

Farrah Shah
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FASHION MERCHANDISING

Customer-service oriented and resourceful professional with a passion for working in the fashion industry. Proven track record in merchandising, visual presentation and delivering positive experience to customers. Excellent communication and interpersonal skills. Strong Microsoft Office skills.

Education

Harper College, Palatine, IL
Associate in Applied Science, Fashion Merchandising Degree May 20xx

Experience

lululemon, Schaumburg, IL June 20xx to Present
Sales Associate / Key Holder

- Recommend, select and help locate merchandise based on customer's need using strong customer service skills and sales protocol
- Maintain knowledge of sales, promotions and policies regarding payment and exchanges
- Assist with store security including checking bags and monitoring sales floor and fitting rooms
- Price, arrange and display merchandise to attract customers and promote sales
- Open and close registers, balance cash drawers, and make deposits
- Maintain records related to sales and develop client book

Macy's, Northbrook, IL January 20xx to May 20xx
Practicum

- Restocked store following merchandising plan and helped maintain floor displays
- Greeted customers and determined their needs
- Answered customer's questions regarding store and merchandise and explained use and care of merchandise
- Maintained neatness of store by following store maintenance and housekeeping standards

Skills

Computerized Sales Tracking Systems
Strong Merchandising and Visual Skills
Microsoft Word, Excel, Outlook and PowerPoint

Activities

Harper College, Palatine, IL August 20xx to May 20xx
Harper's Bizarre Fashion Club – President August 20xx to May 20xx
Student Activities Board