference in November. Eri's presentation was entitled, "Which Gay Community: Sexuality and Social Class in the Lives of Queer Homeless Youth". Eri also received an Honors Council of the Illinois Region grant for this research. Megan's presentation, "Unearthing", contained her own original poetry with some of her own photos. Elizabeth and Nancy presented on Rwanda as a nation growing and developing since the genocide. John Garcia and Alicia Tomasian are the Co-coordinators for the Honors Program.
- On November 20, Admissions Outreach hosted the 15<sup>th</sup> Annual Latino Summit on campus. There were over 520 Hispanic high school students, 100+ teachers and counselors, and 90 Hispanic professionals in attendance to this motivational and educational summit.
- A Thanksgiving food distribution event was held at the Learning and Career Center (LCC) on November 24. This was through a partnership between Prospect Heights Police Department (PHPD) and LCC. More than 60 families received bags of food staples and toiletries. The PHPD collected the food from the community while LCC staff did crafts with children. Adults listened to presentations by Promotoras de Salud, a community health worker program based out of the Community Resource Center in Palatine, and Creekside Health Center of Wheeling, a new affordable health care clinic.
- On November 17-19, staff from Enrollment Services, Student Involvement and Marketing conducted the "Spring 2016 Registration Road Show Campaign" on campus. The purpose of this campaign was to increase students' awareness of the importance of completing registration steps for spring 2016 and to say "thanks" to those students who have registered. Additionally, staff provided support to answer basic questions students had about any enrollment processes (registration, financial aid and payment procedures), provided a sense of caring and commitment to student success and leveraged the One Stop as a resource. Over 500 students were reached during the first campaign a second campaign was conducted December 1-3.

### ***Facilities Management***

- Engineering services are underway to address replacement of the heat exchangers serving Building M. Once construction documents are completed, the project will go out to bid.
- The construction of the Advanced Manufacturing Lab project was substantially completed on schedule and under budget in late-November, and was turned over to the College for equipment installation in early-December.
- Facilities is working with Accruent, the provider of our CMMS (Computerized Maintenance Management System - FAMIS) and IT to upgrade to a more efficient, cloud-based,

technology. This should provide a more user-friendly process, with the ability to track work requests in real-time, produce more relevant reports, and provide more accurate benchmarking of services.

- Work on the Early Childhood Education and Vet Tech programs was completed on schedule and under budget in early December.

### **Information Technology**

- IT Maintenance Projects – Much work was performed over the Thanksgiving break. Phase One included the upgrading of all Active Directory Servers and Infrastructure. This impacted every application system the College supports, both on and off campus. Testing and validating of the following was performed:
  - Network and workstation logins, file and print access
  - Infrastructure tools, monitoring systems, password and identity management, and production scheduling
  - Student information and financial systems and interfaces
  - Over 60 databases and applications.

The following Information Technology staff worked on these projects over the Thanksgiving break:

Joe Aquilina	Kevin King	Gloria Plaza
Nick Arcos	David Kobler	John Poomduang
Terrance Bird	Tammie Mahoney	Grant Prellwitz
Roxanne Boersma	Craig Marscin	John Schlitter
Dave Broucek	John McManus	Mitesh Shah
Bob Brown	Bo'Lynne Modzelewski	Karen Strue
Erjon Carcani	Charlie Mulvey	Mike Swier
Philip Devine	Susan Nowakowski	Steve Takai
Pooja Gecka	Chuck Patel	Brian Thomason
Rick Kellerman	Gerald Perona	Justin Wagner

Phase Two is scheduled for the winter break.

### **Human Resources**

- The College recognized our student and employee U.S. Veteran's (50 in all) on Veteran's Day, November 11, with a breakfast honoring their service. Non-veteran employees were invited to a continental breakfast prior to a Color Guard Ceremony conducted by the U.S. Army Recruitment Office and public recognition of the College's Veteran students and employees and those men and women throughout the World and history who serve and have served in the United States Military Forces.
- We celebrated and recognized the efforts of employees as part of our fifth annual fall employee appreciation event (2015 Fall Fest) on October 29. This year's event featured both a chili and popcorn bar. Employees were encouraged to submit decorated pumpkins to

compete for the Fest's "Golden Ear of Corn" award. The event also included a toy drive to benefit one of our Ambassador schools, Salt Creek Elementary School, Elk Grove Village.

**Advancement**

Harper College celebrated the naming of the Foglia Center for Nursing and Allied Health in honor of Vince and Pat Foglia, who recently invested a \$1 million gift in the College's new Promise Scholarship Program.



After the dedication, guests at the ceremony observed nursing students working in Harper's Simulation Hospital.

Vince Foglia, a North Barrington philanthropist, is the longtime Chairman of the Board and CEO of Cary-based medical supply company, Sage.



The Harper College Educational Foundation participated in #GivingTuesday on December 1. This was the Foundation's first year to participate using social media and email to promote giving in support of Harper students. #GivingTuesday is a global day of giving fueled by the power of social media and collaboration. Observed on the Tuesday following Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday, #GivingTuesday kicks off the charitable season, when many focus on their holiday and end-of-year giving.

Harper College Spring 2016 TV News Broadcast Ads

The goal this year was to raise \$3,788—the cost of one year's tuition at Harper. The following are the result for this year's initiative

Total Raised: ..... \$3,332.88  
 Number of donors:..... 35  
 Number of first-time gifts:..... 10  
 Average gift: ..... \$98.23



21487Network109eTVAd1.psd



21487Network109eTVAd2.psd



21487Network109eTVAd3.psd



21487Network109eTVAd4.psd

**Marketing**

Fall Enrollment Campaign: December and January

Network TV News :10 Spots

:10 spots feature text and a voiceover that runs over a static image with some slight movement/animation.

Stations: FOX, CBS, WGN, CW, ABC, NBC

Copy For Live Read - "Start. Finish. Go Forward at Harper College. Classes begin January 19. Enroll today. Visit harper College dot E D U. # # #"

A different image is used for each week of the

campaign in the top-to-bottom order of the images to the right.

- Week of 11/30-12/4: File “21487Network 10 Sec TV Ad 1”
- Week of 12/7-12/11: File “21487Network 10 Sec TV Ad 2”
- Week of 1/4-1/8/16: File “21487Network 10 Sec TV Ad 3”
- Week of 1/11/16-1/15/16: File “21487Network 10 Sec TV Ad 4”

To view this email as a web page, go [here](#).



## Life is Good. But, Here's the Secret. It Can Be Even Better.

**Stop wishing. Stop dreaming. Stop waiting.**  
Turn that job into a career.

**Start doing. Start being. Go forward today.**  
Gain skills. Certify your credentials. Complete your degree. Or, begin your bachelor's.

Programs offered in business, education, health careers, technology, manufacturing, and more. For scheduling flexibility, many courses are even offered in a blended (in-class and online) format.

**You're ready. We're waiting. Let's do this.**  
Visit [Steps to Enroll](#) to get started.

Something holding you back?  
Contact [Admissions Outreach](#) at 847.925.6247 and we can help.



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Marketing Services is collaborating with Enrollment Services on the spring 2016 BlackBoard campaign. Among the projects we are working on are the pre-call emails to students who have been stuck at various stages in the enrollment funnel.

Marketing Services worked with the University Center team to develop a landing page for current and prospective students interested in earning a bachelor's degree on Harper's campuses. The web page will launch in mid-December and is part of a campaign that includes email and direct marketing, both globally about all University Center programs and specific programs in conjunction with Center partners.

**WELCOME TO HARPER COLLEGE!**  
AS A NEW CERTIFICATE-SEEKING STUDENT, THIS SLIDE WILL HELP YOU THROUGH EACH STEP OF THE ENROLLMENT PROCESS.

- 1 APPLY**  
Apply online at <http://goforward.harpercollege.edu>. Parents or guardians also may apply at [www.harpercollege.edu](http://www.harpercollege.edu).
- 2 LOG ONTO MYHARPER STUDENT PORTAL**  
Your MyHarper account will be your primary source of information and assistance for Harper College. After you log in, you will be able to view your account information and make changes to your account. You will also be able to view your MyHarper account information and make changes to your account. You will also be able to view your MyHarper account information and make changes to your account.
- 3 COMPLETE THE FREE APPLICATION FOR FEDERAL STUDENT AID**  
You can receive a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible.
- 4 APPLY FOR SCHOLARSHIPS**  
Harper College has several scholarship programs to assist students in their studies. You can apply for a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible.

Start. Finish. Go Forward. Harper College

## Steps to Enroll Flyers

Marketing Services collaborated with Enrollment Services to produce three flyers to educate degree-seeking and certificate-seeking students and students-at-large on the steps to enroll. The printed material complements web content at:

<http://goforward.harpercollege.edu/start/apply/>

**WELCOME TO HARPER COLLEGE!**  
AS A NEW DEGREE-SEEKING STUDENT, THIS GUIDE WILL HELP YOU THROUGH EACH STEP OF THE ENROLLMENT PROCESS.

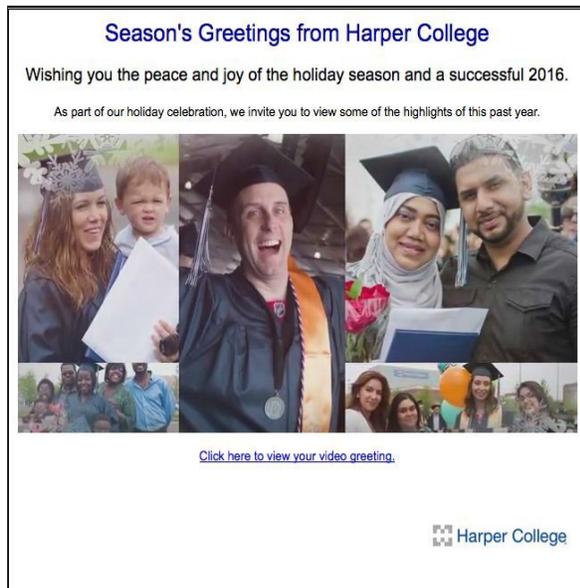
- 1 APPLY**  
Apply online at <http://goforward.harpercollege.edu>. Parents or guardians also may apply at [www.harpercollege.edu](http://www.harpercollege.edu).
- 2 LOG ONTO MYHARPER STUDENT PORTAL**  
Your MyHarper account will be your primary source of information and assistance for Harper College. After you log in, you will be able to view your account information and make changes to your account. You will also be able to view your MyHarper account information and make changes to your account.
- 3 TRANSCRIPTS**  
Harper College requires that you provide transcripts from all previous institutions of higher learning. You can request transcripts from your previous institutions of higher learning. You can also request transcripts from your previous institutions of higher learning.
- 4 COMPLETE THE FREE APPLICATION FOR FEDERAL STUDENT AID**  
You can receive a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible.
- 5 APPLY FOR SCHOLARSHIPS**  
Harper College has several scholarship programs to assist students in their studies. You can apply for a scholarship program if you are eligible. You can also receive a scholarship program if you are eligible.

Start. Finish. Go Forward. Harper College

The Harper College 2015 Holiday video greeting was distributed by email to the President's list on Wednesday, December 9. The video features photos that highlight 2015, many taken by Harper student photographers Nick Wenzel, Kevin Tiongson, Emily Sorenson and Redha Chaudhry.

Nick also assisted in the production for the video card along with Marketing Services' digital designer Jessica Mandra. The email greeting registered a 37% open rate and 109 video views within 18 hours of distribution.

The video greeting will also be shared with students, prospective students, employees, and community members via various email, web and social media channels.



Environmental Graphics Installed at LCC - Marketing Services created a series of environmental graphics for the Learning and Career Center's lobby. The graphics are consistent in tone and visuals to marketing and communication materials developed for the Center and touch on key service and program themes.



### ***Planning and Institutional Effectiveness***

The first phase of the student and institutional dashboards is being launched in December and will continue to be developed through the end of the fiscal year. In this phase data has been consolidated from multiple sources and information about Institutional Effectiveness Measures (IEM) is available in the form of dashboards. Development of dashboards for the new IEMs and measures about Access and Enrollment will be completed throughout the spring semester.

The Strategic Plan is moving forward. An orientation session was held this month for the ten new goal leaders and the HIEA oversight team (Harper Inclusion, Engagement, and Achievement Team).

## ***Workforce and Strategic Alliances***

- CE photography student Cheryl Krumplet entered several homework assignments in an international contest and won three awards in the *2015 Prox De La Photographie*, Paris, France. Below is one of the photographs titled: Painted Winter.



- The Fast Track area hosted a completion reception and ceremony last week:
  - 62 graduates
  - 88 credentials awarded, including 14 degrees and 74 certificates (several students earned more than one certificate)

Graduate Kaya Griffea served as the graduation speaker and described her journey from military service to Harper's Fast Track program. Her message of perseverance and determination was well received.

- We have entered into the last year of the \$13 million Department of Labor grant for the Illinois Network for Advanced Manufacturing (INAM). Harper is serving as the lead institution in the consortium of 21 Illinois community colleges that are addressing skill shortages in advanced manufacturing. The consortium has surpassed the number of individuals it projected to serve by 167. Wage data will be collected in this final year of the grant to determine earnings and economic impact.

## ***Diversity and Inclusion***

- On November 15 and 16, Michelé Robinson, Special Assistant to the President for Diversity & Inclusion, attended the National Convening of Minority Serving Community Colleges Summit in Washington, DC. The summit focused on strategies and initiatives aimed at ensuring student success for minority students in the nation's community colleges. In addition, during a session on America's College Promise, the Harper Promise Scholarship program was highlighted as an example of a promising practice for fostering access and equity for minority students. The summit ended with several regional communities of practice being formed and Harper agreeing to participate as a member of the Midwest Community of Practice cohort.
- On December 2, 2015, the Office of Diversity & Inclusion hosted a gathering of several Harper employees to discuss the topic of Social Capital. This group of employees participated in D&I education sessions earlier in the year and engaged in a dialogue on privilege a few months ago. During the December 2<sup>nd</sup> session, participants examined their own social capital and discussed how they can leverage their personal social capital to bolster individual student success here at Harper College.

- On December 7, 2015, members of the President's Cabinet, along with several Deans and the Chief of Police, participated in part one of a two-part Diversity & Inclusion Alignment and Leadership training. The session provided an opportunity for senior leadership to discuss the value of Diversity & Inclusion, the role of leadership as it relates to D&I initiatives, and to declare their individual commitment to D&I on Harper's campus. Participants gained a better understanding of key success factors for Diversity & Inclusion and each participant will engage in larger conversations about D&I campus-wide in preparation for part two of the training early next year.

### ***Community and Legislative Relations***

- During the fall semester Community Relations has hosted approximately 1,500 students from district 15 and 59 for campus tours. Students visited and participated in activities led by faculty and staff from Nursing, Manufacturing, Library Services, Business, Facilities, Student Involvement, Career Development, the Police Department, Fire Science, Graphics, Chemistry, the Observatory, HVAC, Athletics, Speech, Electronics, Sustainability, Music, Fashion, Admissions, the Foundation, Architecture, Marketing and the Performing Arts Center. Over 60 faculty, staff and students volunteered to help make the program a success.
- Community Relations, Enrollment Services, and the Learning and Career Center hosted information sessions about planning for college at the District 21 Fall Bilingual/ESL Program Family Fair. Sessions were presented in Spanish and English and highlighted ways to plan for college, financial aid opportunities, and services available at the Learning and Career Center.
- Margaret McGowan represented Harper at Devonshire Elementary Family Learning Night. She hosted an information table and discussed services available through Adult Educational Development.
- Women in Science and Engineering (WISE), represented by Raeghan Graessle and Maggie Geppert, hosted a Harper activity table at Pleasant Hill Elementary Science Night.
- In a *U.S. News and World Report* magazine article about selecting the right community college, reporter Erinn Figg interviewed Harper alum Ryan Helsdingen, who said he chose to enroll at Harper over a four-year school largely because of the Engineering Pathways program. "Obviously do your research before you go into a community college and make sure the classes they offer transfer to the university you want to attend," Ryan said.
- Dr. Ender is quoted in a *Daily Herald* article about poor suburban students struggling on the new PARCC test. "We've got to lift up every student, that's the challenge," he said. "I don't see a bright future for us, our kids and our grandkids if we can't bring everybody along. The stakes are very high."
- The *Daily Herald* ran an article about the Ethics Bowl team winning back-to-back national titles.
- *WTVO* in Rockford aired segments on the FMA's donation to Harper to help build the advanced manufacturing lab.

- A *Daily Herald* business article about more retailers opting to remain closed on Thanksgiving quoted adjunct faculty member Rob Russ, who lent his expertise about this “Black Friday backlash.”
- The *Daily Herald* ran an article about Harper’s 15<sup>th</sup> annual Latino Summit, which drew nearly 520 high school students from 13 area schools.
- The *Daily Herald* ran an article about Harper’s Studio V boutique holding a first anniversary and holiday celebration.
- The *Daily Herald*, *TribLocal* and *Patch* ran items on the dedication ceremony renaming Building X after Vince and Pat Foglia, who donated \$1 million to Harper’s Promise Scholarship program.
- The *Daily Herald* ran an article about the Festival Chorus’ 50<sup>th</sup> anniversary concerts.
- *Daily Herald* columnist Eileen Daday wrote about Harper’s Fire Science Technology program earning a national certification.
- The *Daily Herald* ran an article about the North West Housing Partnership celebrating 25 years of assisting low-to-moderate income individuals. The organization was founded at a Harper College conference, and Trustee Diane Hill served as an event sponsor.
- *Education Dive*, which provides news and trends in higher education and K12, mentioned Harper’s Promise Program in a brief article about the Oregon Promise.
- *Chicago Tribune* media blogger Robert Feder wrote a post about CBS 2 hiring reporter Sandra Torres and mentions that she is a Harper alum.
- The *Daily Herald* sports section ran articles about Harper having six cross country All-Americans, the men’s basketball team, the men’s cross country team running to a fifth straight national title, and the women’s volleyball team.

In closing, let me wish all of you the best of the holiday season, hoping that you will be surrounded by family and friends. We are blessed in so many ways—including having Harper College as part of our lives. Service to our students and our community is an important calling, and I am pleased we are responding so appropriately. Thank you.

Happy Holidays!

*Ken*