

2014-2015 Annual Outcomes Report

Strategic Direction - **Partnership** - Engage in partnerships to develop programs in existing and emerging career areas that enable students to succeed in a global economy.

Goal - Create “stackable” career and academic pathways that incorporate industry-relevant and postsecondary credentials which lead to a sustainable income.

Goal targets

Students and the general public will have access to at least 25 career programs presented in a coherent, labor-market driven career ladder or lattice format both in print and online.

Status/Progress

Achieved. The Career Paths website was launched in September 2014. The website includes a tutorial, frequently asked questions and a glossary of terms. Informational sessions were conducted for both high school and college counselors. In addition, marketing materials were distributed to our sender high schools and the campus community. The website will be maintained to stay current with the most recent college catalog.

Accomplishments for FY2015

- Worked with the Northwest Educational Council for Student Success (NECSS) to ensure connection between individual high school program offerings and Career Paths. The NECSS website identifies pathways from high school through Harper College.
- Updated Career Paths website to reflect approved changes to curricula.

Overall contributions to the 2010-2015 Strategic Plan

- Developed and implemented the Career Paths website that offers information about Harper College’s programs of study, types of positions associated with programs, occupational outlook, salary ranges and working environment.
- Marketed the Career Paths website to Harper counselors, sender high schools and the campus community. This marketing led to more than 25,000 page views, with the largest number of views for Business Administration, Nursing and Accounting.
- Supported the connection of Career Path web pages with the NECSS site, Career Center, the student portal and academic web pages.

Active strategies for FY2015

None