Key National Benchmarks – Where Does Your Institution Stand?

Your college participated in the National Community College Benchmark Project in 2014. This research is conducted annually by The National Higher Education Benchmarking Institute (NHEBI). We would like to share some of the key results of this study with you. The report illustrates how your college compared to national data, representing 261 community colleges.

The full NCCBP report, available online, contains more than 150 benchmarks on student demographics, measures of student success, faculty and staff data, workforce and community outreach, and institutional characteristics and effectiveness metrics.

Member colleges use the benchmarks to support:

- Strategic planning and selection of KPIs
- Accreditation
- Internal and external accountability activities
- Institutional transparency
- Documentation of student success

The percent of students out of the unduplicated full-time, first-time, credit headcount from Fall 2010 IPEDS GRS cohort who either completed a degree or certificate before fall 2013 or who transferred to four-year institutions before fall 2013.

The persistence rate is the percent of Fall 2012 credit students, both full- and part-time, who return to the campus for the next term (usually Spring 2013), or for the next fall term (Fall 2013). This metric excludes students who graduated or completed certificates in the time frame.

2013 instructional costs include salaries, benefits, supplies, travel and equipment for all full- and part-time faculty and other instructional administration and support personnel per full-time equivalent student.
The percent of students, institution-wide, who received grades of A, B, C, or Pass in college-level credit courses in fall 2012.

The percent of students, institution-wide, who received grades of A, B, C, or Pass in developmental/remedial math and writing courses in fall 2012.

**Strengths**
The following benchmarks are where your community college performed at its best. The benchmark is followed by the percent rank for your institution.

1. % of Part-Time, First-Time Students that Completed or Transferred in Three Years  
   *Your Rank - 95th Percentile*
2. % of Cultural Activities Attendees (duplicated) from the Service Area Population  
   *Your Rank - 92nd Percentile*
3. % of Part-Time, First-Time Students that Completed in Three Years  
   *Your Rank - 91st Percentile*
4. % of Full-Time, First-Time Students that Transferred in Three Years  
   *Your Rank - 90th Percentile*

**Opportunities for Improvement**
The following benchmarks are where your community college may need improvement. The benchmark is followed by the percent rank for your institution.

1. % Part-Time, First-Time Students that Completed or Transferred in Six Years  
   *Your Rank - <1st Percentile*
2. % Part-Time, First-Time Students that Transferred in Six Years  
   *Your Rank - 3rd Percentile*
3. % of Part-Time, First-Time Students that Completed in Six Years  
   *Your Rank - 6th Percentile*
4. % of Full-Time, First-Time Students that Completed in Six Years  
   *Your Rank - 9th Percentile*

**Next Steps — Peer Comparisons**
*The NCCBP On-Line Peer Comparison Tool allows you to compare your results to similar community colleges. Please contact us if you would like assistance using this tool.*

**More Information**
Thank you for being an NCCBP member. Find more information on the NCCBP by visiting our website [NCCBP.org](http://NCCBP.org) or by calling or emailing the Benchmark Institute.

Your research office will be able to provide additional benchmarks from the research, including peer comparisons.

A new feature in the NCCBP reports this year is the capability for each institution to design custom reports. This feature gives access to your institution’s trend data for the years it was a member from 2007 to 2014.

To view reports online, go to [NCCBP.org/reports](http://NCCBP.org/reports) and log in.

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