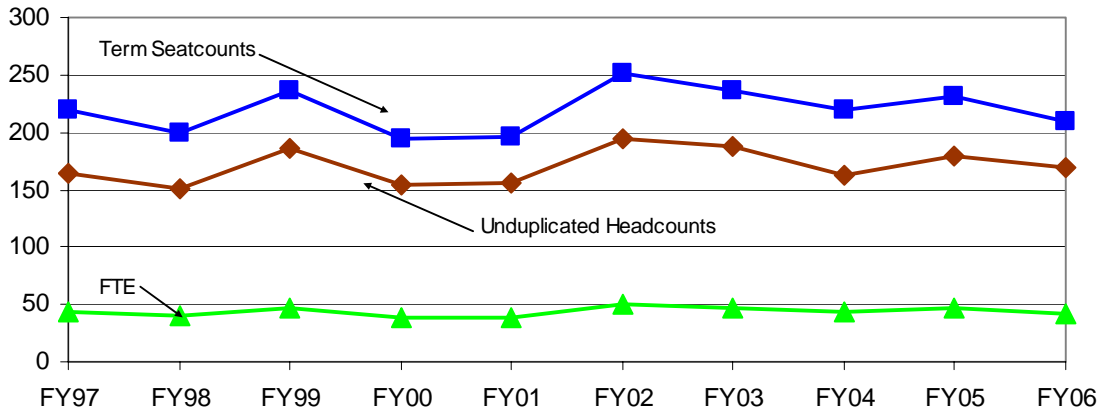


**Mass Communication 10-Year Student Counts
For
Program Review 2006-2007**

*Prepared by the Office of Research
Teaming to Serve Research Needs of the College
August 16, 2006*

MCM Annual 10-Year Enrollments



MCM*

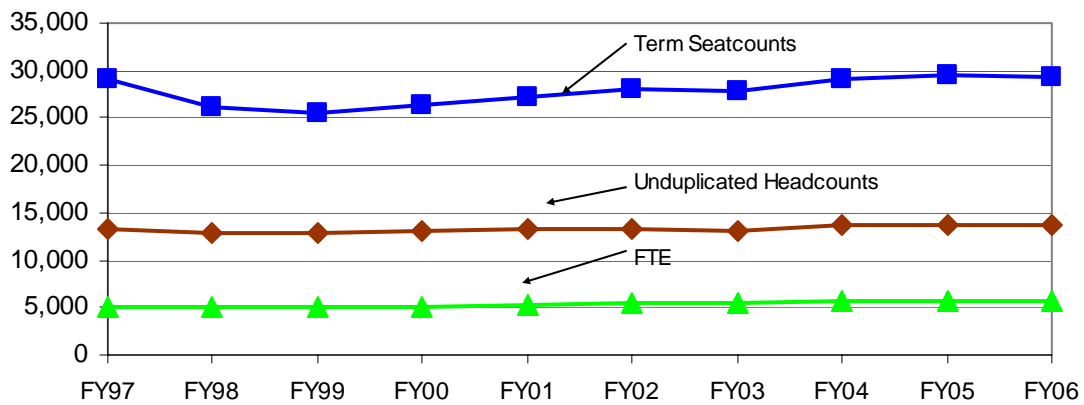
	FY97	FY98	FY99	FY00	FY01	FY02	FY03	FY04	FY05	FY06
Unduplicated Heads	165	151	186	154	156	195	187	163	180	170
Term Seatcount	220	200	237	195	196	252	237	219	232	210
FTE	44.0	40.0	47.4	39.0	39.2	50.4	47.4	43.8	46.4	42.0

* MCM (formerly JNM) moved to LIB ARTS in Summer 2000 and back to BUS/SS in Fall 2006.

Enrollment Growth (% change)

MCM	1 year	5 year	10 year
Unduplicated Headcount	-5.6%	-12.8%	3.0%
Term Seatcount	-9.5%	-16.7%	-4.5%
FTE	-9.5%	-16.7%	-4.5%

BUS/SS Annual 10-Year Enrollments



DIVISION TOTAL

	FY97	FY98	FY99	FY00	FY01	FY02	FY03	FY04	FY05	FY06
Unduplicated Heads	13,197	12,913	12,772	13,151	13,185	13,231	13,145	13,653	13,704	13,644
Term Seatcount	29,009	26,204	25,550	26,388	27,183	28,012	27,779	29,138	29,478	29,372
FTE	5099.0	5021.1	4964.1	5123.7	5242.5	5469.9	5415.8	5663.7	5773.5	5746.6

*Based on final end of semester counts obtained from the Registrar's Office.