2007 National Community College Benchmark Project Results for Harper College

Prepared by the Office of Research



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The National Community College Benchmark Project results are for **internal** use only. If you wish to view the actual report, please contact Laura Crane via email (lcrane@harpercollege.edu) or phone (6955).

Thank you!



- "Higher education institutions continue to face increasing demands for accountability, primarily through assessment of institutional effectiveness and student learning outcomes.
- A major component of these accountability and assessment processes is the ability to use comparative data from other organizations to develop standards of performance or benchmarks.
- Benchmarking provides important context information for assessing an institution's effectiveness and performance.
- Benchmarking helps institutions set performance targets."

Harlan Schweer, "Balanced Scorecards and Benchmark Data" presented at the National Community College Benchmarking Conference, August 1-3, 2006

Why Should Harper Benchmark?



PREPARE FOR THE FUTURE

- Understand where we are in comparison with other future oriented community colleges.
- Ensure Harper is ahead of the curve when national standards are adopted. (Spellings commission...)

*www.nccbp.org

Why Should Harper Benchmark?



- To provide strong data to support decisions. (Harper is ranked in bottom quartile in faculty/student interaction – supports strengths initiative.)
- To identify areas where Harper excels or needs to get better. (Input for plans and starting point with faculty in change discussions.)
- To support committee work and board exhibits. (Harper is not in the top quartile for tuition and fees.)



National Community College Benchmark Project (NCCBP)

- Implemented in 2004, NCCBP satisfies community colleges' need for external, comparative data.
- Over 175 community colleges from across the United States participated in NCCBP in 2007. Subscribers.doc

Characteristics of Participating Colleges

Characteristics: All Reporting Institutions

| Institution Type | Calendar |
|------------------|----------|
|------------------|----------|

| Single-campus: | 118 | Semester: | 171 | 96.10% |
|-------------------------|-----|------------|-----|--------|
| Multi-campus: | 55 | Quarter: | 6 | 3.40% |
| Multi-college District: | 5 | Trimester: | 1 | 0.60% |
| | | Other: | | |

Campus Environment Faculty Unionized

| Primarily Urban: | 50 | Yes: | 97 | 54.50% |
|---------------------|----|------|----|--------|
| Primarily Suburban: | 63 | No: | 81 | 45.50% |
| | _ | | | |

Primarily Rural: 65

Control

Public: 178

Private:

Peer Group Comparisons



- Apples to Apples.
- Selected Peer Group based on similarities in campus setting and student number.

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Characteristics of Peer Group Colleges*

| | Campus Setting | Student Population | In-District Tuition & Fees | % Students 24 and Under |
|--|--------------------|-----------------------|-------------------------------|-------------------------|
| Austin Community College (TX) | City: Large | 33,039 | \$1,608 | 61% |
| College of DuPage (IL) | Suburb: Large | 26,032 | \$3,072 | 54% |
| College of Lake County (IL) | Suburb: Midsize | 15,558 | \$2,400 | 51% |
| Harper College (IL) | Suburb: Large | 15,053 | \$2,964 | 61% |
| Johnson County Community College (KS) | City: Midsize | 19,088 | \$1,890 | 65% |
| Mesa Community College (AZ) | City: Large | 25,881 | \$1,590 | 62% |
| Moraine Valley Community College (IL) | Suburb: Large | 15,693 | \$2,162 | 63% |
| Richland College (TX) | City: Large | 14,555 | \$1,080 | 58% |
| Valencia Community College (FL) | City: Midsize | 30,245 | \$2,100 | 71% |

^{*}College characteristics downloaded from the National Center for Educational Statistics College Navigator site. Tuition and fee costs are for the 2006-07 academic year.



Definitions for Peer Group Comparisons

- Top tier means among top 3 in peer group.
- Bottom tier means among bottom 3 in peer group.
- Middle tier means not among top or bottom tier.

Student Outcomes Harper in Top Peer Group Tier for:

- Academic challenge*
- Active & collaborative learning*
- Student effort*
- Support for learners*
- Completed or transferred in three years (FT)
- Completed in three years (FT)
- Transferred in three years (FT)
- Persistence next-term
- Persistence fall-to-fall
- Credit grades % completers (course retention)

- College-level course retention rate
- Composition I retention rate
- Credit grades % withdrawals
- Developmental Math course retention rate
- Developmental Reading course retention rate
- Developmental Writing course retention rate
- Distance learning % A and B grades
- Distance learning % completers
- Distance learning % withdrawals

*CCSSE Benchmark scores

Student Outcomes Harper in Bottom Peer Group Tier for:

- Student-faculty interaction*
- College-level course completer success rate
- Composition I completer success rate
- Composition 1 enrollee success rate
- Composition II completer success rate
- Speech completer success rate
- Speech enrollee success rate
- Credit grades completer success rate
- Developmental first college-level math completer success rate
- Developmental first college-level math enrollee success rate

- Developmental first college-level math retention rate
- Developmental first college-level writing completer success rate
- Developmental math completer success rate
- Developmental reading completer success rate
- Developmental reading enrollee success rate
- Developmental writing completer success rate
- Developmental writing enrollee success rate
- Distance learning completer success rate

*CCSSE Benchmark scores

Student Services Staffing Ratios Harper Peer Group Comparisons

Top Tier

- Career Services
- Counseling & Advising
- Financial Aid

Bottom Tier

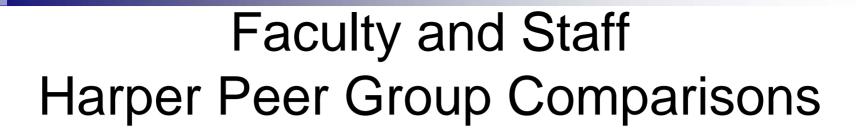
Admissions & Registration

Market Penetration Harper Peer Group Comparisons

Top Tier

- High school enrollment all high schools
- Cultural activities
- Non-credit students
- Minority student/population ratio

Bottom Tier



Top Tier

 Training dollars per FTE employee

Bottom Tier

- Faculty load: % sections taught by FT faculty
- Faculty load: % credit hours taught by FT faculty

Institutional Harper Peer Group Comparisons

Top Tier

Bottom Tier

- Student/faculty ratio
- Average credit section size
- Cost per credit hour
- Cost per FTE student
- Distance learning % of credit hours
- Minority employees



Summary Counts of Peer Group Comparisons

- Harper was top tier for 27 comparisons.
- Harper was bottom tier for 27 comparisons.

| | Peer Group | National Sample |
|-------------------------|--|--|
| Harper is "top tier" | Course Retention Persistence (Fall-to-Spring, Fall-to-Fall) Employee training dollars FT Student Completion/ Transfers Student Engagement (except student-faculty interaction) Student Services staffing ratios (3) | Persistence (Fall-to-Spring) Employee training dollars FT Student Completed or Transferred Student Services staffing ratios (2) |
| | Market penetration | Market penetration |
| Harper is "bottom tier" | Student successful course completion Student-faculty interaction Student-to-faculty ratio Average credit section size % Sections & credit hours taught by FT faculty Student Services staffing ratios (1) Cost/credit hour | Student successful course completion Student-faculty interaction Student-to-faculty ratio Average credit section size % Sections & credit hours taught by FT faculty Rate of employee grievances |
| | Cost/student FTE | 18 |

Using Peer Group and National Comparisons

- Peer group comparisons are organized into five areas:
 - Student outcomes
 - StudentEngagementGraphs.xls
 - CompletionandTransferRatesGraphs.xls
 - CourseSuccessGraphs.xls
 - ☐ Student services <u>StudentServicesGraphs.xls</u>
 - ☐ Market penetration MarketPenetrationGraphs.xls
 - ☐ Faculty and staff FacultyStaffGraphs.xls
 - ☐ Institutional InstitutionalGraphs.xls PeerReport.csv
- The National Benchmark Report for Harper has been highlighted to show items where Harper excels and where there may be some concerns. Annotated2AggregateReport2007_149842.xls
- National Community College Benchmark Project 2007 Best Practices Report Copy of NCCBP 2007 Best Practices Report.xls

Harper Compared to National Sample

| | Institution | | NCCBP Percentiles | | |
|--|----------------|--------------|-------------------|--------------|--------------|
| Form 1: Institution Information | Reported Value | 25th | Mdn | 75th | 90th |
| Service Area Total Population | 514,237 | 171,799 | 357,179 | 676,961 | 1,318,039 |
| Service Area Unemployment Rate | 3.67% | 3.80% | 4.45% | 5.60% | 6.90% |
| Service Area Median Household Income | \$66,872 | \$37,198 | \$42,986 | \$51,752 | \$66,872 |
| IPEDS Enrollment (Fall 2005) | 15,026 | 3,602 | 6,049 | 11,298 | 17,437 |
| Full-time Credit Headcount (Fall 2005) | 6,174 | 1,447 | 2,466 | 4,118 | 6,823 |
| Part-time Credit Headcount (Fall 2005) | 8,852 | 1,956 | 3,309 | 6,447 | 10,670 |
| % Transfer Credit Hours (Fall 2005) | 66.21% | 46.45% | 59.90% | 67.93% | 75.54% |
| % Technical/Career Credit Hours (Fall 2005) | 16.40% | 22.41% | 31.99% | 42.55% | 54.50% |
| % Developmental Credit Hours (Fall 2005) | 11.15% | 6.99% | 10.04% | 14.37% | 18.93% |
| Non-credit Headcount (Fall 2005) | 4,321 | 593 | 2,898 | 5,334 | 10,512 |
| Credit Student Median Age (Fall 2005) | 26 | 21 | 22 | 25 | 27 |
| % Female Credit Students (Fall 2005) | 56.73% | 55.59% | 58.80% | 61.97% | 64.20% |
| % First-generation Student (Fall 2005) | | 24.80% | 40.47% | 57.99% | 72.97% |
| % Nonresident Alien (Fall 2005) | 0.59% | 0.00% | 0.40% | 1.11% | 2.47% |
| % Black, Non-Hispanic (Fall 2005) | 3.85% | 2.70% | 5.55% | 10.00% | 18.95% |
| % Am. Indian or Alaskan Native (Fall 2005) | 0.27% | 0.26% | 0.43% | 0.86% | 1.91% |
| % Asian or Pacific Islander (Fall 2005) | 12.39% | 0.92% | 1.69% | 3.19% | 6.56% |
| % Hispanic (Fall 2005) | 14.24% | 1.58% | 2.65% | 10.12% | 23.98% |
| % White, Non-Hispanic (Fall 2005) | 60.41% | 60.63% | 77.96% | 86.00% | 91.17% |
| % Race/Ethnicity Unknown (Fall 2005) | 8.27% | 1.09% | 4.09% | 8.44% | 13.27% |
| Tuition and Fees per Credit Hour (Fall 2005) | \$93.75 | \$60 | \$86 | \$104 | \$125 |
| Unrestricted Operating Funds (FY 2006) | \$104,157,182 | \$18,041,010 | \$27,284,000 | \$49,016,731 | \$81,123,511 |
| % Funds from Local Sources (FY 2006) | 54.90% | 6.50% | 23.00% | 35.92% | 62.01% |
| % Funds from State (FY 2006) | 12.34% | 25.00% | 33.75% | 49.38% | 62.41% |
| % Funds from Tuition (FY 2006) | 32.76% | 25.20% | 32.90% | 42.00% | 46.00% |

National Community College Benchmark Report for Harper

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- When viewing report, percentiles from 40 to 60 should be considered about average.

AggregateReport2007_149842.xls

Annotated2AggregateReport2007_149842.xls



Harper's Best Practice Areas

- Persistence (Fall-to-Spring)
- Employee training dollars
- FT Student completed or transferred
- Student Services staffing ratios
- Market penetration



Harper's Biggest Challenges

- Student successful course completion
- Student-faculty interaction
- Student-to-faculty ratio
- Average credit section size
- % sections and credit hours taught by FT faculty

Moving Forward



- Determine where data supports current direction and where it suggests reconsideration
- Strategize biggest challenges
- Use to support current initiatives
- Share data
- Other thoughts ???