# **Articulation Agreement**

#### **BETWEEN**

## Institut de Gestion Sociale (IGS)

A french nonprofit association ruled by the law of July, 1st 1901
Having its registered office 1, Rue Jacques Bingen 75017 PARIS
SIREN: 312 495 096
Acting on behalf of

#### The American Business School of Paris

A french higher education establishment located at 12, Rue Alexandre Parodi 75010 PARIS (FRANCE)

#### **AND**

## **Harper College**

Palatine, Illinois, USA

This articulation agreement provides guidelines and establishes areas of responsibility to ensure that students who complete an Associate in Applied Science (AAS) degree in Fashion Merchandising at Harper College will transition effectively to the Bachelor in Fashion and Luxury Retail Management (BFLRM) program at The American Business School of Paris. Students who successfully complete the coursework identified in this agreement at Harper College with a cumulative GPA of 2.75 will be admitted to the American Business School of Paris into the second year courses for study in the Bachelor in Fashion and Luxury Retail management. This agreement, formed in collaboration between Harper College and the American Business School of Paris, is intended to prepare credible and effective business graduates. The implementation date for this agreement is fall 2016.

#### **Terms of the Agreement**

Students who transfer to the American Business School of Paris must be well
advised at both institutions to ensure completion of all prerequisite and other
degree requirements as outlined in this articulation agreement. Advising is the
responsibility of designated Harper College advisors and faculty members for the
two years of the Harper College program, and the American Business School of
Paris advisors for the final years of the American Business School of Paris

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program. Students must consult these designated advisors at both institutions to ensure that all requirements are met.

- Advising materials used in support of this agreement will be developed in collaboration between the two institutions.
- The intention of this articulation agreement is to create curricular alignment that supports students by creating an opportunity to earn the Bachelor in Fashion and Luxury Retail Management at the American Business School of Paris after completion of the AAS degree in Fashion Merchandising at Harper College.
- Evaluation of courses for transfer credit will not be subject to the terms of this agreement for students who choose to pursue a degree other than the Bachelor in Fashion and Luxury Retail Management. The transferability of courses may be determined on a course-by-course basis if the student does not earn an AAS degree in Fashion Merchandising as indicated in this agreement or does not continue at the American Business School of Paris in the Bachelor in Fashion and Luxury Retail Management.
- Students will be accepted along the same requirements as outlined on the American Business School of Paris website for applying students.

# Transfer Option to the American Business School of Paris for Harper College Students

For students transferring into the second year of the Bachelor in Fashion and Luxury Retail Management BA with 60 semester credits of courses completed successfully at Harper College as part of an Associate in Applied Science degree in Fashion Merchandising, per attached guides.

If a student receives the AAS degree in Fashion Merchandising from Harper College, then he/she will have to obtain an additional 55 semester credits and 12 professional credits to complete the BFLRM degree and a cumulative GPA of 2.5 out of 4.

In addition to the courses listed on the attached transfer guide, courses that are available at The American Business School of Paris and useful for Harper College students studying in France are:

- French language courses Elementary, Intermediate, Advanced levels
- French Civilization course taught in English (history, politics, culture, current events...)
- An intercultural studies course.

These classes are not included in the tuition fees listed on the website and may be subject to an additional charge.

#### Miscellaneous

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The two parties to this agreement accept that each party may use each other's logo and photographs of each other's campus on their websites to create links and on documentation pertaining to the agreement and made available to students and prospective students. The permission to use each other's logo and photographs of each other's campus will terminate with the termination of this agreement. However, each party may continue to use documentation printed prior to the termination until the exhaustion of this documentation.

#### **Maintenance Statement**

Every three years, faculty associated with the AAS degree in Fashion Merchandising program at Harper College and the Bachelor in Fashion and Luxury Retail Management at the American Business School of Paris will review the articulation agreement in order to assess its effectiveness, ensure the standards of each institution are met, and respond to student input.

This agreement shall become effective on the day when the principals of both institutions affix their signatures to this agreement.

Mary Otta Ph.D Dean, Cureer Hed Programs

Harper College

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Dean

The American Business School of Paris

Pupur Shaima Coo odinalor-Fashion Studies

Harper College

Date:

Directeur Général Executif Institut de Gestion Sociale

Jean-Michel PERRENOT

10 |19 | 2016





# Harper College's Associate in Applied Science in Fashion Merchandising to American Business School of Paris's Bachelor in Fashion & Luxury Retail Management Transfer Guide

### Students take at Harper College:

#### Students take at ABSP:

First Semester	First semester: Fall semester
ENG101 Composition (3)	COMM130 Communication Techniques/Speech(3)
FAS110 Costume history (3)	MGMT215 Organizational Behavior (3)
FAS112 Fashion Basics (3)	MKTG240 Consumer Behavior (3)
GRA101 Introduction to Graphic Art Technology (3)	POLS210 International Relations (3)
MGT111 Introduction to Business Organization	MGMT320 Management for Luxury Services (3)
Second Semester	BUSI299 intensive 2-week Winter Workshop (2)
ART105 Introduction to visual Art (3)	Second Semester: Spring
FAS107 Textiles I (3)	ENGL212 Analysis & Communications (3)
MGT150 Business Math (3)	BLAW225 European & International Law (3)
MKT 106 Retail Merchandising	COMP311 eCommerce & eBusiness (3)
PSY101 Introduction to Psychology (3)	FASH211 Luxury Cross Channel Marketing (3)
Third Semester	FASH 225 Creativity and Innovation in Fashion
	Luxury (3)
FAS212 Visual Fashion Merchandising (3)	FASH240 Merchandising for Luxury Retail (3)
FAS220 Apparel Analysis (3)	Third Semester: Fall
FAS230 Fashion Forecasting (3)	PHIL310 Business Ethics (3)
MKT140 Principles of Professional Selling (3)	BUSI320 Entrepreneurship (3)
SPE101 Fundamentals of Speech Communication (3)	MGMT351 Logistics & Supply Chain Management
	(3)
Fourth Semester	MKTG 391 Sponsoring & Event Marketing (3)
FAS116 Fashion Industries Career practicum and	MKTG400 Creating & Developing Luxury Brands (3)
Seminar (3)	
FAS225 Global Sourcing Apparel/Textiles (3)	BUSI250 Company Case (1)
FAS229 Promotion of Fashion (3)	BUSI500 Business Games (1)
MKT245 Principles of marketing (3)	Fourth Semester
Social and Behavioral Science (3)	BUSI351Six month Internship (3)
TOTAL HOURS: 60	TOTAL HOURS: 55





# **Professional Development -12 Professional Credit**

# **CMP Workshops**

2 <sup>nd</sup> year	Know myself better	2
3rd vear	Professional goals	2

# **Required Internship**

Heading 3 <sup>rd</sup> year 2 month Internship 2	
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#### **Other Activities**

	Social, Humanitarian, professional, cultural, sport activities	6	
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