

## Articulation Agreement

The Illinois Institute of Art-Schaumburg  
1000 Plaza Drive, Suite 100  
Schaumburg, IL 60173-4990

*and*

William Rainey Harper College  
1200 West Algonquin Road  
Palatine, IL 60067

Effective today, The Illinois Institute of Art-Schaumburg and William Rainey Harper College agree to enter into an articulation agreement to benefit those Harper College students who have successfully completed an Associate of Applied Science in Fashion Merchandising and wish to pursue a Bachelor of Fine Arts in Fashion Marketing and Management. Students must complete the agreement as outlined below.

The awarding of credits shall be based upon a completed application from the student and a review/evaluation of the following:

- 1 Student must have completed the degree within five years prior to matriculation at The Illinois Institute of Art-Schaumburg.
- 2 Student must earn a minimum Cumulative Grade Point Average of "C" or better for the Associate of Applied Science to transfer into The Illinois Institute of Art-Schaumburg.
- 3 Student must be fully accepted into The Illinois Institute of Art-Schaumburg as a baccalaureate seeking student in Fashion Merchandising.
- 4 Official transcripts from William Rainey Harper College must be submitted to the Transcript Evaluator at The Illinois Institute of Art-Schaumburg prior to matriculation
- 5 The Illinois Institute of Art-Schaumburg will accept a maximum of 88 quarter credits as transfer.

This agreement is specifically designed for students who wish to attend The Illinois Institute of Art-Schaumburg. This agreement allows the student to transfer in 60 credits within the Fashion Marketing & Management program (specified on Table A) 4 foundations credits, and 24 general education credits, a total of 88 quarter credits. In order to fulfill the requirements of this agreement, the student is responsible for successfully completing the following courses at William Rainey Harper College.

### **Foundation Art Courses for Fashion Marketing & Management**

#### **1 Foundation Courses**

**ART121, Design I– additional Course**

### **Fashion Marketing & Management Courses**

#### **16 Fashion Merchandising Courses**

**FAS107, Textiles**

**FAS110, Costume History**

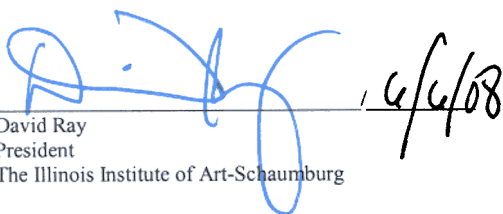
**FAS111, Twentieth Century Costume & Trends**  
**FAS112, Fashion Basics**  
**FAS116, Fashion Industry Career Practicum**  
**FAS212, Visual Fashion Merchandising**  
**FAS229, Promotion of Fashion**  
**FAS230, Fashion Forecasting**  
**FAS240, Fashion Projects**  
**MGT111, Introduction to Business Organizations**  
**MGT150, Business Math**  
**MKT106, Retail Merchandising**  
**MKT245, Principles of Marketing**  
**MKT247, Consumer Buying Behavior**  
**MKT250, Retailing**  
**MKT251, Retail Merchandise Management**

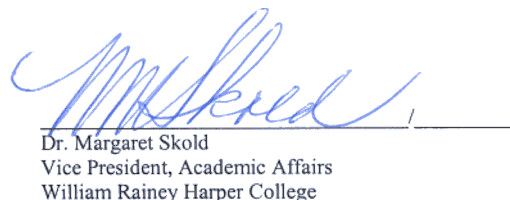
**General Education Courses**  
**6 General Education Courses**

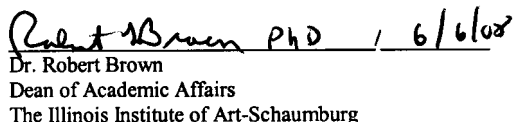
**ART105, Introduction to Arts**  
**ENG101, Composition 1**  
**ENG102, Composition 2**  
**PSY101 Introduction to Psychology**  
**SOC101, Introduction to Sociology**  
**SPE101, Fundamentals of Speech Communication**

The Harper College courses listed above must be completed with a minimum Cumulative Grade Point Average of "C" or better for the maximum 88 credits to transfer into The Illinois Institute of Art-Schaumburg. With 88 credits transferring in, the student will have a remaining 92 credits (23 courses) left in order to receive their Bachelor of Fine Arts in Graphic Design.

This agreement will become effective upon signing of the parties listed below and shall remain in effect until modified or canceled in writing by either institution. Each party also agrees to notify the other of any changes in their respective program curriculum that would necessitate a re-evaluation of the articulation agreement.

  
David Ray  
President  
The Illinois Institute of Art-Schaumburg

  
Dr. Margaret Skold  
Vice President, Academic Affairs  
William Rainey Harper College

  
Dr. Robert Brown  
Dean of Academic Affairs  
The Illinois Institute of Art-Schaumburg

  
Dr. Dennis Weeks  
Dean of Liberal Arts  
William Rainey Harper College

**The Illinois Institute of Art – Schaumburg’s  
Fashion Marketing and Management (BA)  
Typical Course Sequence**

The Illinois Institute of Art – Schaumburg Course #	The Illinois Institute of Art – Schaumburg Course Title	Credits	Harper College Course #	Harper College Course Title
ART100	Design Fundamentals	4	ART121	Design I - <i>Additional Course</i>
ART110	Color Theory	4	FAS112	Fashion Basics
FM110	Survey of the Fashion Industry	4	FAS116	Fashion Industry Career Practicum
FM120	Introduction to Business Retailing	4	MGT111 <i>or</i> MKT250	Introduction to Business Organization <i>or</i> Retailing
FM128	Costume History	4	FAS110 <i>or</i> FAS111	Costume History <i>or</i> 20th Century Costume and Trends
FM126	Textiles *	4	FAS107	Textiles
FM130	Principles of Marketing	4	MKT245	Principles of Marketing
FM210	Trends and Concepts in Apparel *	4	FAS230	Fashion Forecasting
FM212	Consumer Behavior	4	MKT247	Consumer Buying Behavior - <i>Additional Course</i>
FM220	Visual Techniques and Design*	4	FAS212	Visual Fashion Merchandising
FM226	Business Writing	4	ENG130	Business Writing - <i>Additional Course</i>
FM236	Global Marketing	4	MKT260	International Marketing - <i>Additional Course</i>
FM238	Foundations of Retail Math	4	MGT150	Business Math
FM310	Catalog Development *			
FM312	Retail Buying *			
FM314	Trade, Tariff and Resourcing	4	MKT290	Global Trade - <i>Additional Course</i>
FM320	Inventory and Stock Controls *	4	MKT106	Retail Merchandising
FM322	Professional Selling	4	MKT140	Principals of Professional Selling
FM324	Apparel Evaluation and Construction *			
FM330	Business Management I			
FM332	Public Relations *	4	FAS229	Promotion of Fashion
FM334	Fashion Career Management			
FM410	Product Development *			
FM412	Business Management II			
FM414	Advertising *			
FM420	Portfolio I *			
FM422	Entrepreneurship *			
FM424	Event Planning and Promotion			
FM430	Portfolio II*			
FM434	Internship *			
<b>General Education</b>				
GEN101	English I	4	ENG101	Composition I or Course equivalent to IAI Communication course C1 900 or C1 900R
GEN102	English II	4	ENG102	Composition II or Course equivalent to IAI Communication course C1 901 or C1 901R
GEN105	Effective Speaking	4	SPE101	Fundamentals of Speech Communication or Course equivalent to IAI Communication course C2 900
GEN150	Math Concepts and Connections			Course equivalent to IAI Math course
GEN157 or GEN257	Introductory Statistics or Applied Statistics			Course equivalent to IAI Statistics course
GEN260	Environmental Biology			Any course equivalent to IAI Life Science course or IAI Physical Science course with a lab.
GEN286	Physics with Lab			
Fine Arts (200 - Level)		4	ART105	Introduction to Arts or Course equivalent to IAI Fine Arts course
Humanities (200 - Level)				Course equivalent to IAI Humanities course

The Illinois Institute of Art – Schaumburg Course #	The Illinois Institute of Art – Schaumburg Course Title	Credits	Harper College Course #	Harper College Course Title
Mathematics (200 - Level)				Course equivalent to IAI Math course
Social Sciences (200 - Level)		4	PSY101	Introduction to Psychology or Course equivalent to IAI Social Behavioral Science
Social Sciences (200 - Level)		4	SOC101	Introduction to Sociology or Course equivalent to IAI Social Behavioral Science
Fine Arts and Humanities (300 – Level)				
Social Sciences (300 – Level)				
Life and Physical Science (300 - Level)				
<b>Total Transfer Credits</b>		<b>92</b>		
<b>Remaining Quarter Credits to Complete BA</b>		<b>88</b>		
<b>Total Degree Credits</b>		<b>180</b>		

**Course Equivalencies established for Harper College  
Associate in Applied Science in Fashion Merchandising**

*\*Indicates course contains portfolio work to be utilized in FM420*